

Susan Kramer is anything but conventional. Her entrance into the nonprofit world is no exception. Years ago, as a young hairdresser, Susan had an epiphany. She realized her ability to build relationships in two minutes or less not only drove customers to her salon chair but provided a unique opportunity to master the art of excavating the most powerful hidden asset central to the long-term success of every organization—the hidden passions of people.

Susan offers a teachable platform that prepares executives, boards, teams, and individuals to shift into a new paradigm of nonprofit development. This new model is proven to reinvigorate passion, engage stakeholders at every level, and catalyze a new relationship-based approach to donor development. Through educational programming, executive guidance, and on-the-ground support she partners with organizations to overcome common stumbling blocks, strengthen teams, and tap into new sources of funding.

Although Susan's methodology is unique, she's proven time and again that overcoming entrenched organizational challenges require a radical shift. She is a firm believer that unexpected solutions that work are often hidden in plain sight. Through personal experience Susan attests to the idea that bold exploration with fresh eyes is a necessary journey required of all great leaders and teams. As consultant, she offers her expertise as a guide on this journey serving as partner-coach, educator, and strategist.

When Susan is not focusing on her business, she is spending time with her Family and her mixed media mosaic arts. An avid fan of all things colorful and fun, Susan is said to "spread pixie dust everywhere she goes". Figuratively and if your in her car, literally . . . please don't open the glovebox.