



Lunch with ATA Mentors
Monday, May 16, 2016
12:00-1:00 PM
Experience Zone



Legal & Regulatory (Alexis Gilroy, JD)

Alexis Gilroy advises health care and technology companies on health care and corporate matters with an emphasis on e-health topics (telemedicine, telehealth, and mobile health). She counsels and directs transactions involving venture capital, private equity, debt financing, joint ventures, mergers, acquisitions, management arrangements, physician engagement, hospital affiliation, and other general and complex contractual needs.

Alexis has broad experience with the practical and legal needs of health care companies, especially the unique legal issues faced by e-health companies. Prior to joining Jones Day, she managed more than 20 strategic M&A transactions for a publicly traded health care company that involved cyberknife, imaging centers, teleradiology companies, and radiation oncology centers. In addition, she advised on business strategy and implementation matters specific to e-health programs, business models, devices, and products; counseled on regulations regarding e-consults, online prescribing, patient consents, credentialing by proxy, corporate practice of medicine, physician supervision, reimbursement, anti-kickback, and licensure matters specific to e-health providers and businesses; developed and negotiated e-health specific customer, vendor, and affiliation contracts and documentation; structured research arrangements involving HIT (health information technology); and led strategy and communications with medical boards and other regulators and policy makers on e-health matters.

Alexis has spoken extensively on matters involving e-health, including testimony before legislative and regulatory bodies. She serves as chair of the Business & Finance Group of the American Telemedicine Association, appointee to the Maryland Governor's Telemedicine Taskforce, member of the Federation of State Medical Boards' workgroup on telehealth, board member of the Maryland Tech Council Foundation, and leader of the American Health Lawyer Association's E-Health and Telemedicine Affinity Group.



Acute Care and Direct to Consumer (Michael Bess, MD, MHA)

Accomplished physician healthcare executive supporting clinical quality, regulatory advancement, and expertise in healthcare delivery models. Dynamic educational background, clinical practice, and management experience that brings immediate value to organizations. Committed to providing physician executive leadership to an organization that has a focus on clinical quality initiatives, developing population health management programs, and improving appropriate patient access.



Integrating Sustainable Virtual Health Businesses (Edwin 'Win' Vaughan, MBA)

Senior healthcare executive with experience developing and implementing innovative care delivery solutions. Broad strategy and operations experience in large, complex health systems with a foundation in hospitals operations, information technology, and program management. Success building and managing sustainable enterprise programs at scale, delivering strong business models and ongoing financial performance. "Intrepeneur" startup experience from vision through new business launch. Recognized industry expert in the areas of virtual and digital health.



Entrepreneurship (Yulun Wang, PhD)

Founded InTouch Technologies™ in 2002 which today is one of the dominant telemedicine companies in the world. InTouch Health received Inc Magazine's Inc 500 award rankings in 2008, 2010, 2011, and 2012 as one of the fastest growing companies in America.

Brought the world's first Remote Presence™ Robot to market, which has evolved into many product versions including the world's first fully autonomous telemedicine robot. Developed the world's first telemedicine cloud based service which today connects into 1200 hospitals and several thousand providers. The network has enabled the delivery of care, primarily for high acuity situations (e.g. stroke), to over half a million patients today.

Previous to InTouch Health, Dr. Wang founded Computer Motion, which pioneered the surgical robotics industry. Deloitte & Touche placed Computer Motion on its Fastest 500 Growth Companies list in 1998 and 1999. The company IPO's in 1997 (NASDAQ: RBOT)

In 2002 Computer Motion merged with Intuitive Surgical (NASDAQ: ISRG) with Computer Motion shareholders retaining one third of the combined company, creating a significant return for its shareholders. Today Intuitive is the dominant surgical robotics company with a \$20 billion market cap.



Payment Innovations (Nina Antoniotti, BS, DrPH, MBA, RN)

Dr. Antoniotti is the President and CEO of Athena Werx TeleHealth Transformational Consulting, and is currently also Marshfield Clinic's TeleHealth Director, Marshfield Clinic, Wisconsin, starting her position there in 1997 after twenty years experience in hospital-based health care. Dr. Antoniotti has received attention for her pioneering efforts in the development of TeleHealth, being one of the early professional success stories in the late 1990's as she started Marshfield Clinic's TeleHealth program. She quickly became one of the nation's leaders in business planning, provider and patient adoption, clinical operations, technology innovation, and integration of TeleHealth into clinical

systems of care.

