



Thursday Thoughts

Improve Fundraising at Your Events!



"A successful fund-a-need has the ability to bring a crowd of people together in support of your cause and create the emotional high-point of the evening. The fund-a-need is usually the single most profitable element of a fundraising auction, often out-performing the rest of the auction as a whole." -
Greg Quiroga, *The Seven Keys to a Successful Fund-A-Need.*

Join **Debby Roth-Bush** to discuss how to focus event attendees on what really matters - funding your work!

*Early pricing ends on Wednesday, February 5th! Afterward the cost is \$10 more.

Friday, February 7th 11:30 am - 1:30 pm

Denver Public Library B-2 Conference Center
10 West 14th Avenue Parkway, Denver, CO 80203

REGISTER

Job Postings

Conservation Colorado - Major Gifts Manager
Warren Village - Development Database Manager
WOW! Children's Museum - Development Director

[See all job postings >>](#)

ReFUND What Matters

If your organization is eligible to participate in the ReFUND Colorado campaign, here are some easy tools to start promoting. Qualifying nonprofits must be registered with the Secretary of State to solicit donations for at least 5 years and in be in good standing as of September 1st.



Find and insert your Secretary of State Charitable Solicitations Act registration number into the social posts below and begin gaining support for ReFUND CO, a new method of giving that allows Coloradans to give all or part of their state income tax refund directly to you.

FOR FACEBOOK & LINKEDIN:

Your state income tax refund can give us a big boost! When you file, look for the prompt to Donate to a Colorado Nonprofit and use our registration number [insert your organization number here]. Learn about how you can make a difference this tax season: RefundWhatMatters.org

FOR TWITTER:

Support our efforts by donating all or part of your state tax refund! Use our registration number [insert your organization number here] to give when you file! RefundWhatMatters.org.

HASHTAGS: #ReFUNDSCO #ReFUNDYourRefund

AFP ICON

AFP's International Conference (ICON) is coming on March 29 - 31! More than 100 educational sessions covering the most important topics in fundraising will

be presented by leaders in the sector from across the nation and abroad. Grow your network, expand your horizons and dive into pressing topics in fundraising!



[Register](#) by January 31 to get a \$100 rebate on accommodations!

Thursday, February 13th
8:00 am - 10:00 am

Building the Pipeline

Speaker:

Lora Adams, Alzheimer's Association

Anyone with fundraising duties in their job description is welcome to attend. Coffee Chats are free to everyone and there is no need to register.

Fluid Coffee Bar

[501 East 19th Avenue, Denver](#)

[Learn More >>](#)



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Important Announcement

Phishing Warning: Be Aware of Fraudulent Emails that Appear to Be From AFP

AFP has been made aware of emails to members purportedly from "Association of Fundraising Professionals " with the subject line "Support Raymond Recovery" asking for GoFundMe donations in his name. Please be aware that these emails are not approved by or in any way related to anyone at AFP.

To be clear, AFP has NOT authorized the use of the AFP name or trademarks for this purpose. In addition, AFP has and will never solicit donations of this nature. Please be vigilant and use caution when receiving any malicious emails of this nature. When receiving such messages, we ask you to please mark them as junk, and to block them if possible.

AFP is investigating the source of the messaging.

Upcoming AFP Events

January 31st

Early bird pricing for AFP ICON ends tomorrow!

[Register today!](#)


February 7th

Educational Luncheon: Special Events with
Debby Roth-Bush of Greater Giving
[Register](#)

February 13th

Coffee Chat: Building the Pipeline with Lora
Adams
[Learn More](#)





Register NOW for Marcy Heim's MORE Major Gifts Workshop!
Feb 26-28, Arvada, CO, Limit 20 attendees for personalized help.
"Confidence and tools to ASK for the Major Gifts you need!"
Early Bird price of \$397 until Feb 13th. Special guest instructor: Jean Finegan
15 CFRE CREDITS! And Marcy's Book Included!
<http://marcyheim.com/speaking-and-training/moremajorgifts> for
all details. Marcy at marcy@marcyheim.com or 608-772-6777 for info.

Raise **MORE** Money. Do **MORE** Good.



AFP is a membership organization committed to advancing philanthropy. We offer resources and create opportunities to help fundraising professionals be the best they can be. We bring fundraisers together to network, grow professionally, and advance our field. **Visit Our Website**

STAY CONNECTED:



AFPCC, PO Box 24745, Denver, CO 80224

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