



# **Empowering Fundraisers in Northeast Ohio**

***Partnerships with AFP Greater Cleveland***



## ***A message from the President...***



Thank you for taking the time to explore a partnership with AFP Greater Cleveland. Whether this is your first conversation with us or a continuation of a relationship we already value, we are glad you are here.

AFP Greater Cleveland has been part of the fabric of Northeast Ohio's philanthropic community since 1966. With roots dating back nearly 60 years, we have worked alongside fundraising professionals, nonprofit leaders, and the organizations that support them, providing the education, connections, and resources that help our sector do its best work. Our 230+ members represent more than 80

organizations across the region, and together they are responsible for raising the dollars that power this community.

A partnership with AFP Greater Cleveland connects your organization with the people who are building and sustaining the nonprofit sector in Greater Cleveland. Fundraisers, executives, board members, and emerging leaders who are actively seeking the partners, tools, and services that help them succeed.

The tiers outlined in this packet are a starting point. Every partnership we enter is a conversation, and we are committed to building something that creates real value for your organization alongside ours.

We look forward to that conversation.

With gratitude,

Mary Paxton  
President, AFP Greater Cleveland



## Chapter Champions

**\$5,000**

Our Chapter Champions are the cornerstone of AFP Greater Cleveland's mission. This year-round partnership represents the highest level of organizational

commitment to advancing the fundraising profession in Greater Cleveland, supporting the education, networking, and resources that help our members do their best work. Chapter Champions are true community partners, and we are committed to ensuring this relationship is as meaningful for your organization as it is for ours.

### Benefits:

- Logo Placement
  - All event registration pages
  - [AFPCLE.org](http://AFPCLE.org)
  - Monthly newsletter to 2,400+ recipients
- Social Media Posting
  - Quarterly social media posts from AFP Greater Cleveland to highlight your work and exciting updates.
- Unlimited job posts on [AFPCLE.org](http://AFPCLE.org)
- One full table at the National Philanthropy Day Awards Ceremony
- Credit for one full and one half-page ad in our National Philanthropy Day program
- Negotiable opportunities to fulfill your expectations as a Chapter Champion would be considered.

### Available Openings: 2

**19885 Detroit Road, #181, Cleveland, OH. 44116 | [www.afpcle.org/sponsorship](http://www.afpcle.org/sponsorship)**



## National Philanthropy Day Presenting Sponsor

*\$5,000*

National Philanthropy Day is AFP Greater Cleveland's flagship celebration — a moment when our region pauses to honor the individuals and organizations whose generosity and vision make Northeast Ohio stronger. As the Presenting Sponsor, your organization doesn't just



support this event; you help define it. This is a rare opportunity to stand alongside the philanthropic community at its most visible moment, demonstrating your organization's deep commitment to the values that drive our sector forward.

### **Benefits:**

- Logo Placement
  - National Philanthropy Day registration page
  - [AFPCLE.org](http://AFPCLE.org)
  - Monthly newsletter to 2,400+ recipients
  - Social Media Recognition
- Two full tables at the National Philanthropy Day Awards Ceremony
- Stage speaking time at the National Philanthropy Day Awards Ceremony
- Credit for one full and one half-page ad in our National Philanthropy Day program
- One job post credit on [AFPCLE.org](http://AFPCLE.org)
- Negotiable opportunities to fulfill your expectations as the Presenting Sponsor would be considered.

**Available Openings: 1**



## Leading Partner

\$2,500

Our Leading Partners play a vital role in sustaining the work AFP Greater Cleveland does year-round. This

partnership connects your organization with our broader community of fundraising professionals through consistent, ongoing visibility and signals a shared commitment to strengthening the nonprofit sector in Greater Cleveland. Leading Partners are valued collaborators, and we welcome the opportunity to align this partnership with what matters most to your organization.

### Benefits:

- Logo Placement
  - [AFPCLE.org](http://AFPCLE.org)
  - Monthly newsletter to 2,400+ recipients
- Social Media Posting
  - Quarterly social media posts from AFP Greater Cleveland to highlight your work and exciting updates.
- Credit for one job post on [AFPCLE.org](http://AFPCLE.org)
- Credit for one half-page ad in our National Philanthropy Day program
- Negotiable opportunities to fulfill your expectations as a Leading Partner would be considered.

**Available Openings:** Presenting Affinity Group sponsor, Headline Newsletter sponsor, ~~Headline Job Board sponsor~~, Presenting Art & Science event sponsor, Presenting Giving USA event sponsor.



# National Philanthropy Day Partners

**\$2,500**

As a National Philanthropy Day Partner, your organization takes an active role in one of Northeast Ohio's most meaningful celebrations of generosity and community impact. More than a sponsorship, this partnership offers a genuine seat at the table as a thought leader among Greater Cleveland's fundraising professionals. It's an



opportunity to be present, engaged, and recognized as our community comes together to honor what philanthropy makes possible.

## **Benefits:**

- Logo Placement
  - National Philanthropy Day registration page
  - [AFPCLE.org](http://AFPCLE.org)
  - Monthly newsletter to 2,400+ recipients
  - Social Media Recognition
- One full table at the National Philanthropy Day Awards Ceremony
- Credit for one half-page ad in our National Philanthropy Day program
- One job post credit on [AFPCLE.org](http://AFPCLE.org)
- Negotiable opportunities to fulfill your expectations as the Presenting Sponsor would be considered.

**Available Openings: 3**



## Chapter Partners

*\$1,000*

A Chapter Partnership is designed for organizations that want a meaningful connection with AFP Greater Cleveland's community without a one-size-fits-all commitment. Whether you're looking to showcase your products or services directly to our membership or establish your organization as a trusted resource in the nonprofit sector, this partnership creates space for that relationship to take shape on your terms. We're proud to support partners who believe in the work our members do every day.

### **Benefit Options:**

- 1) Host a virtual event for our AFP Greater Cleveland membership to promote your products or services and access an audience of 230+ active members and 80+ member organizations.

OR...

- 2) Become a Preferred Vendor on [AFPCLE.org](http://AFPCLE.org).

AND...

- Credit for one half-page ad in our National Philanthropy Day program
- One job post credit on [AFPCLE.org](http://AFPCLE.org)

**Available Openings: Unlimited**