NAME OF COMPONENT: AIA Kansas City

COMPONENT SIZE: 1250

POINT OF CONTACT: Tiffany Shepherd, tiffany@ajakc.org

PROGRAM TITLE: Pillars Leadership Program

PROGRAM STYLE (presentation, panel, activity, etc): Mixed

PROGRAM DURATION (60 minutes, half day, multiple day, etc): 10 month program, meets for 1/2 a day once a month

PROGRAM CEUs (HSW or LU if applicable): 4/session. Both LU and HSW depending on the topic

PROVIDE A BRIEF DESCRIPTION OF THE PROGRAM:
The Pillars Leadership Training Program of the American Institute of Architects Kansas City prepares a representative cross section of the chapter’s emerging leaders and individuals from the building community for their role in shaping the future of both the architectural profession and the greater Kansas City metropolitan area. The training program includes active participation in programs and exposure to community leaders and issues. Applications are accepted for the program once each year. Criteria for acceptance include proven career success and community involvement. The class will spend their time exploring core issues that affect our profession and the region within which we practice. Through discussions with leaders and colleagues, dialogue among themselves, tours and research the group will be able to understand and present to the AIA as a whole how we can make a positive change within our community.

WHO IS THE INTENDED AUDIENCE (include size and demographic)
Participation in Pillars will be limited to a maximum of 16 participants: AIA Kansas City members (Associate AIA or AIA), recruited from the emerging professional demographic within the chapter, and up to five candidates from professions other than architects in the construction industry (i.e. contractor, engineer, developer, etc).

HOW DOES YOUR PROGRAM ADDRESS THE CORE MEMBER SERVICE? (core member services are: Member Communications, Education, Advocacy, Public Outreach, Governance, Finance & Operations, and Membership)
Pillars directly addresses the following areas of the core member services. Communications: the program is highlighted once a month in our electronic newsletter and gives a recap of each session. Pillars also has a dedicated page on our website. Education: Attendees earn 4 CEUs (may be LU or HSW, depending on the topic) for each session.
Advocacy: One of the key goals of the program is to meet with local leaders and decision makers and the group has met with mayors, council members, legislators and congress members.
Public Outreach: Another big part of the program is education outreach and working with students in K-12 to make them aware of careers in architecture and design. The group also meets with groups such as neighborhood groups and shows them the importance of architecture and what architects can do for them.
Membership: We have people who join AIA Kansas City just to be able to apply for the program. It is a big part of our recruitment and retention efforts.
Finance & Operations: The program contributes to our non-dues revenue with an average of $7,100 in revenue being brought in.

HOW (list the steps or process to implement this program, be as specific as possible. Provide sample agenda of applicable)
See documents in shared Google Drive

WHAT ARE THE LEARNING OBJECTIVES? (provide sample learning objectives that can be used as is or slightly modified to cover program content)
Learning objectives change each month depending on the topic of the session.

WHAT IS THE BUDGET? (include all costs including sponsors, grants, and other outside funding)
Tuition: $850/person
Total income: $13,600

Expenses:
$400/session – covers lunch and happy hour
$400 – recruiting happy hour
$1000 – social committee programs
$500 – graduation event
$400 – January social for all current Pillars and alumni
$200 – 300 – Misc.
Total Exp: $6,500

LINKS (resource website, file library, etc.)
https://www.aiakc.org/programs/leadership/pillars-leadership-program

https://drive.google.com/drive/folders/1-aiyIjifmIlahKnXtruzFE35lQk07Ec?usp=sharing