Greetings MWAIS members,

Welcome to another exciting year with MWAIS. The 2022-2023 year was excellent for MWAIS with many exciting things happening including our annual conference, business meeting, and a new issue of JMWAIS.

The 18th annual MWAIS conference took place May 19-20 in St. Paul, MN. The conference was hosted by Metropolitan State University’s College of Management. I would like to thank the conference chairs, Queen Booker and Dahui Li, as well as the rest of the conference committee for their hard work in making the conference a success. Conference attendance was high, with a well-rounded program and many interesting presentations and research papers. Personally, it was refreshing to wake in the morning to beautiful 40-degree temperatures in the upper Midwest. Highlights and photos from the conference can be found in this newsletter.

The annual MWAIS business meeting was held with several new additions to the leadership group. We welcome president-elect Dahui Li (University of Colorado – Colorado Springs), treasurer Halbana Tarmizi (Bemidji State University), and at-large director Deepak Khazanchi (University of Nebraska at Omaha) to our team. The executive board is already meeting to continue the success of the MWAIS for the 2023-2024 academic year.

Speaking of MWAIS conferences, be sure to save the date for MWAIS 2024, hosted by Bradley University in Peoria, IL this coming May 16th and 17th, 2024 and chaired by Jacob Young. Information on the conference will be available on our website (https://communities.aisnet.org/mwais/conferences/future-conferences), so be sure to check there for updates. Other “more future” conferences have already been scheduled to be held in Stillwater, OK and hosted by Oklahoma State University in 2025 and Green Bay, WI and hosted by the University of Wisconsin –
Green Bay in 2026. If you would like to host a future conference, we would love to get a proposal from you. Feel free to contact me for information.

Our flagship journal, Journal of the Midwest Association for Information Systems (JMWAIS) published another issue this past summer including research on relevant topics such as AI for teaching, machine learning for real estate valuation, as well as perspectives on ChatGPT and JMWAIS as a journal. JMWAIS offers a double-blind, peer-reviewed outlet to publish research in an AIS-affiliated journal available on its site (https://jmwais.org/). Thank you to Rassule Hadidi and Joey George for their leadership on the journal, as well as the many editors and reviewers for their work. This newsletter has a published call included and the journal is always open to special issue proposals from faculty and researchers wanting to demonstrate leadership in the field.

I would like to thank our immediate past president, Alanah Mitchell, for her leadership during this past academic year, as well as the other members of our leadership board including Natalie Gerhart, Foluso Ayeni, Kevin Scheibe, and others. Thanks to their leadership, MWAIS once again reattained the outstanding chapter award from AIS! We rely heavily on the leadership, as well as all those involved in MWAIS, to ensure success with the annual conference, reviewing papers, chairing sessions, and all the other events we are a part of throughout the year. With the success of this past year there will be very large shoes to fill, but I will try to keep this trend going.

Again, thank you for all you do, and I look forward to working with our members to keep the MWAIS a success.

Andy Luse
MWAIS President
Oklahoma State University
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The 18th conference of the Midwest AIS was held in St Paul, Minnesota, and sponsored by Saint Mary’s University of Minnesota, University of Wisconsin- Green Bay College of Business, Concordia St. Paul, Federated Insurance, Health Partners, Involta, Prospect Press, Circus Aircraft, Drake University College of Business, Iowa State University College of Business, Jones & Bartlett Learning, Mortenson, North Dakota State University College of Business, Oklahoma State University Department of MIS, RSM, St. Cloud State University Business School, University of Minnesota Duluth Business School and the College of Management, Metro State University. The conference was held at the New Main Hall, St. Paul Minnesota home of Metro State University. MWAIS 2023

provided an intimate environment in order to facilitate the sharing of ideas, and close interaction among participants.

Overall, about 109 paid attendees attended the conference. Rassule Hadidi, Dean, College of Management, Metro State University, Queen Booker and Dahui Li, MWAIS 2023 General Co-Chairs welcomed attendees to the conference. Merrill Warkentin, William L. Giles Distinguished Professor at Mississippi State University was the academic keynote speaker while Rachell Lockett, CIO, Pohlad Companies was the industry keynote speaker. More about conference can be found here (https://mwais.metrostate.edu/)

Qinhui Wang received the best student paper award. Excerpt below:
Photos from MWAIS Conference 2023
About the Journal of the MWAIS (JMWAIS)

*Journal of the Midwest Association for Information Systems (JMWAIS)* is a double-blind, peer-reviewed, quality focused, SCOPUS indexed, and open-access online journal. JMWAIS (pronounced jĕm way or say each letter "J" "M" "W" "A" "I" "S") publishes original articles related to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS). The editorial emphasis is on interdisciplinary research involving IS/T and MIS from organizational and individual perspectives. JMWAIS strives to be unique, in both its interdisciplinary Information Systems focus and its commitment to authors of an expedited and constructive review process. Specifically, our editorial policy encourages authors from various business user and technical tools disciplines to submit interesting IS/T and MIS related manuscripts. The Editorial Board emphasizes a balanced vision between rigor and relevance. Both academic scholarly-oriented and more practitioner-oriented submissions are welcomed. Articles that are published in JMWAIS are also available from the AIS eLibrary.

The Journal is published semi-annually in January and July.

