

Open Access Tipping Point Workshop & Public Affirmation

ALA Midwinter 2020 Meeting | CCDO 14 January 2020

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Overview of OATIP - University of California / CDL

- **Why – sponsor this event?**

- Share what we've learned, inspire and empower others to take bold action
- Build community - we can't change the world alone

- **Who - invited / selected?**

- Workshop
 - Public call - institutions interested in refactoring journal agreements with large publishers
 - 16 indiv institutions + 2 consortial reps, US & Canada - 12 public, 4 private
 - Selection criteria: Upcoming major negotiations, interest in OA, ability to bring faculty, diversity (geographic + other)
- Public Forum
 - Expand opportunities for participation, attract societies, publishers, funders

- **When & Where - context**

- Timed in advance of 2020 negotiations
- East Coast (DC) location to attract participation

- **What – goals for day?**

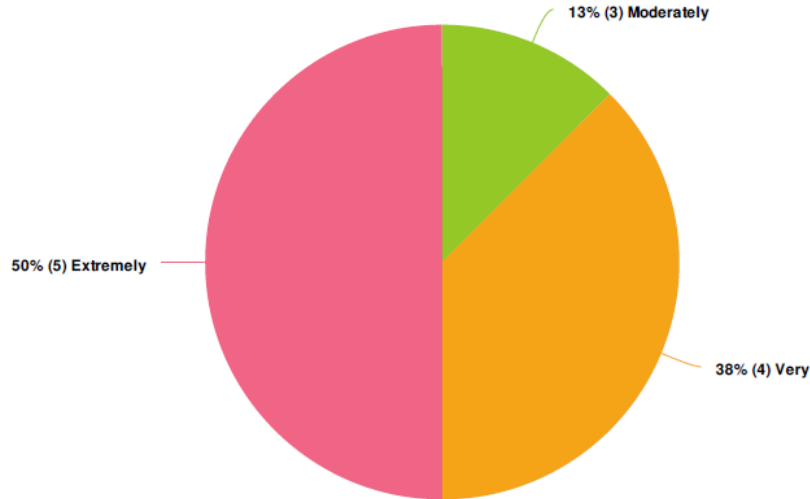
- Workshop
 - Share techniques and strategies: coalition-building, data analysis, negotiation, walking away ([UC Negotiation Toolkit](#), European experience)
 - Stimulate library-faculty partnership
- Public Forum
 - Raise awareness of work to date in transformative negotiations
 - Promote library / publisher / society partnership opportunities in OA transformation

Overview of OATIP - University of California / CDL

Outcomes/Assessment – Takeaways?

- Promoted community, negotiation readiness, shared values, faculty engagement

4. How much did the workshop advance your overall preparedness to advance your goals in journal negotiations?



Comments from a faculty participant:

"As a faculty delegate, I was not sure what to expect going in. However, I learned so much at the workshop and am excited to help my University navigate this landscape moving forward."

OATIP Public Affirmation

"While our approaches and strategies may take different forms, we affirm the importance of using journal license negotiations to promote open access to our scholarship and to support sustainable business models, including the elimination of dual payments to publishers."

Participation in OATIP - University of Washington

- **Why – participate?**

Elsevier ScienceDirect renewal

- UW only agreement
- Contract expire 12/31/2019

- **What – goals for day?**

Inspired by [UC Negotiating with publishers toolkit](#)

- [UW Libraries Negotiation Priorities](#)
- [UW Faculty Senate approval of a Class C Resolution](#)
- [UW Faculty and Library Negotiating Team](#)

Identify additional strategies to begin discussions with Elsevier in October 2019

- **Outcomes/Assessment – Takeaways?**

Teamwork - UW Faculty and Librarians

Values - Research for Public Good

Shared Goals - What is sustainable for UW?

UW Faculty to UC Faculty conversations

UW renewed agreement 12/30/2019 in alignment with negotiation priorities -- lower costs and greater market transparency
See [Elsevier Contract Finalized](#) announcement

Participation in OATIP - Iowa State University

- **Why – participate?**

- ISU accelerating path OA: OA2020 signatory, piloting OA agreements, working with societies, aggressively negotiating, etc.
- OATIP offered a chance to share what we have been up to and connect with others moving this direction: Solidarity
- A window has opened to try new things, OATIP offered an opportunity to discuss and strategize

- **What – goals for day?**

- Learn new ideas, especially around campus and faculty engagement. I feel like this an area where we can always do more.

- **Outcomes/Assessment – Takeaways?**

Ideas that were shared and people we met have helped support and validate current efforts/approaches, like:

- Getting faculty senate endorsement of our negotiation principles; OA agreement with Oxford; continued work with societies on OA transitions.

And also gave us some new efforts/approaches, like:

- How we involve faculty in large negotiations; how we communicate during large negotiations; how we are using data to support negotiations.

Themes

- o engaging faculty as partners
- o community empowerment
- o role of data analysis
- o principles-based publisher negotiations