

Promotores

Volunteer Position Description

Alzheimer's Association Promotores are volunteer community engagers that raise awareness of Association programs, provide basic disease information, and link consumers to resources. Promotores are traditionally known as connectors, educators, mentors, counselors, peer leaders, patient navigators or health advocates and serve as liaisons between the Alzheimer's Association and the Hispanic/Latino community.

- Key Activities:**
- Represent the Alzheimer's Association at a minimum of 12 events / per year distributing Alzheimer's Association literature at events or appearances in your local community.
 - Offer 20-minute *Introduction to Alzheimer's* presentations within your community or neighboring Hispanic/Latino communities.
 - Promote support groups, education programs, Alzheimer & Brain Awareness Month, Walk to End Alzheimer's, or The Longest Day using your local connections, bulletin boards, social media and physical displays in your community.
 - Connect the Alzheimer's Association to new community organizations and connect people with additional Association services and volunteer opportunities.

- Qualifications:**
- Fluency in Spanish helpful, but not required.
 - Self-motivated individual that is comfortable reaching out to individuals, organizations and families in need and connecting them to the Alzheimer's Association.
 - Excellent verbal and written communications skills and comfort with computers and email.
 - Passionate about the Alzheimer's Association mission with personal or professional experience with dementia preferred.
 - Must be age 18 to apply. Background checks are required.

- Commitment Expected:**
- Promotores commit to appearing at a target of 12 events annually.
 - All program volunteers participate in initial training and ongoing education and must comply with Alzheimer's Association volunteer policies and procedures.
 - Terms are renewable upon successful completion of annual goal-setting conversation with your staff partner.

- Benefits to the Volunteer:**
- Increase your knowledge of Alzheimer's disease and other dementias while serving your local community.
 - Be recognized as a leader and resource for Alzheimer's disease and dementia.
 - Join a network of other volunteers, staff and community leaders to help create a world without Alzheimer's and all other dementia.

The Alzheimer's Association will provide training, information and electronic or printed materials to assist in your efforts. Orientation includes several hours of online learning, self-study and shadowing or mentoring by local Alzheimer's Association staff and volunteers. Some materials are available in multiple languages.

To apply to become a Promotore volunteer, visit volunteer.alz.org.

Revised August 2020