AGS 2020
WASHINGTON, DC FEB 27 - MAR 1
GAYLORD NATIONAL RESORT & CONVENTION CENTER

MARKETING PROSPECTUS
EXHIBITOR INFORMATION • CORPORATE SUPPORT
SPONSORSHIP OPPORTUNITIES • MEETING LOGISTICS

www.american_glaucoma_society.net
415.561.8587 • ags@ao.org
REVISED DECEMBER 2019
We invite you
to join the American Glaucoma Society for its 30th Annual Meeting in the lovely and majestic city of Washington, DC February 27–March 1, 2020. As one of the largest, and most comprehensive glaucoma meetings in the nation, AGS 2020 is sure to exceed your expectations. Through various exhibiting and marketing opportunities found in the following pages, you will have access to over 1,000 glaucoma professionals. Please read this prospectus carefully as it should help answer commonly asked questions to help you plan. We value your continued support and look forward to seeing you in Washington, DC.

About the American Glaucoma Society (AGS)
AGS is comprised of Glaucoma Specialists dedicated to sharing clinical and scientific information for the benefit of patients, colleagues, fellows and residents. The mission of the American Glaucoma Society is: "We are glaucoma clinicians, surgeons, and scientists dedicated to improving the lives of people with glaucoma by advancing knowledge and care through education, research, advocacy, and leadership". Since its inception in 1985, the scope of the Society has expanded tremendously, both at home and world-wide.

About the Annual Meeting
Each year the AGS hosts a scientific meeting at a location in the USA. The AGS Annual Meeting is the ONLY venue that provides a large scale direct access to glaucoma specialists, researchers and scientists whose practice is primarily devoted to the care of patients with glaucoma. Most of these professionals are not directly reached through corporate support or exhibits in general ophthalmology meetings such as the American Academy of Ophthalmology. This meeting represents an outstanding opportunity to meet, one on one, with this exclusive group of professionals. At this meeting, products and services that help the patients we serve can be introduced. Most importantly, personal relationships can be forged that will last throughout the years.

Meeting Location
Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, MD 20745
Exhibit Opportunities

Exhibits will be located in the Prince George's Exhibition Hall.

View exhibit hall ▶ View service information ▶ View shipping information ▶

**Exhibit Service & Packages**

Space includes pipe and drape where necessary. A contracted Exhibitor Services company will provide furniture packages, carpeting and drayage for a fee. Details will be provided in the Exhibitor Service Kit available on the AGS website. Electronic lead capture will be available at this event for an additional fee through Cvent. More information will be provided closer to the meeting. Attendee email addresses are not provided.

**ISLAND BOOTH – 20’x20’**  **$40,000**
- 12 complimentary exhibit badges. May purchase up to 4 additional exhibitor badges at the discounted registration rate of $435.
- Exhibitor registrations includes access to social receptions
- Full-page printed marketing opportunity

**PENINSULA BOOTH – 20’x10’**  **$20,000**
- 8 complimentary exhibit badges. May purchase up to 4 additional exhibitor badges at the discounted registration rate of $435.
- Exhibitor registrations includes access to social receptions
- Full-page printed marketing opportunity

**EXHIBIT BOOTH – 10’x10’**  **$10,000**
- 4 complimentary exhibit badges. May purchase up to 4 additional exhibitor badges at the discounted registration rate of $435.
- Exhibitor registrations includes access to social receptions
- Full-page printed marketing opportunity

**MINI BOOTH – 10’x6’**  **$6,000**
- 2 complimentary exhibit badges. May purchase up to 4 additional exhibitor badges at the discounted registration rate of $435.
- Exhibitor registrations includes access to social receptions
- Full-page printed marketing opportunity

**NON-PROFIT MINI BOOTH – 10’x5’**  **$3,000**
- 2 complimentary exhibit badges. May purchase up to 2 additional exhibitor badges at the discounted registration rate of $435.
- Exhibitor registrations includes access to social receptions
- Half-page printed marketing opportunity

