

CLINICAL CARE ADVOCACY

Improve participant health, enhance services, contain costs

AGRiP Governance & Leadership Conference March 9, 2022 New Orleans, LA

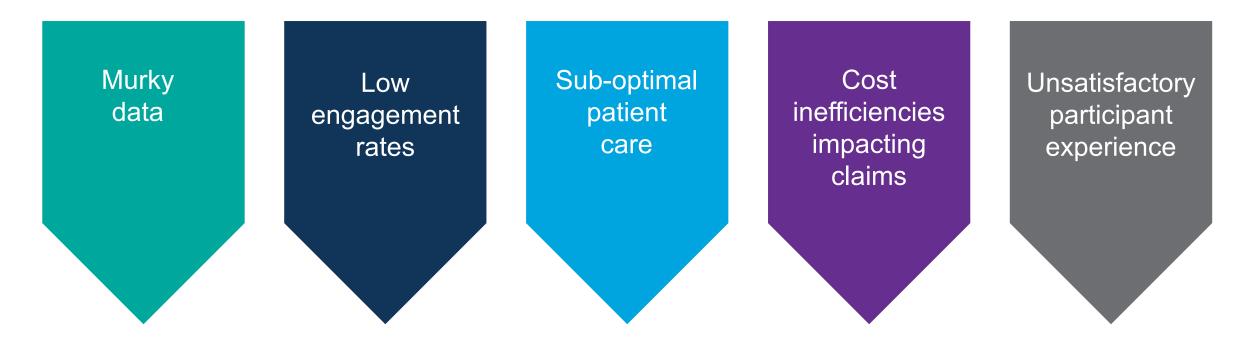


TODAY WE WILL

- Describe the challenge
- Outline the solution
- Share preliminary results
- Talk candidly about lessons learned



Challenge



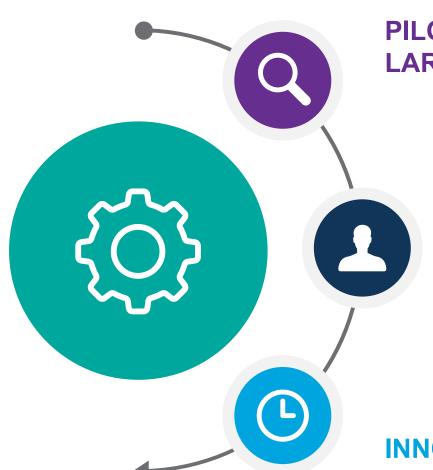
Opaque Healthcare Machine



Building the Program



Cultivating Buy-in



PILOT CLINICAL ANALYSIS OF LARGE CLAIMS OVER \$50K

PRESENT RESULTS TO BOARD

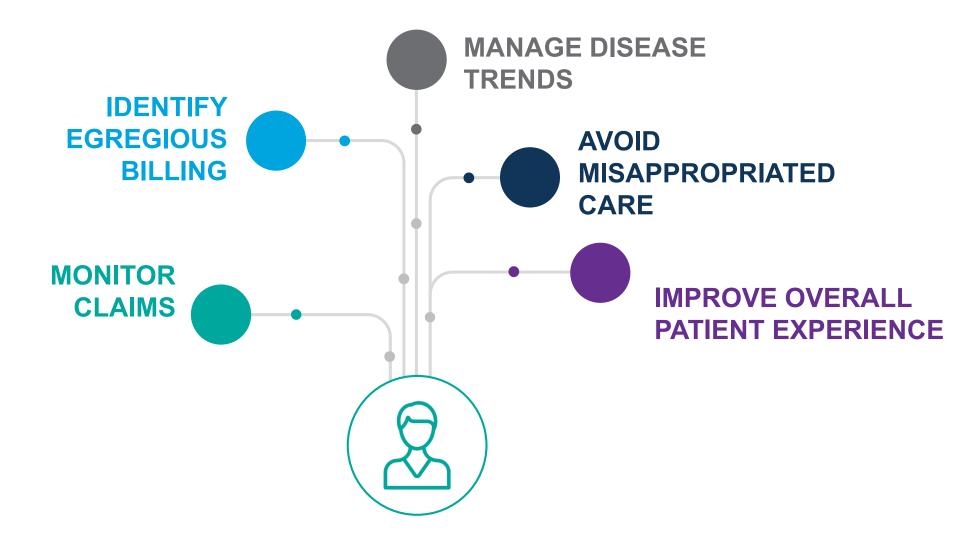
Kairos:

