AIA Columbus Budget Meeting
AIA Columbus is a visionary member organization providing advocacy, leadership, and resources for architects to design a better world.
What type of organization do we want to be in 2020, 2021, and beyond?

- How do we remain relevant?
- How do we continue to provide meaningful services?
- How do we maintain a robust organization?

Answer:

Balance between proactive and reactive

Nimble, adaptable, flexible, digital delivery, responsive, different for different members

Sponsors, affiliates for HSW credit, job services, training, shifting profession (support), working remotely

What is the new normal?

Forecasting the future

High engagement

Set the standard for the state and country
What are the organizational tools/resources?

- Investment account
- Center for Architecture & Design
- Reduce expenses (various options)
- Membership (survey)
- Technology
- Website
- AIA National
  - YAF
- Committees
  - TAP
  - Healthcare
  - MBA

Possible tools
- SBA Loans
- PPP Forgiveness Loan
- Grants
Tool: Investment Account

- Money Market Reserve =
- Investments

What is the purpose of the investment account?
Tool: Center for Architecture and Design

- Partner
- Space

- Beacon for members?
- View Center and AIA Columbus as the same
Tool: Reduce expenses

- Reduce payroll
- Reduce staffing
- Reduce benefits
- Reduce travel
- Reduce programming
  - Sunset programs that are not relevant
  - New programs
  - New delivery method
- Reduce scholarship
- Reduce rent
- Reduce dues
Questions and concerns?