**PRINTED MARKETING OPPORTUNITY**  **$500**
- Additional half-page printed marketing opportunity

**Exhibitor Schedule***

<table>
<thead>
<tr>
<th>Date</th>
<th>EXHIBITOR REGISTRATION &amp; HELP DESK</th>
<th>EXHIBIT INSTALLATION</th>
<th>EXHIBIT HOURS</th>
<th>EXHIBIT DISMANTLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, February 26</td>
<td>2:00 pm–8:00 pm</td>
<td>2:00 pm–8:00 pm</td>
<td>7:00 am–4:00 pm</td>
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<tr>
<td>Thursday, February 27</td>
<td>6:00 am–6:30 pm</td>
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<td>7:00 am–4:20 pm</td>
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<tr>
<td>Friday, February 28</td>
<td>7:00 am–6:00 pm</td>
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<td>7:00 am–11:15 am</td>
<td>11:15 am–1:00 pm*</td>
</tr>
<tr>
<td>Saturday, February 29</td>
<td>7:00 am–4:00 pm</td>
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*Please note, all exhibits must be dismantled and removed from the exhibit halls by 1:00pm on Saturday, February 29. These times are subject to change. The final exhibit registration times and exhibiting hours will be provided in a final confirmation that will be sent to you in early February.

WWW.AMERICANGLAUCOMASOCIETY.NET
Annual Meeting Support

Provide support for the 2020 Annual Meeting by participating in one of our corporate support levels. Your company will be helping the AGS fulfill its mission: We are glaucoma clinicians, surgeons, and scientists dedicated to improving the lives of people with glaucoma by advancing knowledge and care through education, research, advocacy, and leadership.

**DIAMOND SUPPORTER**

$100,000

- Diamond supporters will have access to an 8,000 square foot lecture hall in the Exhibit hall that seats 200+ attendees. Diamond supporters can pick from one of three available time-slots during the lunch period Thursday, Friday, or Saturday on a first come first serve basis.

- Basic AV set-up will be provided (two large screens, stage, podium, microphone, monitor, and 1 AV technician.) If additional AV is needed, Diamond supporters can coordinate with the AV company directly to fulfill additional requirements.

- AGS will provide direct access to hotel contacts to assist Diamond supporters with coordinating Food & Beverage. Partner will be responsible for direct billing with the hotel for F&B requirements.

- Diamond supporters will be highlighted in eBlast communications prior to the meeting. Timing and frequency will be aligned with timing of commitment and with the launch of the AGS Annual Meeting Digital marketing campaign starting in September 2019.

- AGS will send five eBlast promotions specific to Diamond supporter events in the AGS Partner Lecture Hall to pre-registered meeting attendees leading up to the meeting (December–February).

- Diamond supporters will be provided a pre-meeting kick-off conference call to meet the teams, review timelines, milestones and deliverables.

- A Premium Exhibit Booth Package at the rate of $7,500 for 10’ x 10’ booths or 25% off other listed booth options. The premium package includes a 10’ x 10’ exhibit booth with priority placement, complimentary electrical, complimentary internet connection, and full page (8.5” x 11”) marketing opportunity in the Supporters and Exhibitors Guide. You will be designated as a Diamond supporter on the exhibitors’ map and at the exhibit booth. Space in the exhibit hall is ample and there is room for a Peninsula (10’ x 20’) or Island (20’ x 20’) Booth space.

- Full-page (8.5” x 11”) color marketing opportunity in the Supporters and Exhibitors Guide (this may be combined with the Premium Exhibit Booth Package for a two-page spread).

- Priority access to ancillary meeting spaces if requested by November 30, 2019.

- All meeting attendees will receive a special letter/postcard or other method of recognition highlighting our supporters with special recognition to our Diamond and Platinum supporters. Diamond supporters listed first and larger than other supporters.

- Twenty (20) complimentary registrations to the Annual Meeting that include all social events held during the Annual Meeting, program books, and giveaway. Additional registrations may be purchased at the lowest registration rate available ($435 AGS Member early registration rate).

- A maximum of twenty (20) reserved sleeping rooms will be held (cost is the responsibility of the supporter and the hotel will require a credit card to confirm rooms or a billing agreement may be required by the hotel). The supporter must provide a preliminary housing list one month in advance of the Annual Meeting and a hotel housing coordinator will be assigned to make changes or adjustments to your housing list.

- Recognition on the corporate support banner – listed in alphabetical order. Logos for Diamond supporters will be larger than other levels and listed first.

- Diamond supporters will receive a list of pre-registered attendees (names, city, state) monthly beginning in December.

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**SUPPORT THE AGS MEETING**

**RESERVE EXHIBIT SPACE**
• The AGS will invite 1–2 industry members to a special Supporters Meeting during the Annual Meeting. This meeting will include key members of AGS leadership to solicit feedback for consideration and planning for the next Annual Meeting.

