



CHOOSING PATHWAYS TO OPEN ACCESS

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ORIGIN STORY

~ 15% of peer-reviewed
articles published in
fully OA journals

Accelerating
progress
requires
critical choices



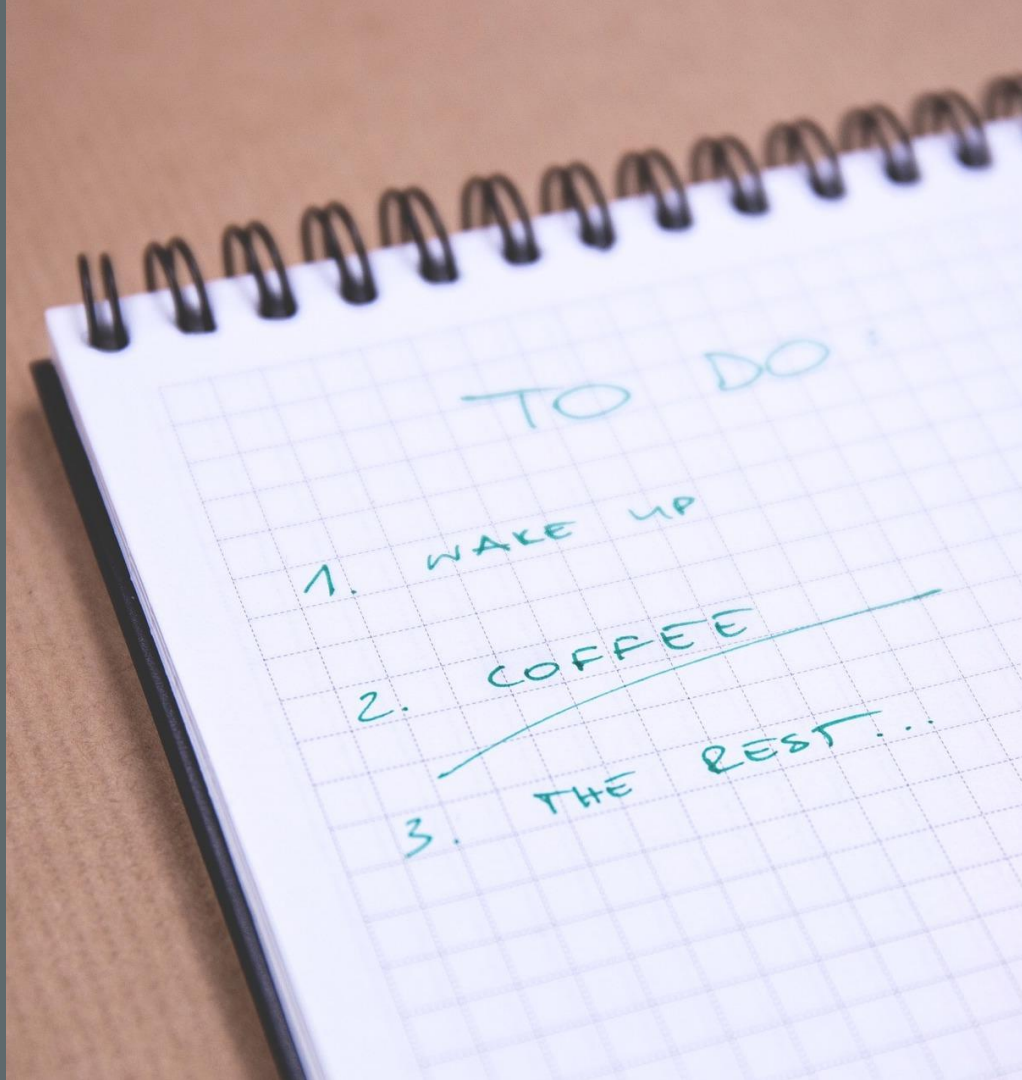


SYSTEM-WIDE STRATEGIZING

Formation of a
working group

CHARGE

Analyze approaches to achieving OA (green, gold APC, gold non-APC), & actionable strategies that exist to implement each



**WE PRESENTED
ABOUT
PATHWAYS**



PROPOSED A FORUM

Action-focused
forum to enable
deliberations
about **redirecting**
subscription funds
to open access





