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Overview

Underwriting Guidelines evolve in response to:

- Change in Risk Characteristics
- Market Conditions
- Member Expectations
- Management Objectives

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Overview

Reasons for changing your algorithm are often forgotten.

Forgetting carries consequences:

- Member contributions not in alignment with risk
- Underwriting by “following the formula” doesn’t work

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### 3 Goals/Topics for Today

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### 3 Goals/Topics for Today

1. Identify situations that prompt review of your current funding allocation

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### 3 Goals/Topics for Today

2. Understand the objectives to accomplish within your evaluation process

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### 3 Goals/Topics for Today

3. Through this process, appreciate the:

- Considerations
- Benefits
- Consequences

Of resetting your contribution algorithm.



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### Approach

•How do you evaluate the current funding allocation and determine the best redistribution to members?

•Learn through 3 actual Case Studies – projects done for pools



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### Funding Guideline Resources



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Funding Guideline Resources

AGRIP Operations Manual

- Funding Section – 5 pages
- Actuarial studies should:
  - Review funding levels for prior losses AND
  - Assist in setting rates for future periods
- Funding should consider rates calculated at least partially on the basis of members' loss experiences



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Funding Guideline Resources

Casualty Actuarial Society

- Basic Ratemaking – 423 pages
- Chapter 9 – Traditional Risk Classification



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Industry Comparisons



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### Industry Comparisons

	2016 Commercial Lines Carriers	2016 AGRIP Member Pools
Loss Ratio	66.1%	73.6%
Combined Ratio	97.7%	126.5%
Operating Ratio	89.3%	112.8%
Overall Rate Change	-2.0%	N/A
Overall Contribution Change	N/A	+3.5% (includes rate & exposure changes)
		70,000 of 90,000 municipal entities insured through public entity pools

Industry Source: SNL

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### Industry Comparisons

Regulation, competition vary widely

- By state, region
- By line of coverage

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### Industry Comparisons

Commercial Rating Plans

- Schedule rating/Individual risk modification plans
- Difficult to compare rating plans

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### 8 Great Reasons to Re-evaluate Your Algorithm (From Actual Case Studies)



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### 8 Great Reasons to Re-evaluate Your Algorithm

#### External Influences

1. Legislative changes in state; enhanced scrutiny of operations
2. Losing a very large, good-performing member to commercial market over rate



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### 8 Great Reasons to Re-evaluate Your Algorithm

#### Operational

3. Gain new members
4. Provide basis for selecting risks to participate in various credit programs
  - Validate the impact of those programs
5. Total LoB/Program contribution collected is less than actuarial indication



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### 8 Great Reasons to Re-evaluate Your Algorithm

#### Due Diligence

- 6. Ensure members are being charged actuarially sound rates
  - A “check-up” on rating algorithm
- 7. Evaluate impact of various assumptions in allocating rate/credibility to member; examine impact of shock losses
- 8. Gain statistical support for new underwriting rules or tiering structures and/or other pricing factor improvements



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### 6 Important Issues to Identify Before Resetting Your Contribution Algorithm



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### Before Resetting Your Algorithm ....

#### 6 Important Issues to Consider

- 1. Objectives
- 2. Considerations
- 3. Implementation
- 4. Board Role
- 5. Consequences
- 6. Benefits



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Before Resetting Your Algorithm: Identify Objectives

1. Housekeeping

- Create Risk Pooling Practices Agreement
- Improvements to rating algorithm
- Evaluate equity amongst members
- Eliminate program subsidies

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Before Resetting Your Algorithm: Identify Objectives

2. Significant Changes

- Reconstruct the internal rating model to encompass the results of the underwriting analytics outcomes
- Design new underwriting rules or tiering structures and/or other pricing factor improvements

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Before Resetting Your Algorithm: Identify Considerations

3. Considerations

- Alternatives
- Roll Out
- Implications

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Before Resetting Your Algorithm: Identify Implementation

