Equity & Excellence
Access in Higher Education

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Welcome from Jane Johnston, AHEAD Manager of Member Services

Since 1977 AHEAD has been providing invaluable resources to professionals who work in disability services in higher education and beyond. AHEAD's Annual Conference usually draws approximately 1100 attendees. This year due to COVID-19 we will be changing things up. We are expecting approximately 400 attendees onsite in Austin TX and approximately 600 Virtually. All attendees have the same goals and seek to gain knowledge about disability services in higher education. Accessible technology, improving accommodations, postsecondary transition tools, universal design, and legal updates are just a few of the topics our attendees pursue.

You're invited to join us in our Virtual exhibit hall, do a 30-minute presentation, post your company information in the online directory for our 4000 members to view, sponsor a session…we invite you to be creative! Put your company or organization in the spotlight and leave a lasting impression on this important audience. Should your company be looking for onsite representation in Austin we are offering many Sponsorships and marketing options in addition to virtual sessions. Please contact me directly for this information.

Sincerely,

Jane Ayres Johnston
AHEAD Manager of Member Services
jane@ahead.org / 704-947-7779 ext. 3301

Important Deadlines

May 25, 2021 - Advertising and Marketing Applications Due

May 31, 2021 - Final Advertisements Must be Submitted

June 15, 2021 - Exhibitor/Sponsor Applications Must Be Submitted

Virtual Options July 2021

LEVEL ONE–$250

Online Directory- Submit your company name, Logo, 50-word description, website URL and contact info. Your information will be posted on the AHEAD website.

LEVEL TWO–$750

30-minute presentation- Present your product to our members captioned via Zoom

LEVEL THREE–$1250

Sponsor- Includes level one and two and your logo and company name will be shown throughout our conference as sponsors

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Onsite Options: You Don't Have to be There to Market Your Company!

We are looking for sponsors for our onsite conference July 19th through 23rd. in Austin TX These are just a few of the options available. If you are interested, please reach out to me directly. Onsite Sponsorships start at $1500 and are very limited. These sponsorships include a virtual presentation and your information on the website.

Bag Sponsorship (2 Available)	$2500
Lanyard Sponsorship	$1500
Hand Sanitizer Sponsorship	$2500
Keynote Sponsor	$2500
Coffee Break	$2500
Half Page Advertisement	$250
Full Page Advertisement	$375

Reach Attendees Through Literature Distribution

You can have your literature prepackaged with every conference attendee's registration materials. This is an effective and inexpensive way to capture the attention of over 400 AHEAD Conference attendees, prompting them to seek out your booth in the virtual exhibit hall. Placing your literature in the registration packet is a great option for those of you who are unable to attend the conference.

Distribution Costs

QUANTITY	NON-MEMBER COST	MEMBER COST
One brochure/pamphlet	$250	$180
Two brochures/pamphlets	$350	$260
Three brochures/pamphlets	$450	$340
Additional per piece over three	$100	$100

Sponsor & Exhibitor Application

2021 AHEAD Annual Conference • July 19-23, Austin, Texas

Sponsorship Level*

_____ Level 1 $250
_____ Level 2 $750
_____ Level 3 $1250
_____ Bag Sponsorship (2 Available) $2500
_____ Lanyard Sponsorship $1500
_____ Hand Sanitizer Sponsorship $2500
_____ Keynote Sponsorship $2500
_____ Coffee Break Sponsorship $2500

** Some sponsorships may not be available depending on order date. Exhibitors are responsible for providing company logo in electronic format.*

_____ Half Page Ad ($250)

_____ Full Page Ad ($375)

_____ Literature Distribution: **One Brochure**
(AHEAD Member $180 / Non-Member $250)

_____ Literature Distribution: **Two Brochures**
(AHEAD Member $260 / Non-Member $350)

_____ Literature Distribution: **Three Brochures**
(AHEAD Member $340 / Non-Member $450)

_____ Literature Distribution: **Additional** (per piece)
(AHEAD Member $100 / Non-Member $100)

Contact Information

Name on Contract_____

Company Name on Contract_____

Address for Contract _____

Email _____ Phone _____

Sponsor & Exhibitor Application

2021 AHEAD Annual Conference • July 19-23, Austin, Texas

Payment Information (Please check one, and provide information applicable to your form of payment)

TOTAL: _____

____ Check made payable to AHEAD Check # _____

____ Purchase Order for AHEAD Purchase Order # _____

____ VISA/MasterCard/AMEX/Discover Account # _____

Expiration Date: __ __ - __ __ Security Code:_____

Billing Address: _____

_____

Email Receipt: _____

Cardholder's Name (as it appears on card): _____

Cardholder's Signature: _____

Send completed application to Jane Johnston (em: jane@ahead.org • fax: 704-948-7779)
Or mail to: AHEAD, 8015 West Kenton Circle, Suite 230, Huntersville, NC 28078
AHEAD FEIN# 34-1265325