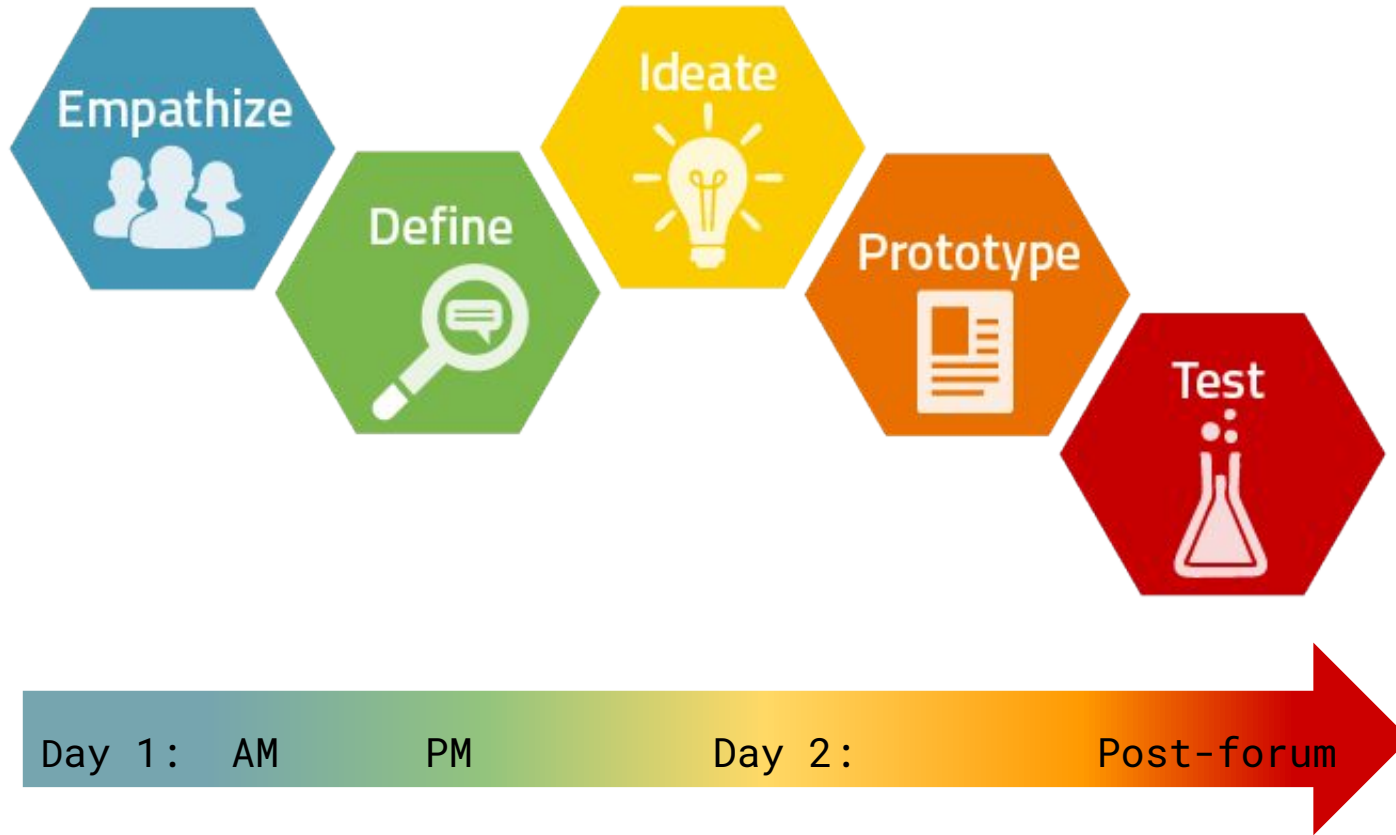
A working forum to make
Open Access a reality in
North America | Oct 16–17,
2018 | Berkeley, CA