• Recognition in the Supporters and Exhibitors Guide.

• Diamond Supporter ribbons for booth staff.

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**PLATINUM SUPPORTER**

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<th>$75,000</th>
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- Platinum supporters will receive a Premium Exhibit Booth Package at the rate of $7,500 for 10’x10’ booths or 25% off other listed booth options. The premium package includes a 10’x10’ exhibit booth with priority placement, complimentary electrical, complimentary internet connection, and full-page (8.5”x11”) marketing opportunity in the Supporters and Exhibitors Guide. You will be designated as a platinum supporter on the exhibitors map and at the exhibit booth.

- Full-page (8.5”x11”) color marketing opportunity in the Supporters and Exhibitors Guide (this may be combined with the Premium Exhibit Booth Package for a two-page spread).

- Priority access to ancillary meeting space, before non-platinum supporters, if requested by November 30, 2018.

- All meeting attendees will receive a special letter/postcard or other method of recognition highlighting our platinum supporters and thanking all supporters.

- Twenty (20) complimentary registrations to the Annual Meeting that include all social events held during the Annual Meeting, program books, and giveaway. Additional registrations may be purchased at the lowest registration rate available ($435 AGS Member early registration rate).

- A maximum of twenty (20) reserved sleeping rooms will be held for the platinum supporter (cost is the responsibility of the platinum supporter and the hotel will require a credit card to confirm rooms or a billing agreement may be required by the hotel). The platinum supporter must provide a preliminary housing list one month in advance of the Annual Meeting and a hotel housing coordinator will be assigned to make changes or adjustments to your housing list.

- Recognition on the corporate support banner — listed in alphabetical order. Logos for platinum supporters will be larger than lower levels.

- Platinum supporters will automatically receive a list of pre-registered attendees (names, city and state) once a month beginning in December for their reference.

- The AGS will invite 1–2 industry members to a special Supporters Meeting during the Annual Meeting. This meeting will include key members of AGS leadership to solicit feedback from our platinum supporters for consideration and planning for the next Annual Meeting.

- Platinum Supporters Planning — platinum supporters will be provided a pre-meeting kick-off conference call to meet the teams, review timelines, milestones and deliverables.

- Platinum supporters will be highlighted in eblast communications prior to the meeting. Timing and frequency will be determined by the AGS.

- AGS will send one eBlast promotion to pre-registered meeting attendees after pre-registration is closed (mid February) to promote ancillary events of Platinum Supporters.

- Recognition in the Supporters and Exhibitors Guide.

- Platinum sponsor ribbons for booth staff.

- Recognition at the Young Glaucoma Specialist (YOGS) Reception and two invitations to the event.

- Platinum Supporter Meet and Greet – Two representatives from each platinum supporter company will be invited to a social meet and greet with AGS leadership.
<table>
<thead>
<tr>
<th>Support Level</th>
<th>Amount</th>
<th>Benefits</th>
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</thead>
</table>
| **GOLD SUPPORTER** | $50,000 | - Eight (8) complimentary registrations to the Annual Meeting that includes an open invitation to all social events held during the Annual Meeting.  
- Half-page color marketing opportunity in the Supporters and Exhibitors Guide.  
- Recognition in the Supporters and Exhibitors Guide.  
- Recognition on the corporate support banner.  
- Gold sponsor ribbons for booth staff.  
- Recognition at the Young Glaucoma Specialist (YOGS) Reception and two invitations to the event. |
| **SILVER SUPPORTER** | $25,000 | - Four (4) complimentary registrations to the Annual Meeting that includes an open invitation to all social events held during the Annual Meeting.  
- Half-page color marketing opportunity in the Supporters and Exhibitors Guide.  
- Recognition in the Supporters and Exhibitors Guide.  
- Recognition on the corporate support banner.  
- Silver sponsor ribbons for booth staff.  
- Recognition at the Young Glaucoma Specialist (YOGS) Reception and two invitations to the event. |
| **BRONZE SUPPORTER** | $15,000 | - Two (2) complimentary registrations to the Annual Meeting that includes an open invitation to all social events held during the Annual Meeting.  
- Half-page color marketing opportunity in the Supporters and Exhibitors Guide.  
- Recognition in the Supporters and Exhibitors Guide.  
- Recognition on the corporate support banner.  
- Bronze sponsor ribbons for booth staff.  
- Recognition at the Young Glaucoma Specialist (YOGS) Reception and two invitations to the event. |
| **PATRON SUPPORTER** | $5,000 | - One (1) complimentary registration to the Annual Meeting that includes an open invitation to all social events held during the Annual Meeting.  
- Recognition in the Supporters and Exhibitors Guide.  
- Recognition on the corporate supporter banner. |
Marketing Opportunities

Sponsorship of the events on pages 7–8 include signage identifying your company name and logo. More than one sponsor company can support any of the listed events.

