

**Core: Leadership, Infrastructure, Futures
a Division of the American Library Association
2023 Board of Directors April Meeting
April 21; 10:00am - 11:30 am Central
Draft Minutes**

Members Present:

Margaret Heller, President
Wendy Tressler, President-Elect
Lindsay Cronk, Past President
Rachel Fleming
Lauren Corbett
Tyler Dzuba

Ex-Officio:

Don Allgeier
Morag Boyd
Cara Calabrese

Staff:

Julie Reese, Interim Executive Director
Tom Ferren
Mia Blixt-Shehan
Jenny Levine
Amber Robbin

Absent:

Andrea Berstler
Thomas Lamanna, II
Evviva Weinraub-Lajoie

1. Board Welcome and Roll Call

President Heller called the meeting to order at 10:02 a.m. and welcomed all in attendance.

2. Adoption of Agenda

DOC 23.25 Agenda

President Heller proposed to accept the agenda. Lindsay Cronk moved and Wendy Tressler seconded. MOTION unanimously passed to adopt agenda.

3. Adoption of Consent Agenda

- DOC 23.26 [New Committee Charges – Board Electronic Vote Results from March 2023](#)
- DOC 23.27 [Appointment of LL&M Editor - Board Electronic Vote Results from April 2023](#)
- DOC 23.34 [Appointment of President-Elect – Board Electronic Vote Results from April 2023](#)
- DOC 23.35 [Appointment of Director-at-Large – Board Electronic Vote Results April 2023](#)
- DOC 23.28 [2023 February Meeting Minutes \(PDF\)](#)

President Heller proposed to accept the consent agenda. Wendy Tressler moved and Lindsay Cronk seconded. MOTION unanimously approved to adopt consent agenda.

4. Election Results & Welcome to New Board Members

President Heller updated the Board on the Core election results. Amber Billey was elected as President-Elect but declined due to unexpected life events. Angie Ohler, initially elected as one of the Directors-at-Large, has been appointed as President-Elect instead in accordance with Core bylaws. Kevin King took the Director-at-Large position Ohler left vacant as the person with the next highest number of votes. Miranda Bennett has been elected as the other Director-at-Large.

5. Annual Conference Board Schedule and Expectations

President Heller provided an overview of the Board's Annual Conference schedule and expectations. The Board Meeting is a must-attend, but attending other programs is strongly encouraged. The Core President's Program will be announced very soon, and developments for it have gone exceptionally well thus far.

6. FY24 Budget Preview & Board Discussion: Revenue & Fundraising

a. Operating Agreement Implementation Task Force Update

DOC 23.29 [FY24 Preliminary Budget Overview \(Excel\)](#)

DOC 23.30 [FY23 Aug-Jan Financial Commentary \(PDF\)](#)

Miranda Bennett offered an update on behalf of the Operating Agreement Implementation Work Group. She noted the following elements as key areas of the Operating Agreement that are being worked on:

1. Indirect Cost Rate (AKA "ALA overhead"). This area is in particular need of reworking within the Agreement.
2. Net Asset Balance – use of accumulated revenue over and above expenses
3. Elimination of subsidizing divisions that lose money
4. Considering the budget process for Round Tables and some ALA units who internally transfer funds as "overhead"
5. Determining a strategy that accounts for revenues over expenses to fund initiatives, reserves, and/or adding to the ALA endowment. This includes incentivization of divisions to boost revenue.
6. Developing accountability measures for quality shared services

Cara Calabrese and Julie Reese offered an overview of and commentary on the preliminary FY24 budget. Core has been asked to make a few more cuts than currently listed, but they are doable. As of now, the budget is showing a \$27,000 net positive revenue over expenses, however this will be adjusted after these edits are made. Membership decline is not as steep as it was prior. With Amber Robbin now in the Membership and Marketing Manager staff position, the Board has high hopes for membership rising further. Core's Continuing Education segment is doing far more events than they were previously and the revenue they generate will continue to rise. Regarding FY23, Forum impacted revenue the most, coming in about \$15,000 under budget. The original CE revenue goal was set too high in FY23, and this has been adjusted for FY24.

7. New Committee Proposals

DOC 23.31 [Assessment & Evaluation Committee \(PDF\)](#)

MOTION unanimously passed to accept the request as written in the proposal: “To approve the creation of this committee and approve the charge.”

DOC 23.32 [Content Creation Committee \(PDF\)](#)

Lindsay Cronk proposed a friendly amendment to name the new committee “Learning and Program Coordination Committee.” The Board consented. MOTION unanimously passed to accept the request as written in the proposal: “Dissolve the Standards Coordination Committee and Competencies Development Committee, and adopt a new charge and name for the Content Creation Committee to encompass their responsibilities.”

8. Announcements from Members/Guests

Councilor Rachel Fleming announced that [the Accreditation Committee has proposed some revisions](#). The Board is encouraged to disseminate these to get people looking at them. Councilor Fleming also asked anyone who has memorial resolutions to pursue for Annual Conference to contact with them.

9. Executive Session (30 min) - Closed Session

DOC 23.33 [2022 ALA Membership Survey Report \(PDF; private document\)](#)

The Board entered closed session at 11:05 a.m. Confidential personnel and financial matters were discussed and no official actions were taken.

10. Adjournment

MOTION passed to adjourn meeting at 11:46 a.m.