4. Implementation

- Match contributions to indications?
  - Eliminates subsidy from other programs and between members
- Change Pool rating algorithm/modifications
- Keep current program and add ad hoc adjustments as needed
- All new program to adjust member rate allocation
- Hybrid

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Before Resetting Your Algorithm: Identify Board Role

5. Board Role

- Use Surplus to soften positive rate change impact?
- Transition members to new program over multiple years?
- Consider price sensitivity of members
  - Varies by competitive environment
- Consider additional member services

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Before Resetting Your Algorithm: Identify Consequences

Consequences

1. Large disruptions may impact member relations
  - Decide how often to reevaluate
2. Administration systems may not be sophisticated enough to implement changes
3. Members may experience large swings in contribution from year to year depending on changes implemented

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### Before Resetting Your Algorithm: Identify Benefits

#### Benefits

1. Avoid adverse selection
2. Ensure members are treated fairly
3. Comply with regulations
4. **Be more prepared for the next disruptor**
5. **Potentially influence member behavior to reduce losses**

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### Case Study No. 1: Underwriting Predictive Analysis

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### Case Study No. 1: Underwriting Predictive Analysis

#### Overview

Details of Pool A

- AL, GL, WC, etc.
- Municipalities + Schools
- Over 450 members
- Rating algorithm generally start with stationary base rates (NCCI for WC)
- Members select coverages
- Increasing use of credit programs to promote enhanced risk management across the membership

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Case Study No. 1: Underwriting Predictive Analysis

Pool Goals

- 1. Enhance process for allocating risk costs members
- 2. Gain support for new underwriting rules or tiering structures and/or other pricing factor improvements
- 3. Provide basis for selecting risks to participate in the various credit programs AND validate the impact of those programs

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Case Study No. 1: Underwriting Predictive Analysis

Achieve Goals via Following Objectives

- 1. Reconstruct the internal rating model to encompass the results of the underwriting analytics outcomes
- 2. Focus on credit programs

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Case Study No. 1: Underwriting Predictive Analysis

Credit Programs

- Risk Management Credit
- Law Enforcement Credit
- Auto Liability Credit
- WC Schedule Credit/Debit
- P&L Schedule Credit/Debit

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### Case Study No. 1: Auto Liability - Rating

Bucket	Record Count	Vehicle Count	Vehicle %	Premium	Incurred Loss	Loss Ratio	Claim Count	Frequency	Severity	Loss Cost	Average Premium
0 to 367	761	35,051	27.79%	10,847,769	4,383,231	40%	675	6.222	6,494	309	14,255
367 to 394	247	18,879	14.97%	7,406,212	2,230,445	30%	333	4.496	6,698	392	29,985
394 to 398	114	14,754	11.70%	5,622,330	4,906,975	87%	305	5.425	16,088	381	49,319
398 to 442	291	14,375	11.40%	5,554,695	3,490,650	63%	390	7.021	8,950	386	19,088
442 to 456	33	12,401	9.83%	5,552,416	6,374,445	115%	673	12.121	9,472	448	168,255
456 to 820	144	15,360	12.18%	10,291,638	1,892,695	18%	434	4.217	4,361	670	71,470
820 and up	18	15,674	12.43%	9,569,587	1,233,384	13%	394	4.117	3,130	611	531,644

Average AL Base Rate Variable supports considering ISO methodology



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### Case Study No. 1: Auto Liability - Rating

Rate Package	Vehicle Type	Territory	Base Rate
2014 Standard Renewal	Transit Bus (1-8 passenger)	3	380
2014 Standard Renewal	Transit Bus (21-60 passenger)	3	380
2014 Standard Renewal	Transit Bus (9-20 passenger)	3	380
2014 Standard Renewal	Transit Bus (over 60 passengers)	3	380
2014 Standard Renewal	School Bus (1-8 passenger)	3	381
2014 Standard Renewal	School Bus (21-60 passenger)	3	381
2014 Standard Renewal	School Bus (9-20 passenger)	3	381
2014 Standard Renewal	School Bus (over 60 passenger)	3	381
2014 Standard Renewal	Emergency	2	408
2014 Standard Renewal	Heavy Truck	2	408
2014 Standard Renewal	Light Truck	2	408
2014 Standard Renewal	Medium Truck	2	408

