

As a global association, AISAP is connected with 7,000+ Admission and Enrollment Professionals, and is growing each day. With shared objectives, we see working together strengthens the work of both organizations.

AISAP's corporate partners are for-profit or not-for-profit businesses, companies, vendors or organizations with programs, products or services related to the work of member institutions. Our corporate partners are actively engaged in supporting the work of the Association.

We have a la carte or packaged plans so you can truly pick and choose how you want to increase your brand awareness with AISAP members and non-members. Please review the following options before making your selection. If you have an idea that we have not thought of, please contact Stephanie Orr, Director of Events at programs@aisap.org. Stephanie will also work with you on any deliverables and be your primary point of contact throughout the year.

Annual Institute Sponsorship Packages	Platinum	Gold	Silver	Bronze
	\$8,000	\$4,000	\$2,000	\$1,000
1-Year AISAP Corporate Partner Membership. (Member benefits valued at \$795) *Membership Must Be Active At Time of Program	✓	✓		
Complimentary Registrations Included (value of \$1,275 per attendee)	3	2	1	0
Online presence:				
Company listing posted on Annual Institute web page with hyperlink to your website	✓	✓	✓	✓
Presence on Annual Institute's Mobile App	✓	✓	✓	✓
Company listing on AISAP Corporate Partner page of the website with expanded notation of your services and product	✓	✓		
Advertisement and Presence at Annual Institute:				
Advertisement in the printed program	Priority Placement Full Page	Full Page	Half Page	
Logo and company description listed in the printed program	✓	✓	✓	✓
Company listing on specified signage during the Institute	✓	✓	✓	✓
6' Table Display available on Sunday, July 15, 2018 at the Marriott Vanderbilt	✓	✓	✓	✓
Recognition from the podium	✓	✓		
1 page Insert/Marketing Collateral for Institute Bags/Giveaways	✓	✓		
1 single use postal mailing list of AISAP Annual Institute attendees before institute. (Available date of issuance June 1, 2018)	✓	✓		
Email the Institute attendees and show your support! Emails will be sent from AISAP's mail system. (Available June 15, 2018)	✓			

Go to AISAP.org/Annual-Institute/2018-Corporate-Sponsors to sign up today!

Additional Details Contact: Stephanie Orr, Director of Events | Programs@AISAP.org | 203-421-7051 x 108



Educate. Elevate. Empower.

ASSOCIATION OF
INDEPENDENT
SCHOOL ADMISSION
PROFESSIONALS

Corporate Partnership & Sponsorship Opportunities

Annual Institute Optional Sponsorship Opportunities Further Your Organization's Brand Exposure

Any of the following items can be added to a Platinum, Gold, Silver or Bronze Package or purchased A La Carte.

Cornerstone Speaker (3 available) | \$5,000

We kick off each day with a dynamic presenter. This sponsorship will provide 5 minutes of mic time in addition to the privilege of introducing the Cornerstone Speaker. Special signage and recognition will be provided. A table will be provided near the entrance of the room during this event time. This sponsorship includes 1 complimentary registration.

Advertising in Printed Program

Full page (8 ½" x 11"), Full Color Ad | \$1,000

Half page (8 ½" x 5 ½"), Full Color Ad | \$500

Founders Saturday Dinner | \$2,500

This is a good opportunity to showcase your products and services to AISAP Board Members, staff, cohort leaders, faculty members and other VIP's. AISAP will work with you on how to creatively showcase your company. It also includes 1 complimentary registration.

Sunday Reception | \$3,500

This reception is a great way to help kick off the whole Institute. There is excitement with the attendees wanting to meet everyone and reconnect with old friends. This sponsorship includes 5 minutes of mic time as well as a special display table near the entrance to display any materials. Also plan on AISAP to distribute custom drink tickets with your logo and display special signage for this event. It will also include 1 complimentary registration.

Breakfast (2 available) | \$2,000

Attendees will be able to sign up for an optional breakfast before departing for the school on Monday or Tuesday. Host one of these breakfasts and be there to wish everyone good morning and get the day kicked off. A display table will be available near the entrance of the room. It also includes 1 complimentary registration.

Lunch (2 available) | \$3,000

Lunch will be provided at the school on Monday and Tuesday. Special signage and recognition will be provided during this function. It also includes 1 complimentary registration.

Monday Reception | \$2,500

Monday is a busy education day, but this is a chance for everyone to gather and unwind before they explore the city night life on their own. This sponsorship includes 5 minutes of mic time as well as a special display table near the entrance to display any materials. Also plan on AISAP to distribute custom drink tickets with your logo and display special signage for this event. It will also include 1 complimentary registration.

Tuesday Dinner | \$15,000

This event is where attendees have a chance to network and have a little fun. This sponsor will have 5 minutes of mic time, a display table near the entrance of the event as well as additional signage during the event. This includes 2 complimentary registrations.

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Wednesday Breakfast | \$3,000

This breakfast is a great way to help wrap up the Annual Institute. This sponsorship includes 5 minutes of mic time as well as a special display table near the entrance to display any materials. Also plan on AISAP display special signage for this event. It will also include 1 complimentary registration.

Mobile App | \$5,000

Be an exclusive sponsor of the mobile app. The app is a tool that all attendees will download and use to help navigate which sessions to attend, learn more about the corporate partners and connect with other attendees.

WiFi at Hotel | \$2,000

Help all attendees stay connected during the planned events at the Annual Institute. This sponsor will be highlighted in printed materials and special signage during the Institute.

Attendee Gift | \$2,000

Give each attendee something to use during the event or take home that has your company logo on it. Items will be distributed to all attendees during the check-in process. AISAP will work with you on the type of item and logo options.

Charging Station | \$750

Attendees rely heavily on their mobile devices. This sponsorship will be strategically placed at the school for attendees to stop by and charge their devices.

Marketing Insert | \$500

Add a flyer to each attendee's registration packet. All flyers will need to be produced by the sponsor and sent in advance to the address specified by AISAP.

Corporate Partner Membership Information

A Corporate Partner Membership is an easy way to market your company for the entire year. The Platinum and Gold Sponsorship Packages for the Annual Institute include a Corporate Partner Membership. Here are the benefits of a Corporate Partnership for your review.

Corporate Partner Membership \$795 Annually Membership Must Be In Good Standing to Receive Benefits
Attend any AISAP event at the member rate.
Receive member benefits throughout the year.
Be recognized on program materials at all AISAP events including Educational Expos, Member 2 Member and Annual Institute.
Have additional branding at Educational Expos and Member 2 Member events with a marketing piece. Marketing piece must be shipped to AISAP in advance.
Develop one Webinar Spotlight with AISAP staff for ALL AISAP members & non-members.
Be recognized on AISAP program announcements and website (over 7,000 contacts plus social media)

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