



The Scale Quick Start Checklist

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Beginning Info About Your School:

- What are the boarding options for the student population of your school?
- How many applications did your school receive this academic year (2014-15)?
- How many of your applications came from: SSATB Standard Application Online, Gateway to Prep, or Other Common Applications?
- How many students were accepted this academic year (2014-15)?
- Total Enrollment this academic year (2014-15)?

About your Financial Aid:

- What is your total Financial Aid Budget this academic year (2014-15)? This is the amount of aid available to students for tuition—not the FA Department budget.
- How many students inquired about Financial Aid this academic year (2014-15)?

Marketing/Admission Budget:

- What is your total Marketing/Admission Budget this academic year (2014-15) WITHOUT SALARIES?
- What is your total Marketing/Admission Budget this academic year (2014-15) WITH salaries?
- How many NEW Boarding students were enrolled this academic year (2014-15)?
- How many NEW Day students were enrolled this academic year (2014-15)?

About Retention:

- How many people are in your Marketing/Admissions office?
- How many points of entry does your school have?
- How many BOARDING students were retained this academic year (2014-15)?
- How many DAY students were retained this academic year (2014-15)?

Totals for Your School:

- What is the BOARDING tuition at your school this academic year (2014-15)? This is the tuition for one academic year.
- What is the DAY tuition at your school this academic year (2014-15)? This is the tuition for one academic year.
- How many students came to your campus for a tour?
- How many students came to your campus for a visit?
- How many students came to your campus for a shadow day?
- How many years could a student be enrolled at your school?

About You (optional):

- School Name:
- School State:
- Would you like to receive a copy of the Assessment Report for YOUR SCHOOL, and a copy of the 2014-15 Annual Admission/Marketing Assessment Benchmarking Report? Please enter the email address: