Committee on the Environment

COTE Sponsorship – Join us!
The Committee on the Environment (COTE®) is an American Institute of Architects Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design. We believe that design excellence is the foundation of a healthy, sustainable, and equitable future. Our work promotes design strategies that empower all AIA members to realize the best social and environmental outcomes with the clients and the communities they serve.

The AIA Committee on the Environment (COTE)
Building upon our 30+ year legacy, we invite you to join in our mission of promoting cutting edge sustainability and the integration of design, high performance, and practice. The Committee on the Environment already has a far-reaching reputation in the industry:

- COTE is a knowledge community open to all 96,000+ members of The American Institute of Architects.
- We represent close to 13,000 AIA members who choose to be members of our Knowledge Community, making a statement that sustainable design is a priority for them.
- The COTE Network is comprised of more than 60 state and local chapters of COTE.
- The COTE semi-monthly e-newsletter has one of the highest open rates of all AIA communications.
- Our social media presence continues to expand, with more than 4,000 followers on Twitter and more than 1,300 members in our LinkedIn community.
- The COTE Celebration, recognizing holistic design excellence is covered in numerous design and mainstream media outlets each year.
- The COTE Top Ten for Students annual competition has engaged 109 universities in the past seven years, with 3,894 student participants.
- Historically more than 200 people attend our COTE Top Ten Performing Beautifully education session and more than 150 join us in person for our evening reception each year at the AIA Conference on Architecture.
- Advocacy, engagement, and follow-up with policymakers at the Federal level ensures our concerns about the environment are heard and acted upon.

Our COTE members are leaders in the fields of architecture and sustainability. They are practitioners, specifiers, project managers, designers, advocates, authors, and committee leaders in their local AIA chapters. Many make daily decisions that shape the future of the built environment. They are design and construction professionals who know that every action in the built environment is a climate action with implications on community health and equity. They are dedicated to learning about innovative design techniques, products, and systems that can enhance design for people and planet. If you are ready to join our work, please turn to the other side of this sheet to learn more about the partnership opportunities we offer.

Sponsorship contact: Susan Konohia | Director, Business Development | (202) 626 7566 | susankonohia@aia.org
## Committee on the Environment

### Benefits

Benefit Levels (note each level below is considered an annual commitment and can be renewed every calendar)

<table>
<thead>
<tr>
<th>Sponsorship levels</th>
<th>Premier</th>
<th>Sustaining</th>
<th>Green</th>
<th>Allied</th>
<th>COTE Celebration at AIA24</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Total Availability</td>
<td>2</td>
<td>4</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>2</td>
</tr>
</tbody>
</table>

- Exclusive opportunity for up to a 2-minute address to attendees at the COTE Celebration at the AIA Conference on Architecture or another COTE event of AIA’s choosing.
- Dedicated post(s) on LinkedIn promoting a job offering or independent web-based education event.
- Verbal recognition during the opening remarks of the COTE Celebration at the AIA Conference on Architecture.
- One (1) article in a COTE E-Newsletter of AIA’s choosing and (1) link to partnered article in a second E-newsletter of AIA’s choosing.
- Dedicated posts on AIA social channels.
- Complimentary tickets to the COTE Celebration at the AIA Conference on Architecture.
- Company Name Recognition, hyperlinked to company website, in Partner section of COTE’s bi-monthly E-Newsletter (13,000+ distribution).
- Company Logo Recognition, hyperlinked to company website, on COTE Website.[www.aia.org/cote](http://www.aia.org/cote)

* COTE’s Leadership Group on behalf of AIA will review and approve the submitted byline article. AIA reserves the right to evaluate and edit content to conform with branding, style guidelines, and suggest edits to the substantive work and reserves sole right of final approval of materials submitted for distribution by Sponsor. It is expected that articles will be in alignment with and support the sponsorship criteria and COTE’s mission and not be purely a general sales effort.

** AIA will have the discretion of selecting the most optimal social media channels for posting (originating from @AIA_COTE) to COTE followers through the course of the year recognizing the sponsor.

*** Full conference registration is not provided as a part of this benefit.

### Recommended Sponsorship Criteria

As a leading voice of sustainability within our industry, the AIA Committee on the Environment encourages sponsors to meet recommended minimum criteria as part of a broader commitment to a more sustainable planet:

- Signatory to the AIA 2030 Commitment for Architecture and Design services, MEP 2040 for MEP services, SF 2050 for structural engineers, or OwnersCAN for building owners.
- Signatory to Material and other Pledges as applicable (i.e., Architecture & Design Materials Pledge, Manufacturer Materials Commitment, Contractors Commitment, etc.)
- Product lines with a strategy to have Environmental Product Declarations, EPDs, or other third party verified data by 2027, or 20% of product lines to have EPDs.
- Company to have a Scope 1-3 carbon footprint analysis and a decarbonization plan by 2025 (with offsets counting for less than 30%).

Last updated December 19, 2023

Sponsorship contact: Susan Konohia | Director, Business Development | (202) 626 7566 | susankonohia@aia.org