Over the years Dr. Antoniotti has become one of the country's leading experts in all aspects of TeleHealth and has been involved at the national level in legal and regulatory policy development, being recognized as an expert in reimbursement for TeleHealth. Dr. Antoniotti is involved in the development of technology/operational guidelines for TeleHealth standards, and is helping to set national standards for practice via TeleHealth. Dr. Antoniotti is a frequently requested speaker and has presented at TeleHealth/Telemedicine/Technology conferences on integration, business plan development, clinical services, evaluation, HIPAA, and needs assessments for TeleHealth. She frequently works with CMS and state Medicaid offices in expanding payment policies for services delivered via TeleHealth.

Dr. Antoniotti is the Chair of the American Telemedicine Association Standards and Guidelines Committee, is past-chair of the ATA Policy Committee and current member, is a past Board Member of the American Telemedicine Association, and is past Vice-President of the Board of the Center for Telemedicine Law, Washington, DC. In 2007, Dr. Antoniotti received the American Telemedicine Association's President's Award for Individual Achievement in the advancement of Telemedicine world-wide. She has been instrumental in helping many programs initiate, and become sustainable in their telemedicine applications. In 2009, Dr. Antoniotti was one of 10 people in the world inducted into the American Telemedicine Association's College of Fellows for her contributions to ATA and the world of telemedicine.

Dr. Antoniotti is also recognized for her international efforts to deploy TeleHealth initiatives and has worked in China to set up TeleHealth services between the United States and Hangzhou, Zhejiang, China (2007-2009), and was invited to assist and worked with Iran's Minister of Health and the University of Tehran in understanding how to deploy a national TeleHealth strategy for the people of Iran in 2010



Health Informatics (Roy Schoenberg, MD, MPH)

Roy serves as American Well Systems' CEO and is the inventor of the American Well™ concept. Today, Roy directs the company's product development as well as the rest of the company's Operations divisions. Prior to founding American Well, Roy was the inventor and founder of CareKey Inc., a software vendor offering electronic health management systems. Roy led CareKey through product development, market introduction and the adoption of its web-based health management solutions by more than 35 Million users. Roy continued to serve as Senior Vice President and Chief Internet Solutions Officer at TriZetto, following its acquisition of CareKey in December 2005. Roy is the author of numerous publications, talks and books in the area of Medical Informatics, many of which he published during his work at the Center for Clinical Computing at Harvard's Beth Israel Deaconess Hospital. Roy holds an MD from the Hebrew University Medical School and an MPH in Healthcare Management from Harvard University



Remote Monitoring and Chronic Care Management (Bonnie Britton, MSN, RN, ATAF)

AMERICAN TELEMEDICINE ASSOCIATION LEADERSHIP:

- College of Fellows Inductee Class of 2010
- Member of the Board of Directors, 2000 – 2004
- Chair ATA Home Telehealth and Remote Monitoring Special Interest Group, 2010-2011
- Chair/co-chair of Home Telehealth Special Interest Group, 1999 – 2002, 2007-2009
- Chair of ATA Home Telehealth Clinical Guideline Development Committee, 2001 - 2002
- Co-chair of ATA Home Telehealth Satisfaction Item Bank Committee, 2001 - 2002
- Member of ATA Policy Committee, 2001 - 2009
- Member/Co-chair of ATA Awards Committee, 2002 - 2005
- Member of ATA Nominating Committee, 2002
- Editorial Board Reviewer for Telemedicine and e-Health Journal, 2007 -2011



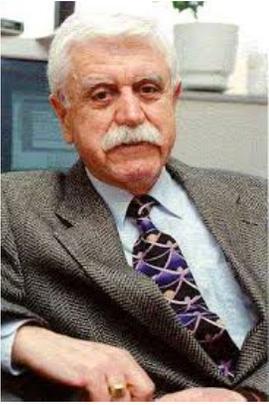
Virtual Care Central Program Design (Richard Bakalar, MD)

Dr. Richard Bakalar has over 30 years of clinical, health informatics and executive leadership experience. Richard has an active medical license in Maryland and was board certified in Internal Medicine and Nuclear Medicine. He has a prior Radiology faculty appointment at the **Uniformed Services University of the Health Sciences - School of Medicine** in Bethesda, MD. He is a U.S. physician consultant in

KPMG's Global Healthcare Center of Excellence.