**Editor-in-Chief** Joey George, Iowa State University

**Managing Editor** Rassule Hadidi, Metro State University

**Best Paper Awards**: The annual MWAIS conference program committee will select three papers for best paper awards. Authors of these papers who choose to submit an expanded version of their papers to JMWAIS will receive an expedited review process and upon acceptance of their paper will receive monetary prize from MWAIS.

**History**

*Journal of the Midwest Association for Information Systems* was initially proposed at the September 13, 2013 meeting of the MWAIS executive committee and was approved at the October 18th meeting of the committee. The **inaugural issue** was published in January 2015.
Call for Papers

The latest issue of the Journal of the Midwest Association for Information Systems (JMWAIS) was published in July 2023. Submission deadline for the July 2023 issue is closed. We invite you to submit a manuscript for review for the next issue to be published in January 2024. JMWAIS is a double-blind, peer-reviewed, quality focused, and open-access journal. JMWAIS publishes original articles related to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS). The editorial emphasis is on interdisciplinary research involving IS/T and MIS from organizational and individual perspectives. JMWAIS strives to be unique, in both its interdisciplinary Information Systems focus and its commitment to authors of an expedited and constructive review process. Specifically, our editorial policy encourages authors from various business users and technical tools disciplines to submit interesting IS/T and MIS related manuscripts. Case studies with case teaching notes as well as practitioner-oriented manuscripts are also considered for publication in the journal. The Editorial Board emphasizes a balanced vision between rigor and relevance. Both academic scholarly-oriented and more practitioner-oriented submissions are welcomed.

Submission Guidelines

- Submissions may be between 7 and 20 pages long, single-spaced.
  1) For an empirical article, the target length is 5,000 - 7,000 words.
  2) For a review article, the target length is 4,000 - 5,000 words.
  3) For a viewpoint article, the target length is 3,000 - 4,000 words.
- Submissions should be in MS Word file format using 10-point Times New Roman font.
- Please follow APA citation style.
- Authors may include hyperlinks in their manuscripts.
- Submissions should include a 100 - 200 word abstract and 3-4 key words.
- Except on the title page, authors should not identify themselves or their affiliation in their manuscripts.
The 19th Annual Conference of the Midwest United States Association for Information Systems (MWAIS) will be hosted by the Foster College of Business at Bradley University in Peoria, IL.

Dates: May 16-17, 2024

AMCIS 2024

AMCIS 2024 will be hosted in Salt Lake City, Utah. It aims to address the pressing challenges surrounding digital equity and social entrepreneurship. In an increasingly interconnected world, the issue of digital equity remains a critical concern, with significant disparities in access to technology and digital resources, particularly in marginalized communities. Ensuring equal opportunities for all individuals to participate in the digital age becomes crucial to foster inclusive growth and social progress. Additionally, as we delve into the realm of social entrepreneurship, we confront the complexities of creating sustainable business models that prioritize social impact, aiming to effect positive change in local and global communities. By acknowledging these challenges and collectively exploring solutions, this conference seeks to pave the way for a more equitable and socially conscious digital future. Visit amcis2024.aisconferences.org for more.
Past MWAIS conferences

Past MWAIS conferences have been great successes, hosted by:

2023 – College of Management, Metro State University – St. Paul, MN
2022 – College of Information Science and Technology, University of Nebraska Omaha – Omaha, NE
2021 – Foster College of Business, Bradley University, Peoria, IL
2020 – College of Business, Drake University, Des Moines, IL
2019 – College of Business, University of Wisconsin, Oshkosh – Oshkosh, WI
2018 – College of Business Administration, University of Missouri St Louis – St. Louis, MO
2017 – College of Business and Management, University of Illinois, Springfield – Springfield, IL
2016 – School of Information Studies, University of Wisconsin, Milwaukee – Milwaukee, WI
2015 – Kelce College of Business, Pittsburg State University – Pittsburg, Kansas
2014 - College of Business, Iowa State University – Ames, Iowa
2012 - Austin E. Coitn School of Business, University of Wisconsin – Green Bay, Green Bay, Wisconsin.
2011 - College of Information Science and Technology, University of Nebraska at Omaha – Omaha, Nebraska.
2010 - School of Business, Minnesota State University Moorhead – Moorhead, Minnesota.
2009 - College of Business and Information Systems, Dakota State University – Madison, South Dakota.
2008 - College of Business, University of Wisconsin – Eau Claire – Eau Claire, Wisconsin.

MWAIS Officers

- President: Andy Luse, Oklahoma State University, andyluse@okstate.edu
- President-elect: Dahui Li, University of Colorado, Colorado Springs, dli@uccs.edu
- Immediate Past President: Alana Mitchell, Drake University, alanah.mitchell@drake.edu
- Treasurer: Halba Tarmizi, Bemidji State University, halbana.tarmizi@bemidjistate.edu
- Secretary: Natalie Gerhart, Creighton University, nataliegerhart@creighton.edu
- Membership, Newsletter, and Publicity Director: Foluso Ayeni, Metro State University, foluso.ayeni@metrostate.edu
- At-Large Director: Deepak Khazanchi, University of Nebraska Omaha, khazanchi@unomaha.edu

Websites

AIS website: http://aisnet.org
AIS MWAIS website: http://www.mwais.org/
Journal of the MWAIS: http://jmwais.org