

TO: Core Board of Directors

TOPIC: Core Forum & Sponsorship

ACTION / INFORMATION / REPORT: INFORMATION

ACTION REQUESTED BY: Tom Ferren, Deputy Executive Director of Leadership & Learning and Julie Reese, Executive Director

SUBMITTED: August 9, 2024

SUMMARY

This is an update on the planning for Core Forum 2024 in Minneapolis.

BACKGROUND

Final preparations for Core Forum in Minneapolis are underway. The Core Forum Planning Committee chaired by Melissa Brooks and Debbie Ehrman, the Core staff liaisons, Tom and Julie are working hard to make this event a success for Core. We currently have 186 registrants, which is 41% to our goal of 450 registrants. With 8 weeks left until the early bird registration deadline, we will see this number rise. We opened registration 5 weeks earlier than previous years.

Due to high demand, we have increased our room block on Saturday, November 16 by 120 additional room nights. Our room block is currently 47% booked.

BUDGET IMPLICATIONS

Fundraising for the event has secured 6 event sponsors and 6 exhibitors. The Fundraising & Sponsorship Committee has multiple asks out to additional vendors. We should see the number of sponsors increase in the upcoming months. This funding helps to offset some of the event expenses. We have met our exhibitor tabletop budget with 6 paid exhibitors.

Sponsors:

Diamond: OCLC

Gold: Agati Furniture, MSR Design

Silver: East View Information Services, SpaceSaver

Bronze: University of Minnesota Libraries

Exhibitors:

AM Digital

Bibliotheca

DEMCO

Duke University Press

Marcive, Inc.

The Technical Report Archive & Image Library (TRAIL)