

Measures That Matter

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Measures That Matter



Who are we and why are we here?

We know pools are a good thing, right?

How can we best appraise the value that pools create?

It's about making tangible the intangible

There are six values created by pools:



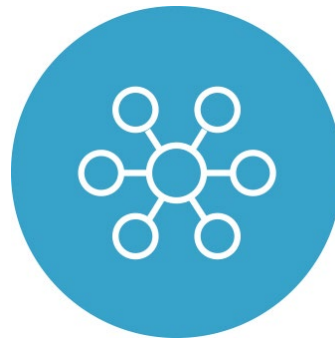
Commerciality



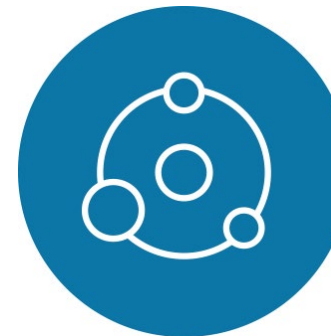
Shaping markets



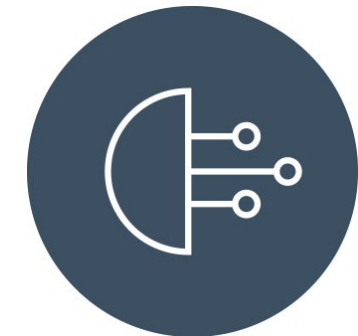
Member
relationships



Community
relationships



Public sector
ecosystem



Ethics and
mindset

COMMERCIALITY



Generating sustainable economic value
for current and future members through
effective coverage and risk management

SHAPING MARKETS



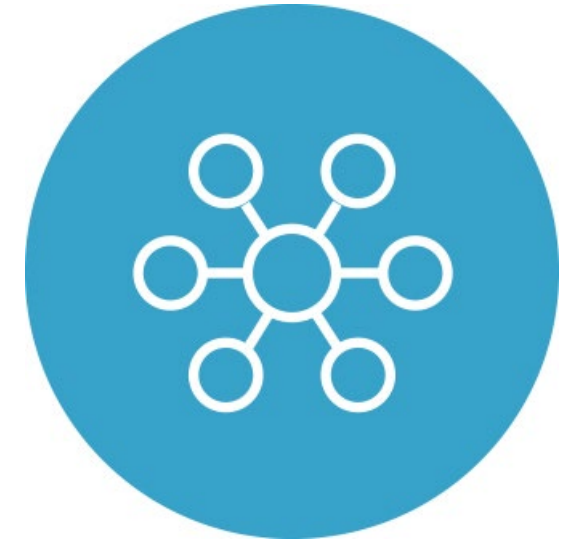
Creating, maintaining and/or shaping
competitive and sustainable markets for
public entity coverages

MEMBER RELATIONSHIPS



Building and maintaining meaningful
long-term relationships with pool
members

COMMUNITY RELATIONSHIPS



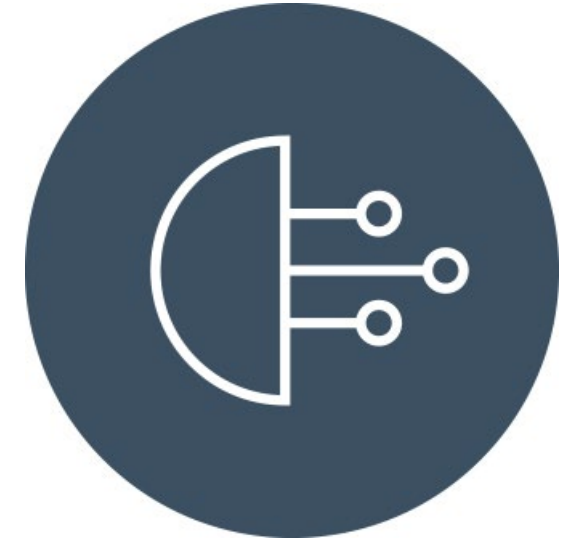
Building and maintaining strong and stable relationships within the broader communities served by local public entities and pools

PUBLIC SECTOR ECOSYSTEM



Creating an environment for pool stakeholders to participate in a mutually beneficial and steady ecosystem, a "virtuous circle" of best practices

