



Hello AHRA Exhibitor,

AHRA would like to thank you for exhibiting and/or sponsoring at the AHRA Annual Meeting. This email serves as your official booth number confirmation for the AHRA 2026 Annual Meeting, taking place July 12 – 15 in Orlando, FL. Below you will find some important reminders. Please read this newsletter carefully and pass it on to any members of your team who would benefit from this information.

Exhibit Hall Floor Plan

You can view your booth location and other exhibitors using the [online floor plan](#). Please review this information carefully against your records and alert us to any discrepancies.

Important Upcoming Dates

- **Thursday, April 23, 2026**
Exhibitor Registration Launches
- **Monday, April 27, 2026 – Now Available!**
Exhibitor Service Kit Launches
- **Week of Monday, May 4**
Cadmium Company Profiles/Accounts become available for update
- **Monday, May 11, 2026**
Deadline to submit booth payment
- **Friday, May 15, 2026**
Deadline to submit a sub-block housing request
- **Monday, June 8, 2026**
Deadline to Book the Discounted Hotel Rate
- **Thursday, June 11, 2026**
Freeman Advance Warehouse opens and will begin to accept shipments
Please note: the Freeman warehouse will be closed on Friday, July 3 in observance of Independence Day.
- **Friday, June 12, 2026**
Discount Deadline to submit Early Bird Lead Retrieval Order Form
- **Monday, June 15, 2026**
Freeman Discount Deadline

- **Monday, July 6, 2026**
Advanced Freight Deadline
- **Friday, July 10, 2026**
Last day to order lead retrieval

Exhibitor Service Kit

AHRA's [Exhibitor Service Kit](#) is now live! AHRA is working with Freeman as the General Services Contractor for the AHRA 2026 Annual Meeting. Make sure to order any additional services you may need in your booth through the online service manual. As a reminder, each 10x10 booth receives:

- 8' high black and white back drapes
- 3' high black side drape
- 7"x44" Identification sign (*for booths that are 300 sq. ft. or less*)
- Facility ballroom carpet

Material handling and shipping information, such as labels and shipping addresses, can be found in the [Exhibitor Service Kit](#).*

**Anyone logging into the new Freeman eCommerce ordering site will need to create a new account prior to accessing the main event site link. The new Freeman eCommerce site will require a new user to register, regardless of if you have an existing FreemanOnline account.*

If you have any questions about shipping or ordering booth materials, please [click here](#) to reach out to Freeman directly for assistance.

Exhibitor Schedule

Please note the following schedule carefully as show hours may have changed.

Move-In:

Friday, July 10: 12:00 PM - 05:00 PM*

Saturday, July 11: 08:00 AM - 05:00 PM

Sunday, July 12: 07:00 AM - 01:00 PM**

**Pre-approval from AHRA Show Management is required for early move-in on Friday.*

***All exhibit booths must be set up and fully operational by 1:00 PM on Sunday.*

Show Hours:

Sunday, July 12: 4:30 PM – 7:00 PM

Monday, July 13: 11:00 AM – 2:00 PM

Tuesday, July 14: 11:00 AM – 2:00 PM

Move-Out:

Tuesday, July 14: 2:00 PM – 8:00 PM

Wednesday, July 15: 7:00 AM – 9:00 AM

**No part of an exhibit shall be removed during the Show Hours without special permission from AHRA. Should an Exhibitor begin dismantling its booth before the close of the Gathering Place, Exhibitor may lose part or all its priority points and may entirely lose the privilege of exhibiting at future AHRA events.*

Housing

The official hotel of the AHRA Annual Meeting is the Orlando World Center Marriott. The discounted room rate will be available until Monday, June 8 (or until rooms sell out, whichever occurs first). Please [click here](#) for more information and book your reservation online.

Need to secure a housing sub-block? Exhibitors looking to book 10 rooms or more on peak may apply for a sub-block. Please email housing@ahra.org for more information.

Please be aware of companies that call and/or email you to assist with hotel reservations. They are claiming they can get better rates, that rooms are limited, or are using other sales pitch methods. These companies are NOT affiliated with AHRA in any way, nor are they a partner of AHRA. If you receive a call or email from a company trying to make your housing reservation, please be aware that this is NOT SANCTIONED and DO NOT MAKE THE RESERVATION. If you do make a reservation, the hotel has no obligation to provide you with the accommodations you were expecting and AHRA cannot be held responsible.

Looking to Maximize Your Presence on the Show Floor?

The [AHRA Exhibitor & Sponsor Prospectus](#) is live! Access it today and connect with our sales team to collaborate on a sponsorship strategy that will **reinforce your booth investment and marketing message** leading up to, during, and after the conference.

Sales Contact: Nicole Boland, NBoland@ahra.org

Questions?

- Housing Questions: housing@ahra.org
- Exhibitor & Sponsor Logistics: exhibits@ahra.org

We look forward to seeing you in Orlando in July.

Thank you!

AHRA Exhibits & Sponsorship Team
exhibits@ahra.org

