

Alzheimer's Association Virtual Community Representatives are community engagers that raise awareness of Alzheimer's Association programs, provide basic disease information, and link consumers to Alzheimer's Association services.

- Key Activities:**
- Represent the Alzheimer's Association at a target of 12 virtual community events / year in neighborhoods, rural counties, business and civic organizations or faith communities.
 - Offer 20-minute *Introduction to Alzheimer's* webinars for community organizations, congregations, civic organizations, sororities / fraternities, clubs and other locations.
 - Promote support groups, education programs, Alzheimer & Brain Awareness Month, Walk to End Alzheimer's, or The Longest Day using your local connections, bulletin boards, social media and physical displays in your community.
 - Connect the Alzheimer's Association to new community organizations and connect people with additional Association services and volunteer opportunities.

- Qualifications :**
- Self-motivated individual that is comfortable reaching out virtually to individuals, organizations and families in need and connecting them to the Alzheimer's Association.
 - Excellent verbal and written communications skills via email, phone and webinar and comfort with webinars and boosting social media.
 - Passionate about the Alzheimer's Association mission with personal or professional experience with dementia preferred.
 - Must be age 18 to apply. Background checks are required.

- Commitment Expected:**
- Virtual Community Representatives commit to appearing virtually at a target of 12 events annually.
 - All program volunteers participate in initial training and ongoing education and must comply with Alzheimer's Association volunteer policies and procedures.
 - Terms are renewable upon successful completion of annual goal-setting conversation with your staff partner.

- Benefits to the Volunteer:**
- Increase your knowledge of Alzheimer's disease and other dementias while serving your local community.
 - Be recognized as a leader and resource for Alzheimer's disease and dementia.
 - Join a network of other volunteers, staff and community leaders to help create a world without Alzheimer's and all other dementia.

The Alzheimer's Association will provide training, information and electronic or printed materials to assist in your efforts. Orientation includes several hours of online learning, self-study and shadowing or mentoring by local Alzheimer's Association staff and volunteers. Some materials are available in multiple languages.

To apply to become a Virtual Community Representative, visit volunteer.alz.org.

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