ETHICS AND MINDSET

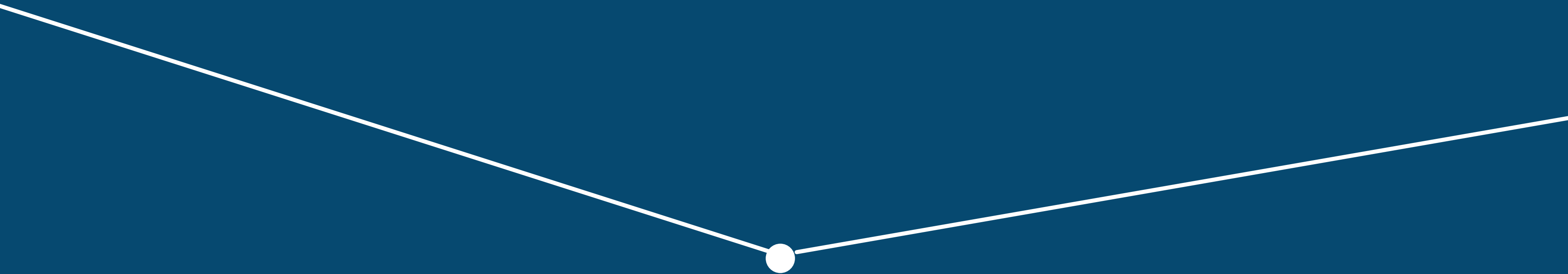


Acting ethically, sustainably, and
consistently with pool values

With each statement of value,
we need to provide proof

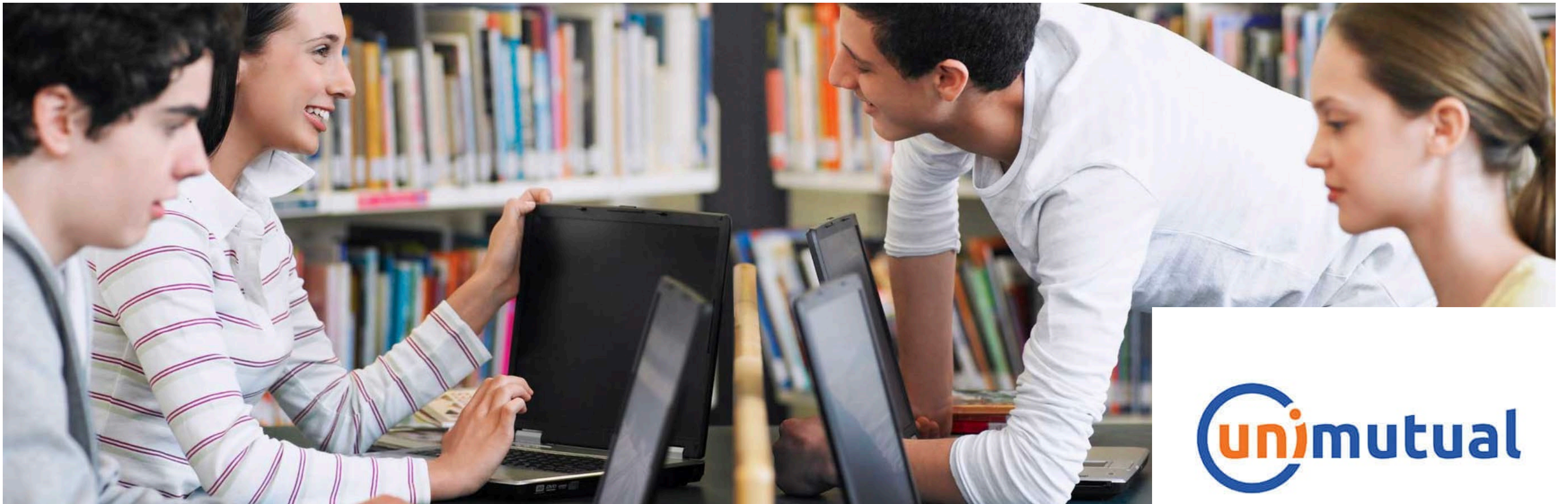


Measures That Matter have multiple uses





PERFORMANCE MANAGEMENT



unimutual

STRATEGIC PLANNING



Delivering on our purpose



We know pools are good, and we can also
articulate this.

More importantly, we can prove it!



Measures that Matter will help us to:

- Define
- Measure
- Share