



Support Opportunities

Interested in a support package? Please contact Danielle Saralegui (dsaralegui@americantelemed.org)

Platinum Level

Benefits include 2 invitations to the Leadership Dinner, 1 complimentary set of conference recordings, signage in event common area, listing as supporter on the conference website and final program, acknowledgement during slide presentations, priority points for following year booth selection.

Keynote Speaker Includes Session Live Stream **\$20,000**

Supporting organization will be introduced on stage and may provide information about their organization at an information table. Your company logo and banner will be on the live stream site during one of the plenary sessions and access attendees beyond those that physically attend.

SOLD! **ATA Registration Bag** **Supported by Zipnosis**

Attendees will carry your company's name and logo everywhere at ATA 2016. The attendees will continue to use their conference bag long after the meeting is over!

SOLD! **NEW! Hotel Gift Drop** **Supported by Teladoc**

Welcome ATA 2016 attendees with a branded gift and note from you! They will either be distributed at check in or in their rooms, depending on the hotel.

SOLD! **Opening Reception** **Supported by SUNPA Image Tel Tech Co., Ltd.**

This is the attendees' first chance to visit the exhibit hall. The supporting organization will welcome everyone to ATA 2016.

SOLD! **ATA Leadership Dinner** **Supported by ViTel Net**

The ATA Leadership Dinner is an annual event co-hosted by the ATA Board of Directors. The invitation-only dinner brings together the top telemedicine leaders in the world for an evening of networking.

SOLD! **ATA Meeting Mobile App** **Supported by Zipnosis**

ATA is going green! The mobile app will be the go-to resource for all things ATA 2016. The supporting organization will have an ad displayed on the main screen of the official ATA 2016 Annual Meeting app for the duration of the meeting.

SOLD! **ATA Hotel Key Cards** **Supported by American Well**

Attendees will have your company's name and logo on their hotel room key cards!



SOLD! **Name Badge Holder** **Supported by Medweb**

Place your organization's name on the official badge holder for ATA 2016. The holders are distributed to all attendees and are designed to be used throughout ATA 2016!

SOLD! **Closing Networking Event** **Supported by Carena**

All attendees enjoy this annual Tuesday night event. Supporting organization may display marketing materials at an information table and address the group.

Gold Level

Benefits include 1 invitation to the Leadership Dinner, signage in event common area, listing as supporter on the conference website and final program, acknowledgement during slide presentations, priority points for following year booth selection.

SOLD! **ATA President's Institutional Award** **Supported by AMD Global Telemedicine**

The prestigious Institutional Award is presented annually in recognition of contributions toward the advancement of telemedicine.

NEW! **Monday Attendee Breakfast \$15,000**

Provide a hot meal to conference attendees and say a few words to the group.

Tuesday Morning Awards Breakfast \$10,000

ATA's annual award winners are announced during the Tuesday Morning Awards Breakfast.

ATA Photo Studio \$10,000

At the ATA Photo Studio, attendees can obtain a professional headshot to be emailed directly to them and uploaded to the HUB following the meeting. Showcase your own marketing message using signage in this high-traffic area.

NEW! **Networking Lounge \$7,500 (4 available)**

Set up a 20x20 space in the exhibit hall for attendees to talk shop or take a load off; complete with carpet and furniture. Fully customizable, with the option to provide attendees with beverages or snacks.

NEW! **Interactive Charging Table \$7,500**

Provide attendees with a comfortable place to recharge their electronic devices while watching one of your videos or taking one of your interactive surveys. Company branding is included.

Water Cooler Wraps \$6,000

With this highly visible support opportunity, you will see your company's name and logo on all of the water coolers located throughout the exhibit hall and main hallway.



Silver Level

Benefits include 1 invitation to the Leadership Dinner, signage in event common area, listing as supporter on the conference website and final program, acknowledgement during slide presentations, priority points for following year booth selection.

NEW! First Time Attendee Happy Hour \$5,000

Invite first time ATA attendees and host a welcome happy hour with cocktails and appetizers at the ATA 2016 meeting.

SIG & Chapter Achievement Award Supported by Validic

The Special Interest Group (SIG) & Chapter Achievement Award recognizes an outstanding achievement or contribution made by one of ATA's SIGs or Chapters during the year.

ATA President's Innovation Award Supported by InTouch Health

Presented annually at the ATA Meeting, in recognition of innovation in the industry. Supporting organization participates in the plenary session.

The Industry Leader Award \$5,000

Presented annually to a company or individual in recognition of the support and leadership of the ATA Industry Council to the Association and to the industry as a whole.

SOLD! Charging Station Supported by Avizia and Good Samaritan Society

Attendees can recharge their electronics using your charging station branded with your company name and logo.

Bronze Level

Benefits include signage in event common area, listing as supporter on the conference website and final program, acknowledgement during slide presentations, priority points for following year booth selection.

NEW! Virtual Exhibit Hall Kiosk \$2,000

Help attendees quickly identify their location on the floor plan and view the route to a destination on a company branded kiosk in the exhibit hall.

Coffee Break \$2,500

Beverage breaks in the morning and afternoon on Monday or Tuesday are a great way to introduce yourself and make your company stand out to attendees at ATA 2016.

For more information, contact:

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