Average AL Base Rate Variable supports considering ISO methodology



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### Case Study No. 1: Auto Liability - Rating

Loss Ratio	2007	2008	2009	2010	2011	2012	Overall
OTHER	33%	33%	71%	23%	34%	19%	39%
City	24%	75%	47%	39%	40%	46%	45%
School	71%	47%	35%	38%	27%	31%	39%
Town	123%	10%	13%	42%	46%	13%	41%
County	13%	18%	9%	163%	28%	15%	41%
Water/Sewer	11%	10%	34%	10%	20%	133%	31%
Expense	40%	40%	41%	41%	41%	41%	Overall
OTHER	677	765	774	798	841	906	4,781
City	6,318	6,685	6,293	6,752	6,718	6,927	19,248
School	7,208	6,197	5,937	5,697	5,966	6,215	37,669
Town	3,502	3,742	3,686	3,885	4,257	4,258	13,348
County	2,124	2,182	2,286	1,890	1,921	1,824	12,937
Water/Sewer	1,294	1,372	1,452	1,466	1,555	1,707	8,836
Frequency	4007	4500	4568	4614	4611	4611	Overall
OTHER	0.037	0.037	0.044	0.043	0.025	0.028	0.036
City	0.026	0.027	0.031	0.024	0.026	0.022	0.028
School	0.039	0.040	0.038	0.036	0.032	0.030	0.036
Town	0.019	0.018	0.017	0.018	0.014	0.014	0.016
County	0.017	0.012	0.010	0.014	0.015	0.005	0.013
Water/Sewer	0.016	0.018	0.014	0.010	0.016	0.019	0.018

Signal to Noise Threshold > 2.000; AL overall loss ratio = 45%



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Case Study No. 1:

Overall Results

- 1. RMG program appears to differentiate risks overall
  - Consider application on per line of business basis
- 2. AL and Law Enforcement programs do no differentiate risks
  - Giving away premium, may be to early to tell

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Case Study No. 1:

Overall Results

- 3. WC Scheduled Credit/Debit program highly predictive
  - Does a better job differentiating bad risk than it does good risk
- 4. GL Scheduled Credit/Debit program high predictive
  - Does a good job differentiating both bad and good risk, results less stable by variable
  - Consider adjustment to E-Mod approach

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Case Study No. 1:

Overall Results on Rating Variables

- Segments for all lines all members point to distinctions in member type and line of business
- Size of members (current tiering structure) does matter however it only becomes significant within the by member by line type grouping

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Case Study No. 1:  
Overall Results on Rating Variables

- By member by line modeled results provides size of member indicator based on exposure (not premium)
- Suggests potential refinement of tiering structure

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Case Study No. 1  
Results: Member = School; LOB = WC

- Size of school matters for WC: larger schools have better experience
- Segment 2 and Segment 3 have similar loss ratios but very different characteristics
- Segment 2 is essentially one very large member; Segment 3 is made up of many smaller members

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Case Study No. 1  
Results: Member = School; LOB = WC

- Credit debit program seems to be applied appropriately for smaller schools
  - Loss ratios for those smaller schools which did not receive a debit is about 5pts below average
- Hazard Group D class code being reported on school policies is 7380 (Chauffeurs) which is the highest rated class code reported on about 37% of the total school WC policies

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Case Study No. 1 Results:  
Member = City; LOB = WC

- Larger city policies appear to perform better
  - Based on manual premium not payroll
- Of the smaller city members those with higher unemployment rates are experiencing worse loss ratios

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Case Study No. 1: Considerations for Enhancement

- Data available “collectively” for each school member
  - Gather “school” level data for School members
- Liability credits and debits are recorded in “bulk”
  - Track separately according to calculation
  - Experience mod, credit/debit for each program, judgmental adjustments, etc.