REGISTER

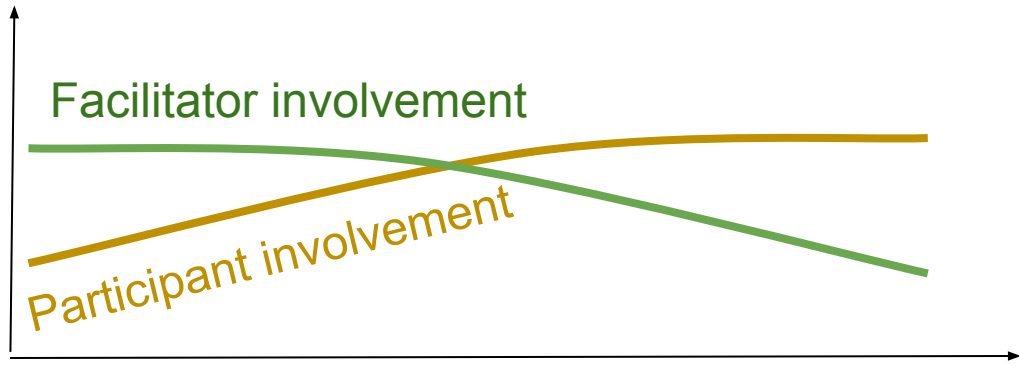
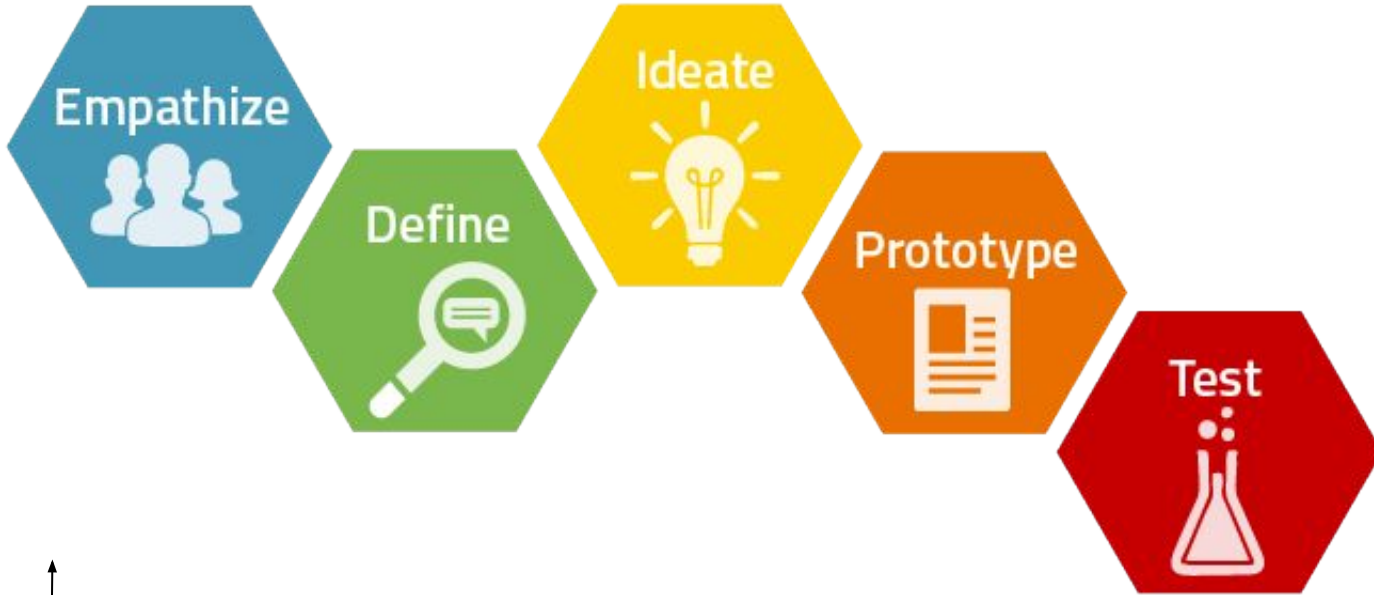
HOW IT WORKED

By harnessing a
design thinking
process
and **novel**
meeting
structures





ARC OF THE FORUM





STORYTELLING

STRATEGY STATIONS



CANCEL ELSEVIER

CANCEL ELSEVIER BIG DEAL

Cancel Elsevier package
~~use money for~~
~~fund~~ funnel millions to
something ...

Cancel our Elsevier
subscription and plow
\$2m into an endowment
for [OA project 1]. Convince
consortial colleagues to do same.

BOLD IDEAS



COMMUNITY & PERSONAL IMPLEMENTATION PLANS

OUTCOMES



UNCScholComm
@UNCScholComm

Following



I so appreciate the conversation with [@punctum_books](#) this morning at [#CP2OA18](#). I'm feeling energized and have some specific next steps to pursue in [#openaccess](#) work in the humanities & social sciences.

11:23 AM - 17 Oct 2018



ScholarLed
@ScholarLed

Following

Replying to [@mbschloss](#) [@rfrick](#) and 2 others

One great outcome of [#cp2oa18](#) is a task force around library-based publishing, esp. relative to outward facing OA support services for journals and books. & possible also a co-operative around such.

1:16 PM - 17 Oct 2018

Individual

Community

Community

- Working group to invest collections budgets in **open source infrastructure** to reduce OA publishing barriers
- Working toward “**big deal**” **subscription journal cancellations**

- Setting aside **5% of library budget** to support OA publishing
 - Investment in **library-led OA publishing programs**
 - Task force to **work with scholarly societies** to provide guidance to support transition
-

Community

“We have: 1) reviewed a potential set of responsibilities for an opt-in funded 3yr OA Advocacy and Implementation position at the consortium level. We have also 2) planned a license NDA discussion with our Board, to take place in February. Finally, we are 3) increasing staff investment in a shared IR strategy.”

Individual

“I am adding a community-based Big Deal Sustainability Plan as a project & goal for the next year.”

“We have made a relatively modest, first-time...contribution toward OA release of content...from the Knowledge Unlatched frontlist. It's a somewhat timid, but important first step for us. Next steps are to evaluate this purchase (e.g., average price per title; quality of content; etc.) and to craft an argument to repeat it, hopefully at a higher level.”

Individual

FEEDBACK



“I thought it was really special at the time, but it's become clear to me in the months since just how exceptional it was. It's been on my mind nearly every workday since. As a result, I feel pressure to move forward on my OA-related work (which is great). Thank you!”



Next Steps

- Monitor & support
- Report back
- Hit the road

QUESTIONS?

