The Workforce of the Future

Understanding Demographic Shifts and Generational Insight
I see no hope for the future of our people if they are dependent on the frivolous youth of today.

Hesiod, 8th Century BC
The study of generations is not designed to encourage nostalgia for the ways things used to be. The study of generations is designed to help us all understand and adapt to the way things are now.
Baby Boomers

1946 - 1964

80 MILLION
Baby Boomers

80 Million

1946 - 1964

Optimistic

Idealistic

Competitive
Generation X
1965 - 1979

60 MILLION
Generation X

Skeptical

Independent

Entrepreneurial

60 MILLION

1965 - 1979
Collaborative
In search of meaning
Empowered
Networked
Risk averse

Millennials
1980 - 1995

82+ MILLION
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