

Sunday, July 15, 2018

4:00-5:00 p.m.

A Critical Synergy: The Academic Mission and Strategic Academic Enrollment Management Across the Educational Spectrum

Location: Marriott Vanderbilt Parthenon Ballroom

This session will focus on the critical nature of the Academic Mission and its alignment with Strategic Enrollment Goals. Dr. Christiansen will address the similarities in Academic Mission and Strategic Enrollment Goals within higher education and secondary schools, and discuss the foundational principles of Strategic Academic Enrollment Management and the importance of stakeholder involvement in Strategic Enrollment Management.



Douglas Christiansen, Ph.D.
Vice Provost for University Enrollment Affairs, Dean of Admissions and Financial Aid
Vanderbilt University

Douglas L. Christiansen holds a Ph.D. in Higher Education Administration and is Vanderbilt University's vice provost for university enrollment affairs, and dean of admissions and financial aid. Dr. Christiansen is also an associate professor of public policy and higher education in the Department of Leadership, Policy and Organizations at Vanderbilt's Peabody College. Currently, he is serving as Chair for the Board of Trustees of the College Board. In his role as vice provost, Dr. Christiansen serves as the university's chief enrollment strategist, guiding the University Enrollment Affairs Leadership Team, which consists of the offices of Undergraduate Admissions, Student Financial Aid and Scholarships, Academic Affairs Process and Solution Implementations (PSI), University Registrar, Enrollment Management for Health Sciences Education, Student Accounts, the Vanderbilt Institutional Research Group (VIRG), the Career Center, and University Enrollment Affairs Strategy and Implementation. He also oversees the selection process for Ingram, Chancellors, Cornelius Vanderbilt, POSSE and QuestBridge scholars programs. Dr. Christiansen and his team have led the integration of enrollment and admissions systems across the university to integrate academic systems that support institutional enrollment goals at the undergraduate, graduate and professional levels. He has been in higher education and admissions for almost 30 years.

Monday, July 16, 2018

9:00-10:15 a.m.

Harness the Power of Habits: Program Yourself to Exercise, Meditate, eat Healthy, Feel More Grateful, Think More Positively and More

Location: Vanderbilt Sarratt Cinema

For busy, caring professionals, self-care can end up at the bottom of the to-do list. Unfortunately, people who don't take care of their own well-being can burnout, get resentful, angry, or even sick. We'll go beyond bubble baths to talk about the power of self-care to transform your health, your work and your world.

The last thing a busy person needs is another item on their to-do list. Your willpower is in a losing battle with the reality of your busy life, and if you really want create behaviors that will get you healthier and happier, then you want to harness the power of habit to make it happen.

In this session, Sharon Lipinski, CEO of Best Life Habits and author of *365 Ways to Live Generously: Simple Habits for a Life That's Good for You and for Others* will share.

1. The limitations of willpower and why habit trumps willpower every time. Your willpower isn't always there for you when you need it, and there are three reasons why.
2. The neurology of habit. Learn what neuroscience reveals about what is happening in the brain when a person engages in habitual behavior, and how you can harness it to change your health.
3. If you can create a bad habit, you can create a good habit. Learn the 5 Step Process for creating new habits. During this interactive portion, you'll make a plan for making a habit of your choosing a reality in your daily life.

Program yourself to exercise regularly, eat the right foods, feel more grateful, think more positively, have better relationships and more. You will leave this session with a method for reliably changing your behavior from a good intention into a habit.



Sharon Lipinski
CEO & Habit Consultant
BLH Consulting

Sharon Lipinski is a habit consultant because knowledge and motivation aren't enough. She helps you transform your good intentions into behavior you do automatically and unconsciously. She is the author of *365 Ways to Live Generously: Simple Habits for a Life That's Good for You and for Others*, which helps people get healthy in body, mind and spirit. She is a certified corporate wellness specialist, a certified CBT for insomnia instructor, speaker, TV personality and coach dedicated to helping people create the right habits, so they can be happier, healthier, more productive and safer at home and in their work.

Lipinski is the founder of the nonprofit Change Gangs: Virtual Giving Circles, which helps people make small donations that make a big impact by pooling their small donations with the donations of other people who care about the same cause. They've donated more than \$65,000 to great charities around the world. She also maintains the largest repository of information documenting the tools, strategies and accomplishments of some of America's eight hundred charitable giving circles.

Tuesday, July 17, 2018

12:00-1:00 p.m.

Leading Change Through Communication

Location: Vanderbilt Sarratt Cinema



Timothy Caboni

President

Western Kentucky University

Timothy C. Caboni became WKU's 10th president on July 1, 2017. President Caboni earned his master's degree in Corporate and Organizational Communication from WKU in 1994, and he holds a doctorate in Higher Education and Policy from Vanderbilt University. He returned to the Hill after serving six years as vice chancellor of Public Affairs at the University of Kansas. During his inaugural year as president, he is leading a comprehensive strategic planning process to serve as a roadmap for WKU's next decade of growth. President Caboni is married to Kacy Schmidt Caboni, who serves as the director of principal gifts and special initiatives in the Office of Development and Alumni Relations at WKU.

Wednesday, July 18, 2018

9:45-11:15 a.m.

Discovering Your Role as a Cultivator (Shaper / Creator / Sustainer) of School Culture

Location: Marriott Vanderbilt Parthenon Ballroom

School culture has a powerful and enduring impact on members of a school community. Admission professionals hold a unique position within their community to purposefully cultivate their school culture and thus shape the experience of students, families, faculty and staff. In this session, we will explore a set of questions and self-assessments that will help admission professionals discover ways to cultivate their school culture.



Patrick Schuermann

**Assistant Professor of the Practice in Leadership, Policy & Organizations
Peabody College of Vanderbilt University**

Patrick J. Schuermann is a research assistant professor of educational leadership and public policy at Peabody College of Vanderbilt University. He has authored numerous articles, commissioned reports and books on leadership. *Successful School Leadership: Planning, Politics, Performance and Power* is the anchor text in the Peabody Instructional Leadership Series. *Leading Schools to Success: Constructing and Sustaining High-Performing Learning Cultures* is used in schools, districts and graduate programs across the country. Most recently, *Data Fluency* is a practical text that seeks to help leaders empower their organizations with effective data communication.

Patrick served as the founding co-editor of the Oxford Encyclopedia of Education Online and, in 2014, won an Emmy Award for Best Educational Piece for his documentary “A Matter of Principles,” which sought to tell the story of effective school leadership in a more compelling manner than traditional print form. He has also received several Telly Awards for short films about his recent work developing school leaders in Abu Dhabi.

Patrick created and directs the new Master’s in Independent School Leadership program at Peabody College—an innovative program that draws on experts across the higher education and independent school community in Tennessee and beyond. He developed the Peabody Professional Institutes to offer intensive one-week professional development during the summer for new and aspiring independent school teachers and leaders.

Before arriving in Nashville, Patrick served as a teacher, tutor, coach and program leader at the elementary, middle and high school levels at Christ Church Episcopal School in Greenville, South Carolina and Lake Highland Preparatory School in Orlando, Florida. He holds BS and MA degrees from Furman University and a doctorate in Education Leadership from Vanderbilt University.