His leadership positions and notable achievements include:

- **KPMG, LLP** Advisory practice leader for Virtual Care in the US and internationally. Richard advises clients in healthcare, Telco's, retail health & medical devices internationally on leading Telehealth practices, market readiness, shared services, innovative data analytics, and consumer engagement solutions.
- **Microsoft Corporation** - Physician Executive, Dr. Bakalar was responsible for provider communications and clinical use case development in the US and Canada. He was a senior clinical advisor in Microsoft's Health Solutions Group (HSG) which delivered innovative solutions to hospitals and health systems built on its enterprise Amalga and consumer HealthVault clinical intelligence platforms.
- **IBM Corporation** - Chief Medical Officer on its Healthcare Solution's team. He was the senior advisor to the US and Canadian Healthcare GBS consulting services and sales teams, which focused on clinical transformation, optimized health IT infrastructure, regional medical imaging archive solutions and Health Analytics strategy within patient-centric networks.
- **American Telemedicine Association (ATA)** past President and its committee Chairman for Standards and Guidelines. He is now an active member of the **ATA College of Fellows** and the **Telemedicine and eHealth** journal editorial review board.
- **US Navy** - Captain Bakalar, Medical Corps, US Navy (retired) was the Navy Surgeon General's first Special Assistant for Telemedicine and he established the Navy's operational Global Telemedicine Network supporting digital radiology and 12 medical specialties on 28 Navy ships, three Navy medical centers and 23 hospitals and clinics worldwide between 1995-2002.



Telemedicine Research (Rashid Bashur, PhD)

Since the early 1970's, I have been a catalyst for the development and evaluation of telemedicine systems in the U.S. and elsewhere. While at the National Academy of Sciences (Institute of Medicine) from 1970 to 1972, I was consultant to the Office of Economic Opportunity on the use of telecommunications to support rural health programs. I organized the first two national meetings/workshops on telemedicine, whose proceedings were published as *Telemedicine: Exploration in the Use of Telecommunications in Health Care* (1975). In the late 1970's, I was commissioned by the Indian Health

Service and NASA to report on STARPAHC (Space Technology Applied to Rural Papago Health Care), published as *Technology Serves the People* (1981) by the Government Printing Office.

I have published extensively on telemedicine; I maintain an active speaking schedule, and I have worked with policy-makers at institutional, national and international levels. I was co-founder of the *Telemedicine Journal*, a multidisciplinary peer-reviewed journal, and Editor-in-Chief from 1995 to 2005, now Editor-in-Chief Emeritus. I was senior editor with Jay Sanders and Gary Shannon of, *Telemedicine: Theory and Practice* (1997) published by Charles Thomas. Most recently, I co-authored *The History of Telemedicine, Evolution, Context and Transformation*, with Gary Shannon, published by Mary Ann Liebert in 2009 with support from The National Library of Medicine.

I have served as scientific program chair of the American Telemedicine Association (ATA) Annual Meeting, 1997, and co-chair in 1998, 1999 and 2000. On May 2000, I was elected president to the ATA for a two-year term, now President-Emeritus. I was senior editor of three reports on telemedicine that were submitted to the U.S. Congress, 1994, 1995, and 2001.

In January 2000, I chaired a WHO "International Consultation" in Geneva aimed at developing a global strategy for telemedicine / telehealth / telematics. In August 2001, I co-chaired the International State-of-the-Art Symposium on Telemedicine/Telehealth, which was co-sponsored by the University of Michigan Health System and the World Health Organization, and supported by numerous federal agencies and private organizations. In May 2004, I chaired the Second International Conference on Future directions for Telemedicine, also supported by several federal agencies and private organizations. The proceedings from both conferences were published in the *Telemedicine and eHealth* journal. In 2013, I organized an invitational symposium on the sustaining and realizing the promise of telemedicine. Proceedings were published in *Telemedicine and eHealth*. In 2014, I was invited to provide testimony to a Congressional Committee, and I also presented findings from a literature synthesis for both House and Senate and CBO.