

Thursday Thoughts

Celebrate Community, Honor a Changemaker Today

This November, we are excited to gather virtually to celebrate National Philanthropy Day and honor individuals, organizations, and businesses working to create change in our communities.



Will you join us to celebrate community and honor Colorado changemakers?

Our 2020 process is streamlined and set up to translate to a virtual platform. Honor a changemaker you know by answering these three key questions:

- Tell us what your honoree has accomplished to improve our community in 2020.
- What impact has your honoree made in the community?
- Tell us how your honoree has embraced diversity and social justice.
- Upload a video less than 2 minutes (cell phone videos are fine!)
 or a photo to tell us the story of your nominee.

This November, we will showcase the importance of philanthropy in our community by highlighting honorees from YOUR submissions! **To submit one or more honoree submissions today, please click here.**

Submissions due September 4th!

Christian Living Communities -Annual Giving Specialist Judaism Your Way -Operations and Data Manager Nourish Meals on Wheels -Development Director

See all job postings >>

10 Steps...Take One Today



"The idea of tackling centuries of systemic racism can overwhelm anyone, but we wrote this blog post to let you know there are things you can do right here, right now".

Lynette Adams, Faculty at the University of Denver and AFP Board member, and Julie Meyers, Professor at the University of Denver, have developed a list of 10 strategies that you and your organization can implement now that will help to create a safe and equitable space. Read the full article, 10 Steps to Take Today to Strategically, Empathetically and Deliberately Address Diversity, Equity and Inclusion (DEI) at a Non-Profit Organization.

Visit AFP's Diversity, Equity and Inclusion Resources page for more information.

Advice on Fundraising in Times of Uncertainty

As we head in the end of summer and look towards fall fundraising, we are faced with some uncertainty. We know from history and experience that economic uncertainty and political elections can have a dampening effect on fundraising for many organizations, but we don't know how that will play out this year when we also have a pandemic. As we face these challenges, we reached out to one of our longest-standing AFP Members, *Judy Calhoun*, for advice on fundraising during times of uncertainty:



"Don't stop asking. Stay in touch. Keep building those relationships. In times of uncertainty, it's easy for organizations

to be afraid to continue their normal fundraising efforts but it's really important to continue. You of course have to be considerate and understanding... it's not about guilting people into supporting your organization but it's about getting them excited about what you do...for some people, now might be the right time for philanthropy so don't stop asking. Yes, there are people who have lost their jobs and are struggling, but there are also businesses and individuals that are doing really well, and I think for many of them, they're looking for purpose and meaning...part of what we do is to help people feel more involved in the larger world, helping to make a difference! It's important to offer people that opportunity to help."

Thank you, Judy, for the great advice and the reminder to offer people the opportunity to help in times of uncertainty. We have a generous and caring community, and together we will make a positive difference!

To read more about Judy, visit AFP Member Stories on the AFP Colorado Chapter website.

If you'd like to renew your membership or join AFP Colorado Chapter, click here!

Thursday August 13th 8:00 am - 10:00 am

Review 2019 Giving USA Results

Presented by

Cindy Grubenhoff, In the Know, LLC

The latest Giving USA results are out and the "annual report on philanthropy" is always invaluable information! Come hear more from Cindy Grubenhoff about what the national data means for you and your organization. You will have a chance to submit questions and Cindy will also dive into 2020 and share what we can do now as fundraisers and where else to keep getting info as things continue to change.

Click here to download a free infographic summary before Coffee Chat. AFP



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Colorado Chapter Members can contact info@afpcc.org to receive a copy of the full report, thanks to a sponsorship from our speaker and her company In the Know, LLC.

Anyone with fundraising duties in their job description is welcome to attend. Coffee Chats are free to everyone and there is no need to register

Upcoming AFP Events

August 13th

AFP Coffee Chat: Giving USA Results with Cindy Grubenhoff

Learn More

August 27th & 28th CPGR Summer Symposium

Register Here

September 11th

RMPI 2020 - "We Are Change Makers"

Register Here

October 9th

AFP Chapter Luncheon: Major Gifts with Jen

Darling

Save the Date!



Partner Event

CPGR Summer Symposium



The Colorado Planned Giving
Roundtable's (CPGR) Summer
Symposium is known as one of the best
regional gift planning conferences in the
country with the industry's top
philanthropic speakers, valuable
networking, customized breakout
sessions and industry sponsors to share

new insights, ideas and trends.

Join us August 27th & 28 for our Summer Symposium from home! We promise to continue to provide you with the top-notch experience & education you have come to expect from CPGR but this year it will be

from your home or wherever you access the internet.



It matters where you bank.

Proud sponsor of the Rocky Mountain Philanthropy Institute



AFP is a membership organization committed to advancing philanthropy. We offer resources and create opportunities to help fundraising professionals be the best they can be. We bring fundraisers together to network, grow professionally, and advance our field. **Visit Our Website**

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