

**ASSOCIATION FOR INFORMATION SYSTEMS  
SPECIAL INTEREST GROUP – IT PROJECT MANAGEMENT**

# **NEWSLETTER**

## **FALL 2017**

**Volume 9, Issue 1**

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## **From the Desk of the President**

**Dawn Owens, Ph.D., The University of Texas at Dallas**

The SIG ITProjMgmt had a successful turnout at AMCIS 2017 that concluded in Boston this past August. We received many submissions to our mini-track and I am thankful to everyone who helped with the event.

I am sure all of you are geared up for ICIS 2017 in Seoul, South Korea. The 12<sup>th</sup> International Research Workshop on IT Project Management is underway and the notification for registration has been sent out. I encourage you to attend, it is a opportunity to network with other SIG members.

We are holding elections for 2 positions – Secretary and Membership and Community Relations Chair.

We are gearing up for some great events this year and your feedback is something that will help us serve you better. Please feel free to write to me at dawn.owens@utdallas.edu. Again I would like to thank you for the support and look forward to another fruitful year ahead.

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# ASSOCIATION FOR INFORMATION SYSTEMS SPECIAL INTEREST GROUP – IT PROJECT MANAGEMENT

## About Us

The Association for Information Systems (AIS) Special Interest Group for IT Project Management (SIGITProjMgmt) will globally promote and facilitate the creation, presentation and publication of research examining all facets of IT project management, including pedagogical issues. SIGITProjMgmt will also strive to be the global leader in linking and integrating IT project management research and practice.

## SIG ITProjMgmt at AMCIS 2017

August 10-12, 2017 | Boston, MA

This year the SIG again sponsored an IT Project Management Track at AMCIS. Within that track we had 3 minitracks. Thanks to everyone who helped put together the Minitracks and were part of the review process. Our sincere thanks to our Track and Minitrack Chairs – Dawn Owens, Alanah Mitchell, Dirk Basten, Michael A. Chilton, Kieran Conboy, Denis Dennehy, Meghann L. Drury-Grogan, Vijay Kanabar, Carla Messikomer, Bjoern Michalik, Mairead O'Connor, Mali Senapathi, Art Thomas. We had a successful stint ! Some of our key figures:

***“17 Completed Papers were submitted out of which 11 were accepted.”***

***“11 ERF were submitted out of which 6 were accepted.”***

***“The 3 Minitracks had 8 submissions from 17 authors from 12 different Universities.”***

## Congratulations!

### Best Reviewer

Phil Diegmann

### Best Paper

AMCIS-0253-2017  
Uncovering the Causes of Information  
System Project Failure  
Pankratz, Oleg ; Goedeke, Jens;  
Mueller, Mario

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## The Founder's Note



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### Beyond innovation: How transformative thinking can influence IT project management

Innovation has become management's new imperative, the word *du jour*; a buzz word for organizations and leaders. Everyone agrees that it is important. However, nobody can quite agree on what it actually is or what it means. Innovation is a concept that has existed since the origins of the human race. More than five decades ago, famous marketing professor, Theodore Levitt wrote "Creativity Is Not Enough."

Today, the words of his title arguably resonate in distinct ways. The ubiquity of "innovation" and "creativity" in the language of business and management is threatening to empty them of meaning. Increasingly,

neither is sufficient to convey the vision, inspiration, aspiration, newness, value, and strategy that new technologies can deliver for a unit or firm. Our own literature in Project Management is replete with articles and blogs about innovation and creativity of PM. A quick search of google scholar results in 100s of articles and book chapters on this topic. We appear to have circumscribed ourselves into "black boxes" dictated by PMBOK, AGILE, and PRINCE of today; rather than an incisive intellectual focus on truly understanding and formulating actionable solutions for the fundamental issues that drive projects towards failure.

SIGITProjMgmt was founded with the idea that we will drive and stimulate research, education and the practice of IT Project Management (ITPM). We need forward thinking regarding the challenges and opportunities in ITPM and foster a mindset that goes beyond innovation.

I propose that we think transformatively about what the future of IT project management will look like. Because of its systemic and interdisciplinary nature, transformational thinking about ITPM requires from its practitioners a high level of commitment and skill in collaboration across disciplines. Transformational thinking about ITPM requires that we use a holistic approach to evaluating the challenges of project management, deriving power by attending equally (or internationally) to human behavior, social systems, emerging technologies, and structures in which projects exist. This will take a multi-disciplinary perspective, integrating a range of approaches and research methodologies. By dealing with all elements of human systems, a transformational ITPM perspective should be irreversible and enduring in its impact on the phenomenon and field. All facets of ITPM in this context need investigation as something **emergent** rather than an outcome in the form of project success and other similar metrics.