Networking Events

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td><strong>EVENING WELCOME RECEPTION</strong></td>
<td>$50,000</td>
</tr>
<tr>
<td>Thursday, February 27 — Meet attendees, guests and industry at the Welcome Reception held on Thursday evening. This event sets the pace for this energetic and action-packed meeting. Introduce your organization to AGS 2020 and help to kick-off the AGS 2020 Annual Meeting. There may be one or more supporters of this event. The supporting organization(s) will be promoted as supporting this event and there will be signs or banners at the entrance of reception hall.</td>
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</tr>
<tr>
<td><strong>SURGERY DAY PACKAGE</strong></td>
<td>$50,000</td>
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<tr>
<td>Thursday, February 27 — Get exposure for your company at Surgery Day, the most well-attended event of the week. The day starts bright and early on Thursday and your company will receive support recognition throughout the day. The breakfast and breaks will be served in the exhibit halls with visual recognition of your support. This package includes: Continental Breakfast, Morning and Afternoon Refreshment, and Cyber Café &amp; WiFi Hotspot with logo featured at computer kiosk.</td>
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<tr>
<td><strong>GALA RECEPTION</strong></td>
<td>$50,000</td>
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<tr>
<td>Friday, February 28 — Mingle with AGS 2020 attendees at one of the Annual Meeting’s most popular events. Enjoy music, drinks and appetizers and build solid connections in this fun-filled reception. A recognition of support will be announced during the event, one or more companies may support this reception and will be listed at the entrance of the reception hall.</td>
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</tr>
<tr>
<td><strong>CONTINENTAL BREAKFASTS</strong></td>
<td>$50,000</td>
</tr>
<tr>
<td>Thursday, February 27–Sunday, March 1 (All Days) Enjoy a casual continental breakfast with meeting attendees each morning. Kick off the day by building strong networks with glaucoma professionals and share your products and services in this intimate setting. Breakfast will be served in the exhibit halls. <strong>Single Day:</strong> $20,000</td>
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Ancillary Events

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REFRESHMENT BREAKS</strong></td>
<td>$50,000</td>
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<tr>
<td>Thursday, February 27–Saturday, February 29 Support morning and afternoon refreshment breaks and keep your organization top-of-mind with meeting attendees. Breaks are held in the exhibit halls during the general session and allow time for attendees and exhibiting companies to network. There are morning breaks Thursday–Saturday, and afternoon breaks Thursday and Friday. <strong>Single Break:</strong> $15,000</td>
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<tr>
<td><strong>5K RUN/WALK</strong></td>
<td>$5,000</td>
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<tr>
<td>Saturday, February 29 — Get your company logo featured on the giveaway to all 5K Run/Walk participants. The 5K Run/Walk takes place before the general session on Saturday morning.</td>
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<tr>
<td><strong>CYBER CAFÉ SPONSORSHIP</strong></td>
<td>$5,000</td>
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<tr>
<td>Feature your logo in the Cyber Café at the surgical video viewing stations, the computers, and device charging stations.</td>
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<tr>
<td><strong>MORNING YOGA</strong></td>
<td>$1,000</td>
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<tr>
<td>Friday, February 28 — Feature your logo while attendees participate in morning yoga. The yoga session takes place before the general session on Friday morning. Company logo featured.</td>
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</table>
Supporters & Exhibitors Guide

**FULL-PAGE MARKETING OPPORTUNITY $2,000**

Full-page marketing opportunity highlighting a maximum of one product and a 50-word company profile in the directory portion of the Supporters and Exhibitors Guide.

**HALF-PAGE MARKETING OPPORTUNITY $1,500**

Half-page marketing opportunity highlighting a maximum of one product and a 50-word company profile in the directory portion of the Supporters and Exhibitors Guide.

