Short-Term Considerations

- What are your top three goals between now and July 1?
- What does your board need to be doing?
- What will you do to ensure these goals happen?
- How are you shoring up cash flow and reserves?
- What stands in your way?
- How will you hold yourself and your team accountable?
- What challenges do you face?

Mid-Term Considerations

- What are your top priorities for this mid-term?
- VISION: how do you want to emerge from this?
- How have they changed from the short-term?
- What are your first few steps and actions?
- What new alliances and partnerships do you need?
- What staff members do you bring back first?
- What are your internal and external communications efforts?
- How are you interacting with funders and sponsors?

Long-Term Considerations

- How will your long-term (for 2021) strategy change?
- How will your products/services or programs contract, expand, innovate?
- What are your top priorities for the new year?
- What are your first few steps and actions?
- What new capacities does your organization need?
- What are your internal and external communications objectives?
- How do you shift your tactical plans?