



Bridget Richards is the Vice President of Marketing at the Children's Hospital Colorado Foundation, where she serves on the executive team and leads a team of nine professionals. Her career as a marketing leader and communications consultant focused in the financial services sector until she shifted into nonprofit marketing in 2016. Bridget has been a community volunteer for most of her adult life. She currently serves as Vice Chair of the Literacy KC Board of Directors, formerly served on the board of the Leukemia and Lymphoma Society, Rocky Mountain Chapter, was a volunteer educator for Junior Achievement, and coordinated volunteer communications for the Nelson-Atkins Museum of Art. Bridget graduated from the University of Kansas with a degree in journalism and worked for three years on the daily campus newspaper. In her free time, Bridget enjoys time with family and friends, entertaining, reading, watching University of Kansas games, and taking walks.