- was unaware of high-cost claims until after checks were cashed
- lacked negotiating power for services already rendered
- relied too heavily on vendors to proactively change behavior

INNOVATE



SOLUTION



IN-HOUSE CLINICAL ADVOCATES

Program Elements

DATA WAREHOUSE

- Access data
 - Utilization
 - Cost
 - Quality
 - Prevention
 - **Biometrics**
- Evaluate claim data



PARTNER COLLABORATION

- Solid, cooperative relationship
- Frequent reporting
- Oversight of programs

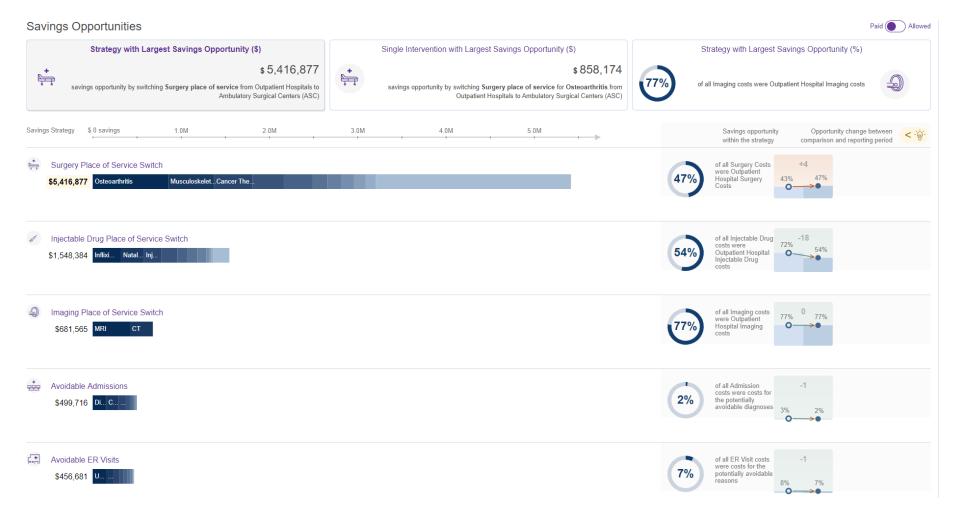
ON-STAFF CLINICIANS

- Clinical staff (RN) analyzes claim data
- Proactive participant outreach based on trends

HEALTH ARIZONA, INC

- Create action plans to optimize care
- Develop strategies to target specific demographics

DATA WAREHOUSE EXAMPLE





Interventions





Preliminary Results



Results in Black and White

INFUSIONS

\$1.3M 10 employees

Moved participants from hospital setting to appropriate and convenient sites of care (infusion suite or home). OUT-OF-POCKET

\$200k 1 employee

Reduced participant's out of pocket copay to \$0 and plan spend by redirecting medication source from hospital to PBM.

CLAIM RECOUPMENT

\$225k 8 employees

Recovered money wrongfully charged to the plan.

INDIVIDUAL HEALTHCARE NAVIGATION

Unknown \$\$ 297 employees

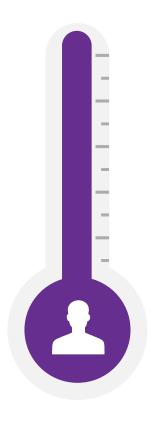
Care coordination, network solutions, and proactive outreach.



Engagement Philosophy



CARRIERS
Number of individual contacts made



KAIROS
Prolonged and repeated engagement over time



THE JAMIE STORY





Humanized Care and Employee Satisfaction

Oh my goodness!
Thank you for helping me
with your amazing
negotiating skills! I really
appreciate it!



You remind of the great and powerful Oz behind the big screen, the way you make things happen!

I can't express how appreciative I am for your kindness and willingness to make sure I was taken care of!



What's Next? What Did We Learn?



Next: Grow the Program



- Reinvest \$1.5M+ annual savings in Kairos
- Hire additional nurses
- Expand offerings
 - post-discharge participant outreach
 - o frequent ER-utilization outreach
 - high-cost claimant review
 - nurse navigation
 - o claims management



Lessons Learned



- You can't manage what you can't see
- Pools work around vendor limitations
- Claim expertise is not clinical expertise
- Know your key cost drivers and where the gaps are
- Infusion treatments are low hanging fruit with a highimpact





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