Welcome from Jane Johnston, AHEAD Manager of Member Services

Since 1977 AHEAD has been providing invaluable resources to professionals who work in disability services in higher education and beyond. AHEAD’s Annual Conference usually draws approximately 1100 attendees. This year due to COVID-19 we will be changing things up. We are expecting approximately 400 attendees onsite in Austin TX and approximately 600 virtually. All attendees have the same goals and seek to gain knowledge about disability services in higher education. Accessible technology, improving accommodations, postsecondary transition tools, universal design, and legal updates are just a few of the topics our attendees pursue.

You’re invited to join us in our Virtual exhibit hall, do a 30-minute presentation, post your company information in the online directory for our 4000 members to view, sponsor a session...we invite you to be creative! Put your company or organization in the spotlight and leave a lasting impression on this important audience. Should your company be looking for onsite representation in Austin we are offering many Sponsorships and marketing options in addition to virtual sessions. Please contact me directly for this information.

Sincerely,

Jane Ayres Johnston  
AHEAD Manager of Member Services  
jane@ahead.org / 704-947-7779 ext. 3301

Important Deadlines
May 25, 2021 - Advertising and Marketing Applications Due
May 31, 2021 - Final Advertisements Must be Submitted
June 15, 2021 - Exhibitor/Sponsor Applications Must Be Submitted

Virtual Options July 2021

- LEVEL ONE—$250
  Online Directory- Submit your company name, Logo, 50-word description, website URL and contact info. Your information will be posted on the AHEAD website.

- LEVEL TWO—$750
  30-minute presentation- Present your product to our members captioned via Zoom

- LEVEL THREE—$1250
  Sponsor- Includes level one and two and your logo and company name will be shown throughout our conference as sponsors
Onsite Options: You Don’t Have to be There to Market Your Company!
We are looking for sponsors for our onsite conference July 19th through 23rd. in Austin TX. These are just a few of the options available. If you are interested, please reach out to me directly. Onsite Sponsorships start at $1500 and are very limited. These sponsorships include a virtual presentation and your information on the website.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag Sponsorship (2 Available)</td>
<td>$2500</td>
</tr>
<tr>
<td>Lanyard Sponsorship</td>
<td>$1500</td>
</tr>
<tr>
<td>Hand Sanitizer Sponsorship</td>
<td>$2500</td>
</tr>
<tr>
<td>Keynote Sponsor</td>
<td>$2500</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$2500</td>
</tr>
<tr>
<td>Half Page Advertisement</td>
<td>$250</td>
</tr>
<tr>
<td>Full Page Advertisement</td>
<td>$375</td>
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</tbody>
</table>

Reach Attendees Through Literature Distribution
You can have your literature prepackaged with every conference attendee’s registration materials. This is an effective and inexpensive way to capture the attention of over 400 AHEAD Conference attendees, prompting them to seek out your booth in the virtual exhibit hall. Placing your literature in the registration packet is a great option for those of you who are unable to attend the conference.

**Distribution Costs**

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>NON-MEMBER COST</th>
<th>MEMBER COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>One brochure/pamphlet</td>
<td>$250</td>
<td>$180</td>
</tr>
<tr>
<td>Two brochures/pamphlets</td>
<td>$350</td>
<td>$260</td>
</tr>
<tr>
<td>Three brochures/pamphlets</td>
<td>$450</td>
<td>$340</td>
</tr>
<tr>
<td>Additional per piece over three</td>
<td>$100</td>
<td>$100</td>
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</tbody>
</table>
Sponsor & Exhibitor Application

2021 AHEAD Annual Conference • July 19-23, Austin, Texas

**Sponsorship Level***

- Level 1 $250
- Level 2 $750
- Level 3 $1250
- Bag Sponsorship (2 Available) $2500
- Lanyard Sponsorship $1500
- Hand Sanitizer Sponsorship $2500
- Keynote Sponsorship $2500
- Coffee Break Sponsorship $2500

*Some sponsorships may not be available depending on order date. Exhibitors are responsible for providing company logo in electronic format.*

- Half Page Ad ($250)
- Full Page Ad ($375)
- Literature Distribution: Three Brochures ($340 / Non-Member $450)
- Literature Distribution: Additional (per piece) ($100 / Non-Member $100)
- Literature Distribution: One Brochure ($180 / Non-Member $250)
- Literature Distribution: Two Brochures ($260 / Non-Member $350)

**Contact Information**

Name on Contract______________________________________________________________

Company Name on Contract_____________________________________________________

Address for Contract__________________________________________________________

Email ___________________________ Phone ____________________________
Sponsor & Exhibitor Application

2021 AHEAD Annual Conference • July 19-23, Austin, Texas

Payment Information (Please check one, and provide information applicable to your form of payment)

TOTAL: __________________________

____ Check made payable to AHEAD Check # ________________________________

____ Purchase Order for AHEAD Purchase Order # _____________________________

____ VISA/MasterCard/AMEX/Discover Account # ________________

Expiration Date: ___-___ Security Code:________

Billing Address: __________________________________________________________

__________________________________________________________________________

Email Receipt: ____________________________________________________________

Cardholder’s Name (as it appears on card): ________________________________

Cardholder’s Signature: __________________________________________________

Send completed application to Jane Johnston (em: jane@ahead.org • fax: 704-948-7779)
Or mail to: AHEAD, 8015 West Kenton Circle, Suite 230, Huntersville, NC 28078
AHEAD FEIN# 34-1265325