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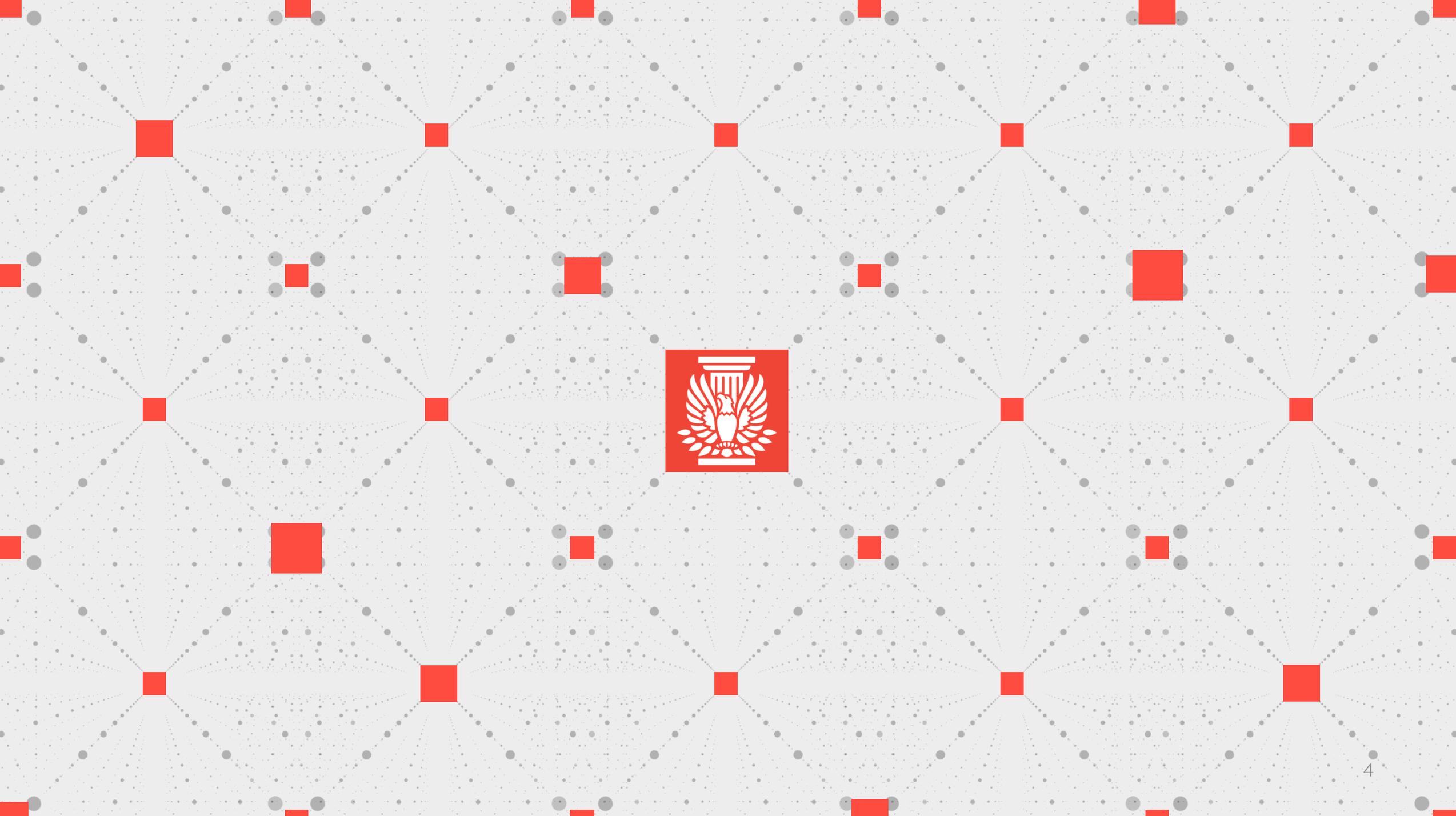
May 2020

OVERVIEW

Overview

- State of AIA
- AIA Update
- Looking Ahead
- Conclusion

State of AIA



OVERVIEW

Nimble organization to advance the profession

- Membership
- Knowledge Communities
- Advocacy
- Conference

Membership update

What we are seeing:

- Prior to the COVID-19 outbreak, membership recruitment, renewals, and total National membership revenue were ahead of last year.
- We are a little behind relative to the same day as last year. In March, given the covid-19 crisis the typical “lapse emails” to spur people to renew were not sent.
- A softening in membership as a result of the covid-19 crisis
 - Member count is 2.98% behind as of 4-6-2020 as where we were on 4-6-2019
 - Total national membership revenue is .66% behind

What we are doing:

- Providing AIAU free to graduating seniors and then determining next steps for other students.
- To meet the needs of our components we are planning webinars on important topics, including HR/payroll, economic scenario planning, digital events and pricing, navigating in states without Good Samaritan laws.
- ArchiPrep free for one month

