



AFP Colorado's **Rocky Mountain Philanthropy Institute** is going virtual and it's packed with great sponsorship opportunities!

On Friday, September 11, 2020, RMPI will be more accessible, more responsive, and more exciting than ever. We anticipate *at least* 125 professional fundraisers from across Colorado and the Rocky Mountain Region to attend this full-day conference. AFP has already been offering virtual networking and educational programs and the turnout has been tremendous. The RMPI schedule will include networking opportunities, leading-edge plenary sessions, and thought-provoking breakouts.

Featuring

Trabian Shorters of BMe
Nia Wassink and Brittney Wilson of The Nonprofit Reframe
Tim Kachuriak of NextAfter
Emily Davis of Emily Davis Consulting
Emceed by Reggie Rivers
And much, much more!

As a sponsor, you will:

- Support the professional development of front-line fundraisers – these are the people who make our region's nonprofits tick!
- Promote your brand presence to nonprofit decision-makers from Colorado and the Rocky Mountain Region.
- Build new relationships with fundraisers through small-group interactions.

For additional information regarding RMPI or AFP sponsorship, contact DeAnn Acosta at deann@afpcc.org or (720) 234-1050.



2020 Virtual RMPI Sponsorship Opportunities

Sponsorship Benefits	Gold \$5,000 (3 available)	Silver \$2,500	Bronze \$1,500	Exhibitor \$750
Free conference registrations	5	3	2	1
Ten-minute Branded Breakout Room. You can use this time to demonstrate your product, offer giveaways, and network directly with fundraising professionals.	2	2	1	1
Recognition in all RMPI social media managed by AFP Colorado Chapter, logo with link on advance and follow-up emails to conference attendees, logo with link on RMPI Page of AFPC Webpage, logo on e-program	✓	✓	✓	✓
Opportunity to provide material for virtual “swag bag” (coupons, offers, vouchers, free trials, etc.)	✓	✓	✓	✓
Invitation to pre-conference VIP Networking Happy Hour	✓	✓	✓	✓
Pre-recorded ad (provided by you) during conference <i>or</i> live interview during conference	60-second ad or 4-minute interview	30-second ad or 2-minute interview	30-second ad or 2-minute interview	
An ad in the electronic AFP newsletter, <i>Thursday Thoughts</i> , with a link to your website	✓	✓	✓	
Customized <i>Partner Message</i> to conference registrants – we will forward your email to the attendees (content provided by you)	✓	✓		
Exclusive host for one breakout session – includes verbal recognition, logo, and opportunity to welcome guests during sponsored session		✓		
Exclusive host and recognition for the morning plenary or the keynote or the networking reception – includes verbal recognition, logo, and opportunity to welcome guests during sponsored session	✓			
Most prominent logo placement in all materials	✓			

Sponsor 2020 Virtual Scholarships!

These sponsorships directly support scholarship recipients from across Colorado. AFP Colorado Chapter will select recipients based on need. Recipients will receive 85% of the conference registration fee, invitation to a scholarship reception, and the opportunity to engage directly with AFP members.

Scholarship Sponsor Benefits	\$1,000	\$500
Invitation to virtual reception for scholarship sponsors and recipients	✓	✓
Recognition in all RMPI social media managed by AFP Colorado Chapter, logo with link on advance and follow-up emails to conference attendees, logo with link on RMPI Page of AFPC Webpage, logo on e-program	✓	✓
Opportunity to provide material for virtual "swag bag" (coupons, offers, vouchers, free trials, etc.)	✓	✓
Invitation to pre-conference VIP Networking Happy Hour	✓	✓
30-second pre-recorded ad (provided by you) during conference <i>or</i> 2-minute live interview during conference	✓	
One free conference registration	✓	

2020 Sponsorship Commitment Form

I (we) would like to be a 2020 RMPI sponsor at the following level(s):

- \$5,000 Gold Sponsor**
Choose One: Morning Plenary Lunchtime Keynote Networking Reception
- \$2,500 Silver Sponsor**
- \$1,500 Bronze Sponsor**
- \$750 Exhibitor Sponsor**
- \$1,000 Scholarship Sponsor**
- \$500 Scholarship Sponsor**
- I (We) would like to make a donation in the amount of \$_____**

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Cell _____

Email _____ Check Enclosed _____ Amount \$ _____

Recognition in printed materials as: _____

By Check Please make your check payable to: **AFP – Colorado Chapter**

By Credit Card MASTER CARD ___ VISA ___ AMEX ___ DISCOVER ___

Card # _____ Expiration Date ____/____ Amount \$ _____

Name as it appears on card _____ 3-digit code _____

Business Name on card _____

Billing Address _____

Signature _____ Date _____

Please return this form to:

DeAnn Acosta, AFPC, P.O. Box 24745, Denver, CO 80224 or to deann@afpc.org