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Case Study No. 1: Considerations for Enhancement

- Limited information on member loyalty
  - Record member participation
  - Join, terminate, re-join; by program
- RMG questions equally weighted
  - Weight questions base on corresponding risk/losses

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### Case Study No. 1: Other Suggestions

- Safety inspections done for larger members
  - Perform safety procedures for smaller members
- Tiering on total policy premium
  - Develop tiers by line of business and member type
  - Consider exposure instead of premium; manual instead of annual

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### Case Study No. 1: Other Suggestions

- Usage of online university courses has positive impact
  - Add to RMG questionnaire
  - Expand programs
- All vehicle types rated with same base rate
  - ISO suggests various multipliers to differentiate between different vehicle types and characteristic (e.g., school buses seating capacity, truck weight, emergency vehicles)
  - Re-rate policies with ISO indications

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### Case Study No. 2: Underwriting Predictive Analysis

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### Case Study No. 2: Underwriting Predictive Analysis

#### Details of Pool B

- AL, GL, WC
- Municipalities + Schools
- Over 500 members

#### Members select coverages

- Relatively new streamlined rating program (2009)
- Industry/prior rates; experience rating; some discounts (multi-year, package)
- Features to limit swing of rating variables ("CAP" program)
- Focus on workers compensation (WC)



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### Case Study No. 2: Underwriting Predictive Analysis

#### Specific Situation

- Legislative changes in state; enhanced scrutiny of operations
- Opportunity to gain many new members
- Pool Management:
  - Concerned with the allocation of risk cost amongst members and programs
  - Better selection process of risks to participate in discount programs



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### Case Study No. 2: Underwriting Predictive Analysis

#### Objectives

- Identify factors that are predictive of loss; summarize School vs. Municipal members
- Support for new underwriting rules or tiering structures and/or other pricing factor improvements
- Member contributions = actuarially derived funding requirements
- Analyze the effectiveness of new rating formula
- Risk Pooling Practices Agreement



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### Case Study No. 2: Underwriting Predictive Analysis

#### Program Eligibility Guidelines

- Multi-Year Agreement (MYA)
- Cultural Assessments
- Loss Mitigation Conditions
- Contribution Assurance Program (CAP)

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### Case Study No. 2: Underwriting Predictive Analysis

#### Program Suggestions

- Specific underwriting rules
- Utilize predictive modeling results
- Capture data on Cultural Assessments and Loss Mitigation Conditions

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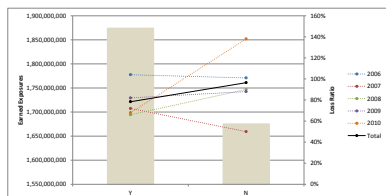
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### Case Study No. 2: Underwriting Predictive Analysis

#### CAP Program (Loss Ratio) – School Members



CAP Program (50% participation)

- Loss ratios historically lower for participants (78%) than for non-participants (96%); frequency is relatively stable and slightly lower for participants; severity is more volatile by year particularly for non-participants

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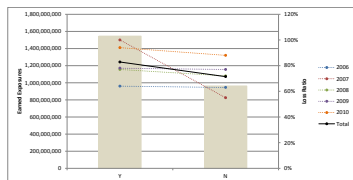
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### Case Study No. 2: Underwriting Predictive Analysis

#### CAP Program (Loss Ratio) – Municipal Members



**CAP Program (60% participation)**

- Loss ratios historically higher for participants (83%) than non-participants (71%)
- Largely driven by higher severities

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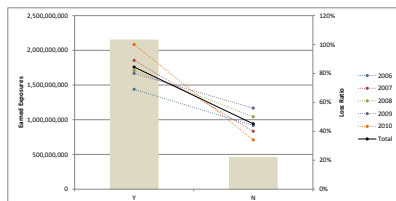
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### Case Study No. 2: Underwriting Predictive Analysis

#### Multi Year Agreement (Loss Ratio) – Municipal Members



**Multi-Year Agreement (83% participation)**

- Significantly higher loss ratio for participants (84% vs. 45%)
- Participants have frequencies 30+% higher and severities 70+% higher