**Submitting Artwork**


**MARKETING OPPORTUNITY SPECS:**

- Content: product or generic is acceptable
- Dimensions:  
  - Full-page: 8.5”x11” (add 1/8” for bleeds)  
  - Half-page: 7.5”x4.875” (no bleeds)
- Format: press-ready AI PDF, high resolution, 300dpi, CMYK
Exhibit Hall

View sold and available exhibit space ➤
Diamond Theater

TO EXHIBIT HALL
Hotel Function Space
If you wish to hold an ancillary event, please contact the Gaylord National Resort & Convention Center. All space requests will be vetted through the AGS meeting manager. No ancillary event may compete with an official AGS function (this includes both educational and social events at the host hotel or any venue within proximity of the host hotel). Please reference the chart below for times when official AGS events are being held. Ancillary event or meeting requests will open for non-platinum supporters November 29, 2019.

AGS Annual Meeting Hours*
- Thursday, February 27
  7:00 am–12:15 pm; 1:45–8:30 pm
- Friday, February 28
  7:00 am–1:00 pm; 2:30–8:00 pm
- Saturday, February 29
  7:00 am–1:00 pm; 2:30–4:30 pm
- Sunday, March 1
  7:00–11:00 am
*Hours are approximate, and will be confirmed when the meeting schedule is posted.

Exhibitor Housing
Limited Housing has been reserved at the Gaylord National Resort & Convention Centre. A link to a special reservation site for AGS will be included in the confirmation email you will receive after registering for the meeting.

Exhibit Setup
The AGS exhibit hall is designed for 10’x10’ booth spaces, 10’x5’ booth spaces or combinations of adjacent booths of that size. You may not bring exhibits that are larger than your allotted space. Large items can be intrusive to other exhibitors by blocking or impeding attendees from getting to other exhibit booths. If a large item that is critical to your exhibit will not fit in your booth space you must contact the AGS prior to the meeting so proper placement on the exhibit floor can be assessed. You may be required to rent a second space to accommodate the item. Items not cleared with the AGS prior to arrival may not be allowed to be set up. You may choose your exhibit space by selecting up to 3 preferred locations on the provided floor plan. Once registration opens, the floor plan will be updated daily to reflect available space. You will be placed in your top pick based on a first come, first served basis. We will do our very best to accommodate your requests, but your exhibit space is subject to change. The AGS reserves the right to accept or reject, in its sole discretion, any request to exhibit, and to determine the eligibility of any proposed exhibits.

ACCME Guidelines
No commercial promotional materials shall be displayed or distributed in the educational space before, during, or after a CME activity. Representatives of commercial supporters may not engage in sales activities while in the room where educational activity takes place. Support of AGS CME activities does not influence AGS booth space assignment decisions.

Shipping, Handling and Storage
All arrangements for shipping, handling, and onsite/preshow storage of exhibit materials must be made through the show management services company. More details including pricing is provided in the exhibitor kit available on the AGS website.

Electrical, Internet and Audio/Visual
All orders for electrical, internet and audio/visual must be made through the show management services company. More details including pricing is provided in the exhibitor kit available on the AGS website.

Furniture
All furniture and decor orders must be placed through the exhibitor services company for a fee. Basic exhibit packages include an 8’ high black back drape, 3’ high side drape as necessary and a 7” x 44” one-line identification sign showing company name and booth number. is provided in the exhibitor kit available on the AGS website.

Security & Insurance
Storage of materials can be arranged through the show management services company. Exhibitors are encouraged to take security precautions to protect their own property. Each exhibitor carries the responsibility of maintaining adequate insurance coverage against injury to persons, damage to or loss of property. All third party exhibitor appointed contractors may be asked to provide a Certificate of Insurance naming AGS and the Gaylord Resort.
Liability
The AGS will bear no liability for personal injuries or property loss or damage to an exhibitor, its employees, contractors or business invitees, regardless of the cause, unless such injury or damage results from the gross negligence or intentional wrongful acts of the AGS.

Each exhibitor, in reserving space, agrees to indemnify, defend and hold harmless the AGS from any and all claims, liability, damages or expenses (including attorney’s fees) asserted against them or incurred by them as a result of, in connection with, or arising from any loss of or damage to property, or injury to persons resulting from, arising out of, or in any way connected with the negligence or wrongful acts or omissions of the exhibitor or its agents or employees, contractors, or business invitees.

