

## Thursday Thoughts

## **How Does Your Year Compare?**

The year 2020 was unusual in many ways. Was it also different in fundraising? The numbers are starting to come out. For example, Human Services giving grew by 12.1% compared to 2019, while Arts and Culture saw a decrease of 9.5%. See how you compare:



- The gold standard is the Giving USA report. Infographics are free to download. Articles by Nonprofit Quarterly, Philanthropy Roundtable, and the two articles from Chronicle of Philanthropy Article One and Article Two) provide insights into the numbers.
- Blackbaud pulls data from over 8,000 US nonprofits. Overview information free with email registration. Nonprofit Times and Forbes comment on their findings.
- CCS is a fundraising consultant firm and also provides a free snapshot of the fundraising landscape.

### **Job Postings**

Alzheimer's Association - Region 4 Leader
Colorado Coalition for the Homeless - Major Gifts Officer
Denver Rescue Mission - Development Office Coordinator
Denver Scholarship Foundation - Director of Major Gifts

See all job postings >>

### **RMPI** Featured Speaker Announcement



Joining RMPI's incredible speaker lineup as this year's Featured Speaker is Sundance Award winning, Emmy and Academy Award nominated filmmaker, director and cinematographer *Nadia Hallgren*.

Most recently, she is widely recognized as the director of former First Lady Michelle Obama's documentary

**'Becoming'**, and Oscar-shortlist film **'After Maria'**, Nadia Hallgren will bring her elite storytelling experience to help RMPI attendees think bigger about the possibilities that lie ahead for our sector.

Register today and join over 150 nonprofit professionals virtually, or through optional in-person conference pods, to engage with featured speaker Nadia Hallgren, 'Decolonizing Wealth' author and keynote speaker Edgar Villanueva, and twelve other engaging local and national fundraising professional presenters.

Learn more about RMPI's scheduled speakers and their presentations here.

Thursday, September 9th and Friday, September 10th COST: \$119 AFP member; \$129 Non-Member

### **Partner Event**

# **Colorado Planned Giving Roundtable Summer Symposium**

Colorado Planned Giving Roundtable's Summer Symposium on Wednesday, Aug. 18 and Thursday, Aug. 19 is virtual again this year, creating a unique opportunity for people around the state to attend from the comfort of their home, office or wherever they



may be. Summer Symposium has been happening for more than 30 years and is widely recognized as one of the best regional gift planning conferences in the country with the highest caliber speakers, networking opportunities, breakout sessions and sponsors to share new insights, ideas, and trends in fundraising.

This year's Day 1 keynote speaker is *Tyrone McKinley Freeman*, award-winning scholar from Indiana University Lilly Family School of Philanthropy and author of *Madam C.J. Walker's Gospel of Giving: Black Women's Philanthropy during Jim Crow*.

For the complete conference run down, including registration, visit their website here.

### **AFP CC Book Club – Join the Conversation!**



The AFP Colorado Chapter believes that diversity, equity, inclusion and access are sources of vitality and strength for our chapter, our members and the communities we serve.

Over the past two years we have been looking inward and asking what our role

as a membership organization is in supporting diversity, equity, inclusion and access in our sector? We've also been looking outward, asking what is the role of philanthropy in contributing to social and racial injustice? And what is the role of philanthropy in addressing this injustice? What is the role of the nonprofit sector as a whole in creating lasting systemic change? AFPCC doesn't have the perfect answers, but we want to have conversations as we are learning together with our nonprofit community, and be transparent in our own journey.

To explore these questions, we're inviting our AFP and nonprofit community to join us in reading and convening for good conversation with the AFP Book Club.

On August 25th, 9:00 am – 10:00 am, we'll come together with moderator, *Reggie Rivers*, for our inaugural AFPCC Book Club conversation. Starting with freely accessible articles by RMPI Keynote Speaker, Edgar Villanueva, and others we'll begin our conversation around these big questions, and how we approach these issues within our own work. Our hope is that we all come away with some concrete ideas and tactics we can take back to our organizations and employ our work to contribute to positive systemic change.

#### Readings include:

- How Philanthropy Can Get Serious About Racial Healing,
- MacKenzie Scott's Philanthropy is Admirable. But Why is it Possible?,

- Closing the Racial Wealth Gap is a Collective Responsibility.
   Reparations are Solution, and
- White Philanthropy Here's How to Guarantee Real Change Happens.

Following RMPI, we'll Continue the Conversation on September 22nd, 9:00 am - 10:00 am where we can talk more about these readings along with what we learn and hear at RMPI. Both sessions are free of charge, and attendance at RMPI is not required.

We look forward to a robust, thoughtful conversation with our nonprofit community and hope you will join us!

**REGISTER** 

## Thursday, August 5th\*\* 8:00 am - 10:00 am

## Follow Up Discussion to the July Education Session

This event will be the follow up to the July 29th education program The Brave Ask with Lynnette Adams. This event will be LIVE with a link to attend virtually.

\*\*Please note this is a special date for Coffee Chat!

Click here for more information.

Anyone with fundraising duties in their job description is welcome to attend. Coffee Chats are free to everyone and there is no need to register



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## **Member Spotlight**

KUDOS! Celebrating the accomplishments of our members.

Kudos to *Danielle Artis* on her recent promotion! Shortly after completing the ILD program she was promoted to Senior Development Officer at World Wildlife Fund.



If you have some great news to share, like a promotion, a new job, or an award received, email us at <a href="mailto:AFPkudos@gmail.com">AFPkudos@gmail.com</a>. Please note this is specifically to celebrate our Members, so no need to send the results of your latest campaign or event

## **Upcoming AFP Events**

### July 29th

July Education Session: The Brave Ask Learn More and Register Here

### **August 5th**

Follow Up Discussion for the July Education Session.

**Learn More** 

August 25th
AFP Book Club Discussion
Learn More







AFP is a membership organization committed to advancing philanthropy. We offer resources and create opportunities to help fundraising professionals be the best they can be. We bring fundraisers together to network, grow professionally, and advance our field. **Visit Our Website** 

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