



Lauren Wise, Senior Director of Development at the University of Colorado Anschutz Medical Campus, leads a team of frontline fundraisers focused on discovery, donor retention at the base of the giving pyramid, and stair-stepping giving to build major gift portfolios. She also manages her own portfolio of major gift benefactors. Before joining CU Anschutz in 2018, Lauren led Cleveland Clinic's direct mail program and worked in advancement at The Ohio State University. She views frontline fundraising as a calling and shares her passion for the work through mentoring and teaching, including a capstone research project on discovery work best practices.