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### Case Study No. 2: Underwriting Predictive Analysis

#### Overall Results on Rating Variables

- Segments for all lines all members point to distinctions in member type and line of business
- Territory and Representative groupings exhibiting differentials in results
- New rating algorithm shows different results (2010) from prior years; not always better in risk characterization

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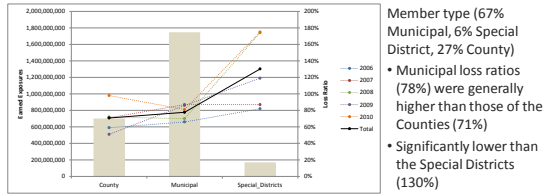
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Case Study No. 2: Underwriting Predictive Analysis

Member Type (Loss Ratio) – Municipal Members



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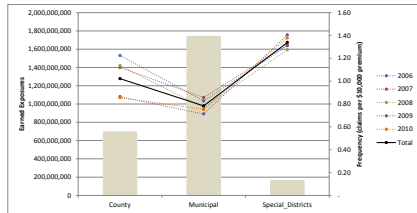
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Case Study No. 2: Underwriting Predictive Analysis

Member Type (Frequency) – Municipal Members



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Case Study No. 2: Underwriting Predictive Analysis

Other Key Findings

Statistics

- Class Code reporting issues
- Dominant hazard group
- Poorly performing class codes
- Tenure
- School district public data
- Alignment of exposure to losses
- Base rates

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### Case Study No. 3: Per Member Loss Ratio Analysis



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### Case Study No. 3: Per Member Loss Ratio Analysis

#### Overview of Pool C

- AL, GL, WC
- Municipalities
- >320 members
- All members participate in all coverages
- Rating algorithm has evolved over time
- Rates calculated in total + allocated to member
- Rate provided is "grossed" up for all modifications
- Includes discounted safety margin



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### Case Study No. 3: Per Member Loss Ratio Analysis

#### Specific Situation

- Total WC contribution (after modification) is less than actuarial indication
- P+L subsidizes inadequacy in WC contribution
- Poor performing members are driving up the rate and are subsequently subsidized by better performing members
- Lost a very large good performing member to commercial market over rate



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### Case Study No. 3: Per Member Loss Ratio Analysis

#### Specific Situation

#### Objective:

- Improve rating algorithm
- Better equity amongst members
- Eliminate program subsidy

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### Case Study No. 3: Per Member Loss Ratio Analysis

#### Overall Results

- Detailed analysis provided to management team to consider options
- Support for decision-making provided to Board
- Developed a “staged” plan to reach goal

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### Case Study No. 3: Per Member Loss Ratio Analysis

#### WC – Overall results allocated to member

- Historical experience (2012 – 2016 aggregated) for each member was compiled and loss ratios calculated
- Members negatively impacting overall experience the most were identified
  - \* Size of member and volatility of experience was accounted for
- Analysis highlights the shortcomings of the current approach

(1)	(2)	(3)	(4)	(5)
Loss Ratio Range	Average Loss Ratio	Number of Members	Total Contribution	Ultimate Total Loss
0%	0%	122	2,650,520	
0% to 20%	6%	84	6,559,893	482,684
20% to 40%	30%	19	3,972,387	1,284,090
40% to 60%	50%	13	2,239,700	1,107,116
60% to 80%	70%	10	4,009,395	2,777,122
80% to 100%	90%	8	4,924,797	4,246,090
100% to 120%	109%	8	4,821,400	5,149,573
120% to 140%	127%	7	644,812	793,673
140% to 160%	152%	7	4,635,091	7,137,568
160% to 200%	177%	9	3,388,386	6,141,499
200% to 400%	289%	11	1,953,572	4,670,972
400% to 600%	501%	7	749,683	3,633,211
600% to 1000%	843%	3	335,407	1,784,330
1000% to 1500%	1173%	2	166,611	1,487,235
1500% to 3000%	2352%	2	57,470	700,663
<b>Total</b>	<b>100.2%</b>	<b>312</b>	<b>41,107,162</b>	<b>41,203,015</b>

