

## Thursday Thoughts

## Women's Philanthropy Research

The Lilly Family School of Philanthropy opened their Women's Philanthropy Institute in 1991 to investigate the connection of philanthropy and gender. Recent reports include how COVID has influenced giving and charitable giving to women's and girls' causes. WPI also reports that 61.5% of couples make giving decisions together – a decline from 73.4% in 2005 and when one partner in the household decides, it is more likely to be a woman.





Women's wealth is rising.

Women's share of wealth has risen considerably over the past 50 years

and today they hold around 40% of global wealth.



Women are more likely to give.

Across income levels and generations,

women are more likely to give, and give more than their male counterparts.



Women give differently.

From motivations to causes to behavior,

women and men demonstrate different giving patterns.

## **Job Postings**

A. V. Hunter Trust - Program Officer
Front Range Community College - Executive Director
Maria Droste Counseling Center - Development Director
TGTHR - Individual Giving Manager

See all job postings >>

# **Prepare Now for Professional Development Program**



The application for the ILD Class of 2023 is open now! This is an outstanding opportunity for mid-career development professionals.

Our nine-month program offers

an in-depth curriculum, mentor program, and the chance to create your own customized project addressing a need in your own organization and/or career.

We value our role in the nonprofit community, which includes prioritizing diversity, equity, and inclusion. Through an equity lens, we've reviewed each aspect of our program, from volunteer recruitment to participant selection to curriculum development. We are seeking more participants from historically marginalized populations. A more diverse class will bring unique and powerful perspectives, which will improve our work and strengthen our profession.

If this sounds like the perfect program for you, click here to apply now! Applications are being accepted through April 4, 2022.

## **Member Moment – Women's History Month**

March is Women's History Month. We will share a Member Moment each March newsletter introducing female AFP members and the causes they are working on.

### **Member Profile**

**Renee Ferrufino**Vice President of Development, The

Women's Foundation of Colorado

What does your organization do that you are excited about?

I'm particularly excited about our **Women & Girls of Color Fund**. Launched in 2021, it
funds women, girls, and non-binary people
of color leading grassroots movements that create real change



and create pathways to economic security. They are thought leaders who shape our understanding of gender and race, and they are uniquely positioned to lead us into a better future because of their lived experiences.

### How can we learn more?

Check out this video or The Women's Foundation of Colorado's website. Interested in joining our community? Register for our Colorado Ambassador Network (WFCO CAN) meeting on March 11.

## **Effective Conflict Management to Surpass Your Fundraising Goals - TOMORROW**



Effective conflict management is critical to building relationships with colleagues, board members, community partners, and donors. Join us virtually, Friday, March 4 at 9:00 a.m.

Come ready to identify your conflict mode, and learn how to leverage your

leadership skills. *Anna Nielsen* with Conflict Capable Solutions will review how we as fundraisers can better navigate difficult conversations with colleagues, board members, community partners, and donors to reach our fundraising goals

Register here.

Thursday, March 10th 8:00 am - 10:00 am

## **Community Centric Funding**

Andrea Cota Avila and Marine Brichard will lead a conversation about the basics of community centric fundraising, the history of philanthropy, how it can be problematic, and how a movement strives to evolve how fundraising is done in the nonprofit sector.





**Learn More** 

Join us LIVE at

Fluid Coffee Bar 501 East 19th Avenue Denver, CO 80203

or via ZOOM.

Anyone with fundraising duties in their job description is welcome to attend. Coffee Chats are free to everyone and there is no need to register



## **Upcoming AFP Events**

### March 4th - TOMORROW

Education Session: Effective Conflict Management to Surpass Your Fundraising Goals

**Register Now** 



Coffee Chat: Community Centric Funding

**Learn More** 







AFP is a membership organization committed to advancing philanthropy. We offer resources and create opportunities to help fundraising professionals be the best they can be. We bring fundraisers together to network, grow professionally, and advance our field. **Visit Our Website** 

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