



ATA 2016 Presenter/Moderator Promotional Toolkit

Are you ready for ATA '16? We're excited and hope you are, too. As the event draws near, we're asking you for a little help to build more excitement and let both the ATA and telemedicine community know that we will be in Minneapolis in May.

Here are some resources to help you get the word out about you and ATA '16:

Press Release

Generate some buzz about your session. [Complete this press release template](#) with information on your session, then post it on your website, share it with your media department, or submit to industry publications.

Twitter

We've created the Twitter hashtag #ATA2016 for the conference and ask that you use it in your tweets leading up to, during and after the conference. Please feel free to use some of these sample tweets to let your online community know that you'll be speaking at this event. To tweet, just click "Tweet this now":

- I'll be speaking at #ATA2016 Annual Conference & Tradeshow in Minneapolis in May. Join me! ([Tweet this now](#))
- Join me & other great speakers at #ATA2016 Annual Conference & Tradeshow in May #telemedicine ([Tweet this now](#))
- Join me at #ATA2016 Annual Conference & Tradeshow and learn latest trends in telemedicine, digital, connected and mobile health. ([Tweet this now](#))
- Looking forward to seeing everyone at #ATA2016 this May #networking #telemedicine ([Tweet this now](#))
- What are your #telemedicine concerns? Join me at #ATA2016 and learn how to tackle them ([Tweet this now](#))
- Check it out! I'm speaking about #telemedicine #ATA2016. ([Tweet this now](#))

Photos

We also encourage you take photos at the conference and share them on our Facebook page (www.facebook.com/Americantelemed), Twitter and Instagram (using @Americantelemed or #ATA2016)