



Why Sponsor AFP Greater Cleveland?

Our chapter is Greater Cleveland's leading philanthropic champion and the go-to resource for fundraisers. Sponsorship offers a year-long partnership with visibility at educational and networking programs, plus exposure in marketing materials and email communications to over 2,400 contacts.

Our members represent organizations across sectors including health and human services, education, religion, the arts, and consulting firms. We utilize our network of members and nonprofit organizations so partners receive shared value through online and onsite marketing opportunities. (See the sponsorship matrix for specific benefits)

Nonprofit organizations across Cleveland are facing a critical leadership gap. With fewer early and mid-career fundraisers ready to step into essential roles, the future of philanthropy in our region is at risk. Sponsorship of AFP Greater Cleveland is more than support—it's **an investment in the next generation of fundraisers**. Your sponsorship fuels mentorship, training, and career development opportunities that prepare emerging professionals to lead with confidence and impact. Together, we can ensure that Cleveland's nonprofits remain strong, well-resourced, and equipped to serve our community for generations to come.

Visibility

- Recognition & signage at signature chapter events
 - National Philanthropy Day®
 - Professional Education Programs and Seminars
 - Networking Events
 - Giving USA
 - Boot Camp
 - Annual Meeting
- Dedicated social media call outs
- Email newsletter listings

Access

- Promotion of your brand to the Greater Cleveland non-profit community
 - Monthly e-newsletters and member announcements
 - Social media (LinkedIn and Instagram)
 - Press release/Media Kit
- Complimentary AFP CLE event tickets

Connection

- A dedicated ad in our National Philanthropy Day® Program
- Marketing your brand to our non-profit contacts
- Aligning you with ethical education and training for fundraising professionals
- Celebrating Cleveland's philanthropic history

Key Demographics

Current Members: 230+

Member Organizations: 80+

Email Contact List: 2,400+

Daily Website Visits: 150+

LinkedIn Followers: 480+

Instagram Followers: 680+

Signature Annual Events: 4

More data available upon request.

Sponsorship Opportunities

	Strategic Partner	Major Partner	Supporting Partner	Lead Event Partner	Supporting Event Partner
	\$10,000 12 months	\$5,000 12 months	\$2,500 12 months	\$1,000 per event	\$500 per event
Web Recognition	Linked logo (12 months)	Linked logo (12 months)	Linked logo (12 months)	Premium logo on the event page	Logo on the event page
Education Programs	Logo ad and two tickets	Logo ad	Logo ad	Premium logo ad and guest welcome	Logo ad
Social Media Announcement	Two posts per year and a press release	Two posts per year	One post per year	Included in event posts	Included in event posts
Monthly Newsletter	Premium logo placement	Logo placement	Logo placement	Included in event listings	Included in event listings
Promotion email to members	Two	One			
National Philanthropy Day Promotions	Logo on the web page, save the date, invitation, program book, press release, and more...	Logo on the web page, save the date, invitation, program book, press release, and more...	Logo on the web page, program book, and slide show	\$100 ad credit	\$50 ad credit
National Philanthropy Day Table (8 seats)	Two	One	One		
Copy of National Philanthropy Day Guest List	Yes	Yes	Yes		

Strategic Partner: Details | \$10,000

Only two available.

12-Month Benefits

- One year listing as a Strategic Partner in all publication and announcements
- Your company logo and website link on the AFP Greater Cleveland website
- Recognition and Two Tickets for all Chapter education sessions and the Annual Meeting Luncheon
- Premium Logo Placement with live link on all monthly e-newsletters and all special e-blasts to 2,300+ fundraising professionals throughout Northeast Ohio
- Two promotional emails sent to our email contact list [FMV \$500 each]
- Recognition in two AFP Greater Cleveland social media messages on LinkedIn and Instagram
- Negotiable Customized Benefits are available to suit your specific needs (please let us know if you have a request for other types of recognition or visibility with our members and guests)

National Philanthropy Benefits

- Recognition as a Presenting Sponsor at our signature National Philanthropy Day® event (November 6, 2025)
- Your company logo on Save the Date and on all promotional material, signage at the event and in National Philanthropy Day® press releases.
- Named Presenting Sponsor in the National Philanthropy Day® Program Book and \$600 credit for Program Book Ad(s)
- Your company logo on National Philanthropy Day® printed and e-invitations
- Your company logo in event slide show presentation, plus recognition from the podium
- Your company logo on all AFP Greater Cleveland National Philanthropy Day® website pages
- Two tables of eight guests at the National Philanthropy Day® event
- National Philanthropy Day® Guest List (Electronic File) [FMV: \$100]



Major Partner: Details | \$5,000

Only four available.

