

My name is Roxana Ologeanu-Taddei. I am currently an associate professor at the University of Montpellier, in France. I have dedicated my research and teaching career to digital transformation in healthcare, but several years ago, convinced of the urgency of environmental issues, I redirected my focus toward Green IS. This shift has resulted in recent publications and active service to the community, including my role as Associate Editor for Green IS-related workshops at ECIS and workshops co-organization.

### **Previous engagement with SIG Green**

Central to my commitment has been organizing two workshops (with Pauline Weritz and Sarah Hönigsberg), both endorsed by SIG Green:

The first workshop was *IS Research for Green: From Conversation to Action*. It took place at TBS Education (my previous institution) in Paris on May 31, 2024. It aimed to unite scholars to solve Green IS real-world problems. As the practice of environmental sustainability gains prominence, participants delved into how digital technologies could actively contribute to addressing challenges posed by environmental issues. The workshop included research presentations, a keynote, a scholar panel, and a design thinking session with a consulting industry partner.

A second workshop was organized in 2024 as a pre-ECIS workshop, on June 16 in Cyprus. Titled *Sustainable Futures: Advancing the Green Frontier as IS Researchers*, this workshop included a keynote and a design thinking session with a local NGO. The aim was for scholars to help this NGO leverage digital technologies for beach cleaning and more responsible disposable plastic use.

For ECIS 2026, I am proposing a panel focused on the pedagogical challenges of teaching Green IT and digital sustainability.

### **Vision for SIG Green**

SIG Green has been a pioneer in addressing the environmental footprint of digital technologies. However, our community faces two critical challenges: on the research side, publication difficulties due to journals' emphasis on theoretical over practical contributions; on the teaching side, the challenge of engaging students amid increasing digital dependency and, more broadly, growing pushback against environmental policies. I believe we must build more positive, action-oriented narratives. The workshops I organized embody this philosophy—moving from critique to constructive solutions.

### **Strategic Priorities**

If elected President, I will focus on three key areas aligned with SIG Green's mission to advance knowledge and practice. First, I will work with journal editors and conference organizers to create more pathways for Green IS research that bridges theory and practice. Second, I will prioritize developing a shared syllabus on Green IT/digital sustainability and supporting colleagues developing these courses. Third, I will work with other SIGs and AIS chapters to strengthen the environmental commitment of our conferences and professional activities.

## Roxana OLOGEANU-TADDEI

Associate Professor in Information Systems,  
University of Montpellier, France

### RECENT EDITORIAL ACTIVITIES

- Since 2025- Co-editor in chief, *French Journal of Information Systems Management* (SIM)
- 2026: Associate editor, Track IS for Resilience and Sustainable Development (Track 14) at the European Conference on Information Systems (ECIS 2026)
- 2025-: Guest editor for the Special issue of *European Journal of Information Systems*: The future of creating and distributing value in digital health ecosystems
- Mentor, Paper-a-thon, International Conference for Information Systems (ICIS), Bangkok, Thailand, 2024.
- Since 2022: Associate editor, Academy of Management (AOM) Conference, track Communication, Digital technology and Organization (CTO).
- 2021: Track editor, Board of the American Conference of Information Systems (AMCIS), Montréal, Canada.
- Since 2023- Track editor, Board of International Conference on Wirtschaftsinformatik, Germany.
- Since 2024: Associate Editor (Tracks Green IT), European Conference of Information Systems (ECIS).
- Since 2022: Associate Editor (Tracks Digital transformation), European Conference of Information Systems (ECIS).
- Since 2020, Associate Editor (Track Healthcare), European Conference of Information Systems (ECIS).

### AWARDS

- **JAIS Best Paper Honorable Mention (2022)**, Journal of the Association for Information Systems
- **Scholarship - Foundation de France (2018) - project "Distrust in the medical institution and trust in technology"**

### OTHER

- **Invited talks and seminars:** University of Edinburgh (UK), Queen's University (Canada), University of Hamburg (Germany), ESSEC (France), ICN Business School (France).
- **Project coordinator of 13 research projects**
- **Phd Thesis supervision:** 6 defended, 1 ongoing
- **International mobility:** University of Jyväskylä (Finland), Universiti Teknologi Malaysia (Malaysia), HEC Montréal (Canada), Copenhagen Business School (Denmark)

### PUBLICATIONS

More details here: <https://scholar.google.com/citations?user=YFgzcpwAAAAJ&hl=fr>

- **30 papers in peer reviewed publications**
- **68 papers presented in international conferences**
- **11 book chapters and two books.**
- Last book: **Intelligence artificielle et anthropomorphisme. De l'illusion à la confusion (Artificial Intelligence and Anthropomorphism. From Illusion to Confusion)**, Presses des Mines, France, 2025.

### MEDIA AND DISSEMINATION

- Articles in French media: Le Monde, La Croix, La Tribune
- Interviews for French media Le Monde and Le Point
- Four articles in The Conversation
- Conferences for healthcare organisations