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## SPECIAL INTEREST GROUP – IT PROJECT MANAGEMENT

### Upcoming Events

#### **12<sup>TH</sup> ANNUAL INTERNATIONAL RESEARCH WORKSHOP ON IT PROJECT MANAGEMENT**

The Special Interest Group for IT Project Management (SIGITPROJMGMT) is proud to sponsor the **12<sup>th</sup> International Research Workshop on Information Technology Project Management**. The workshop will feature research papers and one or more panels that focus on problems that cut across many traditional IS/T Project Management areas, including, but not limited to, the following topics: project success, virtual project management, agile project management, knowledge networks in projects, project management methodologies, distributed project management, project leadership, project quality metrics, project management standards, best practices in project management, and pedagogical issues.

The workshop will be held as an all-day meeting in Seoul, South Korea in conjunction with ICIS 2017. Participants should plan on arriving the night before the workshop for an early start to the meeting. There will be a single track to maximize interaction and participation. To register for the workshop, please include it to your workshops selection when registering for ICIS 2017:

<https://icis2017.aisnet.org/register/>

**Questions about the workshop can be directed to Workshop Program Co-Chairs, Dawn Owens ([dawn.owens@utdallas.edu](mailto:dawn.owens@utdallas.edu)) or Alanah Mitchell ([alanah.mitchell@drake.edu](mailto:alanah.mitchell@drake.edu))**

### Call for Papers: AMCIS 2018

Along with other major AIS SIGs, SIGITProjMgmt has been invited to sponsor the track on IT Project Management (ITProjMgmt) at AMCIS 2018 in New Orleans, Louisiana, USA. For more information, especially on submission deadlines, visit the AMCIS 2018 website:

<http://amcis2018.aisnet.org/submissions/call-for-papers/>

#### **Track Chairs:**

**Dawn Owens, The University of Texas at Dallas, [dawn.owens@utdallas.edu](mailto:dawn.owens@utdallas.edu)**

**Alanah Mitchell, Drake University, [alanah.mitchell@drake.edu](mailto:alanah.mitchell@drake.edu)**

### Call for Newsletter Articles

Please send your submissions to Mohammad Moeini,

[m.moeini@sussex.ac.uk](mailto:m.moeini@sussex.ac.uk), by March 1, 2018.

Possible topics (800-1700 words) include, but are not limited to, the following:

Short essay/opinion/research study,

IT Project Management book review, Teaching Project Management (teaching ideas or cases, sample syllabus),

Industry voice, we welcome PM related essays from industry professionals.

Brief introduction of interesting IT Project Management journals and/or special issues, including citation information, brief description, table of content (for special issues), etc. CFP for IT Project Management related journals or conferences.

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## Our Officers



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## Elections

Officer elections are held during the annual business meeting which occurs during the International Research Workshop on IT Project Management (held in conjunction with ICIS). Those wishing to run for an office should submit their name and profile to the Membership & Community Relations Chair 30 days prior to the business meeting.

We will hold elections in December 2017 for two positions:

- Secretary
- Membership & Community Relations Chair.

## Our Sponsors

*"We couldn't have done it without you"*



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## Resources

### PMI® Academic Resources:

Dedicated to Advancing the Discipline  
and Profession of Project Management



PMI Academic Resources is the dedicated research arm of Project Management Institute, the world's largest association for project professionals. Our goal is to advance project, program and portfolio management through creation and dissemination of new academic knowledge, and provide opportunities including:

- Grants for new research
- Support for and publication of new sponsored research in project management
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For more information visit [PMITeach.org](http://PMITeach.org) or contact us at [research.program@pmi.org](mailto:research.program@pmi.org)

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## AIS Membership Renewal

We hope that you will consider participating in the activities of this group. When you apply or renew your AIS membership, select SIGITProjMgmt from the list of special interest groups when prompted. You can also add SIGITProjMgmt to your current membership at any time.

The following websites provide additional information.

### ***AIS website***

<http://home.aisnet.org>

### ***SIGITProjMgmt website***

<http://www.aisnet.org/group/SIGITProjMgmt>

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