12-Month Benefits

- One year listing as a Major Partner in all publication and announcements
- Your company logo and website link on the AFP Greater Cleveland website
- Recognition at all Chapter education sessions and the Annual Meeting Luncheon
- Logo Placement with live link on all monthly e-newsletters and all special e-blasts to 2,300+ fundraising professionals throughout Northeast Ohio
- One promotional email sent to our email contact list [FMV \$500 each]
- Recognition in two AFP Greater Cleveland social media messages on LinkedIn and Instagram
- Negotiable Customized Benefits are available to suit your specific needs (please let us know if you have a request for other types of recognition or visibility with our members and guests)



National Philanthropy Benefits

- Recognition as a Major Sponsor at our signature National Philanthropy Day® event (November 6, 2025)
- Your company logo on Save the Date and on all promotional material, signage at the event and in National Philanthropy Day® press releases.
- Named Major Sponsor in the National Philanthropy Day® Program Book and \$400 credit for Program Book Ad(s)
- Your company logo on National Philanthropy Day® printed and e-invitations
- Your company logo in event slide show presentation, plus recognition from the podium
- Your company logo on all AFP Greater Cleveland National Philanthropy Day® website pages
- One table of eight guests at the National Philanthropy Day® event
- National Philanthropy Day® Guest List (Electronic File) [FMV: \$100]

Supporting Partner: Details | \$2,500

Only eight available.

12-Month Benefits

- One year listing as a Supporting Partner in all publication and announcements
- Your company logo and website link on the AFP Greater Cleveland website
- Recognition at all Chapter education sessions and the Annual Meeting Luncheon
- Logo Placement with live link on all monthly e-newsletters and all special e-blasts to 2,300+ fundraising professionals throughout Northeast Ohio
- Recognition in one AFP Greater Cleveland social media message on LinkedIn and Instagram
- Negotiable Customized Benefits are available to suit your specific needs (please let us know if you have a request for other types of recognition or visibility with our members and guests)



National Philanthropy Benefits

- Recognition as a Supporting Sponsor at our signature National Philanthropy Day® event (November 6, 2025)
- Your company logo on signage at the National Philanthropy Day® event
- Named Supporting Sponsor in the National Philanthropy Day® Program Book and \$200 credit for Program Book Ad(s)
- Your company logo in event slide show presentation
- Your company logo on all AFP Greater Cleveland National Philanthropy Day® website pages
- One table of eight guests at the National Philanthropy Day® event
- National Philanthropy Day® Guest List (Electronic File) [FMV: \$100]



AFP Greater Cleveland Sponsorship Form

Select Your Sponsorship Level

___ Strategic Partner ___ Major Partner ___ Supporting Partner

___ Lead Event Partner ___ Supporting Event Partner

___ Other, \$_____, described as: _____

Thank you for your sponsorship! AFP Greater Cleveland agrees to provide the benefits as described in the sponsorship package for the level you select. Conditions: Sponsor benefits are based on agreement date, and begin and end on the anniversary of the Sponsor Agreement. AFP will contact sponsors who have submitted agreements in advance of deadlines so logos can be sent. AFP Greater Cleveland Chapter will notify a sponsor as soon as possible if a benefit changes due to unforeseen circumstances at the time of the gift. Membership dues, registration fees for the education programs, workshops or other chapter programs, online job bank listings, chapter directory advertising, and single ticket purchases for the NPD Awards Luncheon are not transferable.

Sponsor Details

Please write your business name as it must appear on promotional materials:

_____ Business Website: _____

Contact Name: _____ Contact Title: _____

Contact Phone: _____ Contact Email: _____

Business Address: _____

Business City: _____ Business State: _____ Business Zip: _____

I understand that this executed confirmation agreement becomes binding upon acceptance of the application and receipt of payment by the AFP Greater Cleveland Chapter. Sponsor benefits will be applied upon completion of this agreement and payment of Sponsorship.

Signature: _____ Date: _____

Please direct all questions to Calvin Wood, VP of Resource Development at sponsorships@afpcle.org.



AFP Greater Cleveland Payment Form

Check number _____ is enclosed [Please make all checks payable to AFP Greater Cleveland]

or

Credit card number _____

___ American Express ___ Discover ___ Mastercard ___ Visa

Expiration Date: _____ CVV Code: _____

Cardholder name: _____

Cardholder address (if different from above):

or

Please send me an invoice to the following:

Email: _____

or

Address: _____

Please mail or email this signed agreement with payment details to:

AFP Greater Cleveland
Attn: Calvin Wood, VP Resource Development
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Cleveland, OH. 44116
sponsorships@afpcle.org