

FULL VERSION

Lynne Wester strongly believes that donor relations is the key to unlocking fundraising success and that organizations must be as dedicated to the donor experience — or DX — as they are to the ask itself. Known for positively disrupting the status quo, Lynne helps organizations when they need it the most — when crisis or opportunity arrive.

Lynne and her teammates at The DRG Group partner with nonprofits large and small on a variety of initiatives from developing sound strategy and vision to utilizing technology and creating meaningful donor engagement - all designed to positively impact the fundraising bottom line. In addition, she is a passionate advocate for diversity, equity, inclusion, access, justice and belonging — especially in the fundraising and nonprofit sector.

Lynne regularly contributes to national publications such as the *Washington Post*, *Chronicle of Philanthropy*, and *CASE Currents* as a subject matter expert. She is a four-time author and has contributed to two other books. She also hosts the number one nonprofit podcast in the world — *Fundraising is Funny* — alongside T. Clay Buck, CFRE.

Lynne delivers thought-provoking fundraising lessons with a keen focus on the donor experience, internationally known as the industry expert on donor relations. Her southern accent and crucial honesty resonate in rooms large and small.

Lynne received her B.A. from the University of South Carolina, holds a Masters in Strategic Fundraising and Philanthropy from BayPath University, and proudly sports a DUCKtorate from the Disney Institute. She volunteers at many nonprofits and serves on the University of South Carolina board.