Knowledge communities

- Sustainability Leaders Group is discussing connection between covid-19 crisis and ongoing climate crisis
 - Higher pollution and air quality – down now due to decreased travel
 - Density – we don't want fear of interaction to lead to less density in urban settings and more suburban sprawl
 - Social space for tenants of buildings – some align with ADA code i.e. auto open doors and outward vs inward, wider aisles/radius for turns, etc.
- Disaster Committee and Resilience and Adaptation group are moving to Recovery phase of content needed by architects.
- Business development, scope of service expansion, code changes and advocacy efforts are long-term i.e., 3-9 months
- AIA Chief Economist Kermit Baker, PhD's weekly updates to members

Advocacy

- AIA COVID-19 relief bill summary and resources for architects; ran virtual webinars and town hall; supplied state-by-state response to the crisis
- Opposed White House draft Executive Order on federal courthouse and property design mandate; generated over 12,000 letters to the White House in opposition to the proposal; have a House bill dropping soon to statutorily prevent such an order from occurring in the future (and would impact this draft order)
- AIA is actively engaged in Hill and partner conversations on the provisions of highest priority to be included in the next anticipated infrastructure & relief bills (including not-for-profit inclusion in relief remedies)

Conference update

Covid-19 public health emergency

- A'20 postponed

Untenable alternatives

- Dates
- Venue options

Fall A'20 factors

- Impact on local events
- Tepid exhibitor response
- Uncertain post covid-19 demand

Key steps

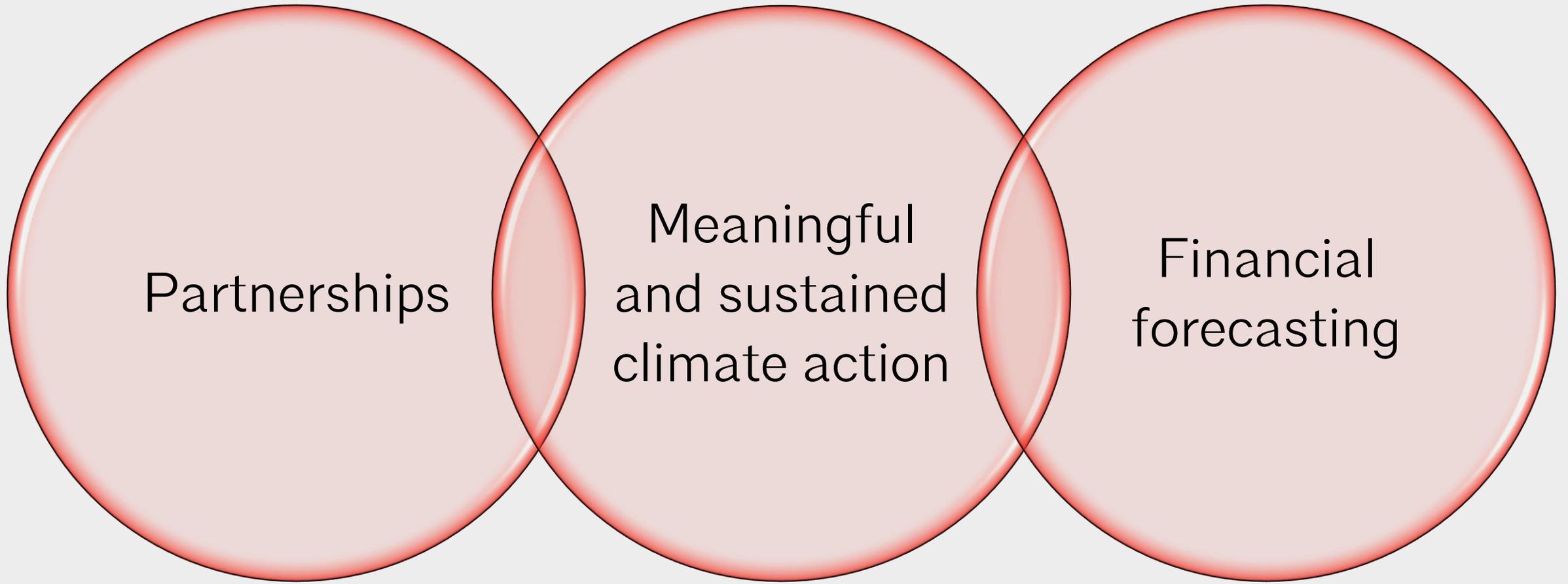
- Cancel A'20
- File insurance claim
- Communications plan
- Design a reimagined/innovative alternative for fall
- Enhanced A'21

Looking Ahead

Nimble organization to advance the profession

- Increasing communications focused on the economy, business continuity and planning for members LFRT, partners, business leaders, and components
- Accelerating efforts related to the state capacity work, especially related to resources and trainings
- ArchiPrep subscription options
- Recognizing the strong relationship between the immediate demands of the covid-19 health crisis and the climate crisis as we move forward with AIA's focus on environmental stewardship
- This is an opportunity to rethink what “normal” will be

Advancing our climate action vision



Thank you