Germany’s eHealth Strategy: A time of opportunity?

Over the past years Germany has set up a secure network to exchange information between all healthcare providers. Based on the Health Telematics Infrastructure, the German government is now pushing for faster digitization; it has passed an eHealth law and has defined a period to launch nationwide electronic health records. Technology providers have largely applauded these policy initiatives as they are expected to create the business opportunities they have been waiting for. The presentation gives you an overview of the eHealth Act and the digital health policy framework.

Armin Scheuer, Founder & Consultant, ASC - Berlin, Germany.

The German eHealth market: Hospital overview and investment areas

Germany is one of the world largest market for eHealth. However, adoption is slower than in other parts of Europe or the US. Only two hospitals have achieved HIMSS EMRAM Stage 6. There have been legal restrictions, a lack of awareness, gaps in the digital infrastructure and competing interests of the various stakeholders. With the government’s new commitment to advance eHealth, hospitals will have more flexibility to invest. What are they going to buy? This presentation gives you an overview of the German healthcare market, major investment areas and how HIMSS Analytics Europe can support you being a gatekeeper for future investments here.

Angela Kirschen, Business Development Manager Europe, HIMSS Analytics - Leipzig, Germany

Featured Speakers:

Armin Scheuer, Founder & Consultant, ASC - Berlin, Germany
Armin is a business consultant and former Vice President of HIMSS and HIMSS Media. He helped several technology providers from SMEs to Fortune 500 companies grow their healthcare business. As the founder of ASC Consulting he leverages his industry insight and entrepreneurial expertise to support clients in the fields of business development, marketing, and sales. He is based in Berlin, Germany. For further information please visit www.arminscheuer.com

Angela Kirschen, Business Development Manager Europe, HIMSS Analytics - Leipzig, Germany
Angela is responsible for customer services including research and advisory services, as well as consulting related to HIMSS Analytics benchmarking suite. She has been supporting many hospitals in Germany, Austria and Switzerland (DACH region) and beyond on their way to optimize the IT deployment and succeed in the EMR Adoption Model (EMRAM) evaluation process. Angela has a legal background and is based in Leipzig, Germany. For further information please visit www.himssanalytics.org.

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Event dates
Tuesday, May 8th, 2018
12:00 pm EST

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US$ 50.00

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