All exhibits must be in compliance with all local, state and federal statutes, ordinances, rules, orders and regulations that are in force or applicable during the meeting, including without limitation, the Americans with Disabilities Act of 1992, and as amended.

Care of Facility
Exhibitors may not install any permanent fixtures or deface the building and, upon conclusion of the show, must leave the exhibit space in the same condition it was received.

Display of Non-FDA Approved Drug & Devices
Any investigational product that is graphically depicted within the exhibit must: (1) contain only objective statements about the product; (2) contain no claims of safety, effectiveness or reliability; (3) contain no comparative claims to other marketed products; (4) be accompanied by directions for becoming an investigator and a list of investigator responsibilities; (5) contain the statement “Caution- Investigated Device- Limited to Investigational Use” in prominent size and placement; and (6) not be sold, or be the subject of order taking, until approved. Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating clearly any FDA limitations on its use.

Publicity & Advertising
Exhibitors may not use the name of the American Glaucoma Society (AGS), or any of its symbols, logos, or trademarks in any manner representing that the exhibitor or its products or services are approved, endorsed, associated or affiliated with the AGS, without the AGS approval.

The AGS prohibits the solicitation of any program speaker or registrant, for the distinct purposes of securing interviews or manuscripts. Exhibitors who violate this rule will be asked to leave immediately.

Exhibiting Rules & Regulations
If any exhibiting company fails to observe the policies, terms and regulations outlined in this agreement or is deemed by the AGS to have engaged in unfair or deceptive practices in connection with the exhibit, the AGS reserves the right to terminate the exhibit onsite without refunding fees and to refuse assignment or space for future AGS meetings.

Safety Restrictions
All display materials and content must conform in all respects to applicable safety, health and fire codes in addition to the rules of the hotel. All materials used within the display, for decoration, or any displayed products shall be flame retardant. Bio-hazardous materials are prohibited. Safety and fire exits must be left accessible at all times. Any operational lasers must conform to appropriate safety precautions. No unshielded laser beam delivery is permitted within the display, and must be fully housed with wavelength absorbent materials. The AGS reserves the right to prohibit or require the removal of any display (all or part of), exhibit or products that it deems not suitable, unsafe not in accordance with these regulations, or not acceptable with professional ethics as determined by the AGS.

Payment, Changes & Cancellations
Payment for exhibitor registration fees are due in full 30 days of the invoice date. Failure to meet terms may result in lost exhibition space. Payments can be made by check (payable in US funds and drawn on a US bank) or credit card (MasterCard and Visa).

Notification of an exhibitor’s decision to cancel a tabletop/booth exhibit space must be submitted in writing to the AGS. Refunds less a $500 administrative fee will be made if exhibit is cancelled prior to December 1, 2019. There will be no refunds after December 1, 2019. Sub-leasing of exhibit space is NOT permitted. Two companies may not share the same leased space. Downgrading your exhibit space is NOT permitted.
All exhibits must be set up by opening time on February 27, 2020. The AGS reserves the right to resell the space of any exhibiting company not present by show opening on February 27, 2020 and no refunds will be made.

**Exhibit Registration Desk**
The exhibit registration desk will be located at the main registration area for the duration of the meeting. Staff is available to assist you Thursday–Saturday at the main registration desk.

**Exhibitor Meeting Registration & Badges**
All exhibitors and accompanying representatives must register for the meeting and pick up their badges prior to setting up in the exhibit halls. Exhibitors are allowed complimentary and paid exhibitor registrations according to their purchased booth size. Please see the booth space price list for full details. Each exhibiting company can register up to 2 additional registrations at the discounted rate of $435 each. Those without exhibitor badges will not be allowed to work at the exhibit booth. Please be sure to submit all names prior to January 31, 2020.

**Booth Staff**
Exhibits must be staffed during exhibit hours. Exhibit staff members are expected to dress and conduct themselves in a professional manner, consistent with a medical meeting. Only staff with exhibitor badges may work at the exhibit booth, those with regular Attendee badges are not permitted to work at the exhibit.

**Notification of Exhibit Location**
All exhibitors will receive a final confirmation of their location and the exhibit hours in February 2020.

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**Future AGS Annual Meetings**
Huntington Beach, CA
Hyatt Regency Huntington Beach
March 4–7, 2021