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### Case Study No. 3: Per Member Loss Ratio Analysis

#### Per Member Analysis

- For each allocation approach:
  - Relativities per member were calculated ("actuarial mod")
  - Rates per member were calculated based on funding study
  - 5 year experience period with losses limited to \$100,000 was used for comparison to current contribution for each member

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### Case Study No. 3: Per Member Loss Ratio

#### Analysis: Actuarial Modification (Per Member Relativities) Compared to Current Pool Modification

- Relativity < 1.0 (262 members, 52% of total contribution)
- Average payroll: \$0.5M
  - 40 members with current Pool modification > 1.0
  - 201 members with current Pool modification < 1.0
  - 21 members currently at minimum premium

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### Case Study No. 3: Per Member Loss Ratio

#### Analysis: Actuarial Modification (Per Member Relativities) Compared to Current Pool Modification

- Relativity > 1.0 (49 members, 48% of total contribution)
- Average payroll: \$1.6M
  - 29 members with current Pool modification > 1.0
  - 20 members with current Pool modification < 1.0

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Case Study No. 3: Per Member Loss Ratio

Alternative Method – Tiering

Tier 1: Best	Tier 2: Average	Tier 3: Worst
Credible members w/calculated relativities <0.95	Not credible. Calculated relativities from 0.95-1.05	Credible w/calculated relativities >1.05
Factor of 0.75	Factor of 1.00	Factor of 1.25

\*Factors applied before other Pool Modifications



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Case Study No. 3: Per Member Loss Ratio

Alternative Method – Tier Compared to Current Pool Mod

Tier	Tier 1: 25% (54 members; 36% of total contribution)	Tier 2: No Debit/Credit (232 members; 22% total contribution)	Tier 3: 25% Debit (25 members; 42% total contribution)
Average Payroll	\$1.68M	\$0.2M	\$2.73M
Members w/current Mod >1.0	4	52	13
Members w/current Mod <0.75	29	NA	NA
Members w/current Mod 0.75-1.0	21	NA	NA
Members w/current Mod <0.95	NA	159	NA
Members at min premium	NA	21	NA

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Case Study No. 3: Per Member Loss Ratio

Alternative Method – Potential Impact

Tier	Count	Average True Rate Change	Average Rate Neutral Change	Tier	Proposed Factor	Average Current Mod
1	54	8.8%	-7.1%	1	-25%	-25.4%
2	232	11.1%	-3.3%	2	0	-10.3%
3	25	31.9%	14.7%	3	25%	-4.0%
Total	311	15.0%	0.0%	Total		-14.9%

Contribution \$13.2M \$11.3M



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Summary: Re-Evaluating Your Contribution Algorithm

Why:

- 1. External Influences
- 2. Operational Considerations
- 3. Due Diligence

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Summary: Re-Evaluating Your Contribution Algorithm

What:

- 1. Objectives
  - Housekeeping
  - Significant Changes
- 2. Considerations
- 3. Benefits
- 4. Consequences

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Summary: Re-Evaluating Your Contribution Algorithm

How:

- 1. Underwriting Predictive Analytics
- 2. Per Member Loss Ratio Analysis
- 3. Hybrid
- 4. Other

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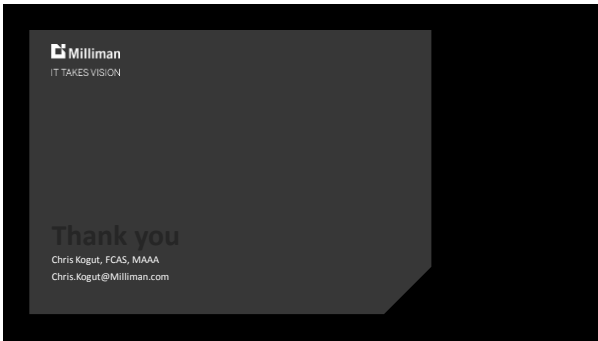
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