



Thursday Thoughts

Brain Science Meets Fundraising at RMPI

Effective fundraising doesn't happen by accident. It requires meticulous planning, a clear value proposition... and the right psychological cues. At this year's virtual Rocky Mountain Philanthropy Institute (RMPI), you'll join other fundraisers at **Tim Kachuriak's** mind-bending session, **Unlocking the Generosity Center of Your Donor's Brain**. In this talk loaded with real-life examples, we'll explore ways you can increase your fundraising results by applying cutting edge neuroscience to your donor cultivation strategy.

UNLOCK THE GENEROSITY CENTER
— OF YOUR DONOR'S BRAIN —



RMPI 2020

Tim Kachuriak is no stranger to AFP Colorado, having led thought-provoking and highly rated sessions for our members. He is the founder and Chief Innovation and Optimization Officer for **NextAfter**, a fundraising research lab and consulting firm. You can learn more about Tim and other **RMPI speakers** here.

RMPI is less than a month away – **secure your spot today!**

[REGISTER NOW](#)

Job Postings

Project Angel Heart - VP of Development
Senior Housing Options - Fundraising and Marketing Manager

[See all job postings >>](#)

Tips and Tricks for Your NPD Honoree Submissions



The NPD honoree submission deadline is just two weeks away! This year, the process is streamlined, and our goal is to recognize at least 30 changemakers in Colorado. Here are some tips and tricks for a great submission:

1. For a great submission video:

- Tip: It doesn't have to be a professionally shot video.
- Trick: Hold your cell phone camera horizontally when filming for the best format.

2. Tell us what makes your honoree unique:

- Tip: Tell us the story of your honoree so we get to know them as a person in addition to their community efforts.
- Trick: Involve other people in the process to get multiple perspectives.

3. You can submit more than one nomination:

- Tip: Nominate yourself and/or people you know.
- Trick: All 2020 honorees are eligible for future NPD awards!

To submit one or more honoree, [click here](#). Don't forget, the application window will close on September 4th!

Membership, Donor Circles, and Alumni Retention and Engagement in a COVID Environment

Join us for a panel discussion with moderator **Gayle Pottle**, Interim President at Rocky Mountain Adventist Healthcare Foundation; **Ashley Alexander**, Director of Membership at the Denver Museum of Nature & Science; **Erin Dietrich**, Director of Alumni Engagement at the University of Denver; and **Krissy Vaio**, Development Officer & Events Manager at The Women's Foundation of Colorado, on engaging and



retaining these constituent groups in today's environment. Then take the discussion even further in short breakout sessions with your colleagues.

August Virtual Brown Bag

Tuesday, August 25th
12:00 - 1:00pm

\$5 AFP Members; \$10 Non-Members

[REGISTER](#)

Thursday, September 10th
8:00 am - 10:00 am

Open Conversation about Fundraising Best Practices

Join us for an organic conversation about fundraising best practices. Development professionals can share what is on their mind and get input from the group on current roadblocks or struggles.

Please send suggested Open Forum topics to brenda@rmmfi.org before Thursday, September 10th.

Meeting information will be posted later!

Anyone with fundraising duties in their job description is welcome to attend. Coffee Chats are free to everyone and there is no need to register



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Member Spotlight

**KUDOS! Celebrating the
accomplishments of our members.**

Kudos to The Council of Nonprofits which offers some great information on the importance of cyber-security for nonprofits and best practices to keep your



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organization, your donors and your clients safe. Since the pandemic began in the United States in earnest in March, there has been a significant rise in cyber-crimes. The nonprofit sector has been a target of this activity, highlighted by a security breach of Blackbaud as reported last month. Be aware of your organization's policies and practices surrounding data security. If your organization doesn't have practices around data security, now is a good time to consider putting some in place.

If you have some great news to share, like a promotion, a new job, or an award received, email us at AFPkudos@gmail.com. Please note this is specifically to celebrate our Members, so no need to send the results of your latest campaign or event

Upcoming AFP Events

August 25th

Virtual Brown Bag: Membership, Donor Circles and Alumni Retention and Engagement in a COVID Environment

[Register](#)

September 4th

Deadline for NPD Applications

[Learn More](#)

September 11th

RMPI!

[Register Today!](#)



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AFP is a membership organization committed to advancing philanthropy. We offer resources and create opportunities to help fundraising professionals be the best they can be. We bring fundraisers together to network, grow professionally, and advance our field. [Visit Our Website](#)

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