



ATA 2016 Advertising & Branding Opportunities

NEW! Mobile App Advertising:

- **Home Screen Tile Ad** – Have your graphic displayed on the home screen of the mobile app. \$4,000. **5 Total Spaces, 1 Ad available**
- **Company Listing Banner Ad** – Add a banner ad to your company listing and stand out from the crowd. The banner can be hyperlinked to content or website. \$2,500.
- **Enhanced Company Description** – By adding PDF files or a short video to your description. Maximum of 3 files with 2MB each and 1 video size of 10MB. \$2,500.
- **Push Notification Message** – Advertise your company or booth location during the conference with a pre-loaded notification message. Message can go out to everyone or to a target group. You can also use the notification to attract attendees to your booth location. \$2,000.
- **Featured Exhibitor Listing** - Be listed as a Featured Exhibitor in the Mobile App for \$750

ATA 2016 Virtual Exhibit Hall Banners

Your banner will be displayed to all attendees on our virtual exhibit hall for \$500.

Floor Stickers

Have your company's message on a 3'x3' floor sticker in the exhibit hall. Each sticker is \$500.

NEW! Food Pavilion Table Wraps

Have your company message displayed on a section of the food tables or the entire pavilion on customized ads. Each sticker is \$300.

Aisle Sign Extensions

Catch attendees' eye to draw them to your booth with a double sided graphic panel on the aisle signs. \$1,500 each.

Meter Boards

Double-sided meter boards (38" x 80") will be displayed in the main registration area for \$1,000

ATA 2016 Registration Flyer Inserts

Have your flyer for distribution to over 6,000 attendees. Highlight your program or product, send a save the date for an upcoming event, or simply recognize your staff and officers.

\$800 for Corporate & Institutional Members

\$1,000 for Non-Members

For more information, contact:

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