

Matthew S. Helmer
Consultant & Strategist
Donor Relations Group

Matthew S. Helmer is committed to elevating the way donors experience mission-driven organizations. With decades of experience as an experience designer, donor relations practitioner and organizational leader, Matthew brings a unique perspective to his clients – ever ready to challenge the status quo and inspire teams to strive for excellence in every pursuit. His philosophy is driven by a belief that our most successful donor relations efforts are rooted in a meaningful, well-articulated purpose and that our work can – and should – be guided by data-informed strategy.

A Louisiana native, Matthew is a proud alumnus of the University of Arkansas and remains an avid Razorbacks fan. Matthew and his family live in Colorado, where he served as a longtime member of the Colorado State University team, most recently as Assistant Vice President and Chief Communications Officer for University Advancement.