

## **Virtual Chat Notes From “Giving USA Results” Education Program**

**August 18, 2021**

08:35:21 From Meghan Vargas to Everyone:

Hello everyone! Welcome.

08:36:07 From Meghan Vargas to Everyone:

We'll take the next 30 minutes to network, please feel free to do so virtually while we're here in person. If you could also put your contact information in the chat that would be a huge help.

08:38:20 From Judy Calhoun (she, her, hers) - Pathways to Everyone:

Hi, Judy Calhoun, Director of Development for Pathways Hospice in Fort Collins. Wish I could be there in person!

08:39:33 From Cindy Grubenhoff (she/her) to Everyone:

Good morning, Friends! Excited to present today and I can't wait to hear your questions.

08:39:34 From Anne Taylor Modler (she/her/hers) to Everyone:

Hi there - Anne Modler, TaylorMade Connections, Glad some of you are connecting in person and that I can join in this way. Thank Meghan for making this happen and Cindy for the great information

08:39:43 From Emily Stanley to Everyone:

Emily Stanley - Director of Organizational Giving -Planned Parenthood of the Rocky Mountains

08:40:10 From Emily Stanley to Everyone:

Thank you for offering an online option! I don't seem to have sound so I am going to log back in :)

08:40:16 From Meghan Vargas to Everyone:

Welcome!

08:40:28 From Meghan Vargas to Everyone:

We're muted right now so you wouldn't be able to hear us just yet.

08:40:37 From Emily Stanley to Everyone:

:) - Oh fabulous!

08:40:42 From Georgeanne Barrett to Everyone:

Good morning everyone! Georgeanne Barrett, Director of Philanthropy at Archway Communities.

08:40:45 From Derik @ Sparrow Solutions to Everyone:

<http://linkedin.com/in/derik-timmerman>

08:41:05 From Derik @ Sparrow Solutions to Everyone:

Good morning, all!

Derik Timmerman

Sparrow Nonprofit Solutions

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<http://linkedin.com/in/derik-timmerman>

Dialing in from Chicago O'Hare airport, great to be with you!

08:41:20 From Anne Taylor Modler (she/her/hers) to Everyone:

Great to "see" you here Georgeanne, next time we will both be in the other room!!

08:41:25 From Meghan Vargas to Everyone:

Good morning!

08:41:46 From Nia Wassink (She/Her/Hers) to Everyone:

Nia Wassink (she/her) with Mission Launch and the AFP CO Board! Lovely to see my other virtual participants today. Dialing in from Longmont today.

08:42:05 From Meghan Vargas to Everyone:

It's so great to have everyone here! We'll unmute and begin in about 20 minutes. In the meantime you shouldn't hear anything but feel free to mingle using the chat.

08:48:37 From Meghan Vargas to Everyone:

Hello! Welcome to our August Education Session! We will begin shortly. Thank you for being here!

08:49:12 From Emily Stanley to Everyone:

How's everyone's year going? :)

08:50:40 From Anne Taylor Modler (she/her/hers) to Everyone:

Hey Emily - hard to describe the way the world is but focusing on the highs and the amazing people that are stepping up - I am optimistic with what I am seeing.

08:50:41 From Kerry Bishop to Everyone:

Strange year for us, but I'm confident we'll end the year strong.

08:50:59 From Meghan Vargas to Everyone:

It's a weird year for sure!

08:52:33 From Meghan Vargas to Everyone:

Anyone have a kiddo start school this week? :)

08:53:38 From Kerry Bishop to Everyone:

My kids are grown, but I can't imagine having young ones dealing with masks and fears of outbreaks.

08:53:38 From Emily Stanley to Everyone:

Bizarre year indeed! Planned Parenthood has had a good fundraising year - but personally, it has been a bit challenging balancing all the things! My kids start school tomorrow. Everyone seems a bit nervous.

08:53:47 From Drew Rees to Everyone:

Yep, first day of kindergarten on Friday for my oldest!

08:54:44 From Anne Taylor Modler (she/her/hers) to Everyone:

Agreed - encouraging how funders are stepping up. The mental health long term will be the next huge challenge for some time I think

08:54:50 From Kerry Bishop to Everyone:

Kindergarten is exciting!

08:55:02 From Meghan Vargas to Everyone:

Awe! Kindergarten! We'll be there in a few years

08:55:04 From Kerry Bishop to Everyone:

And hard for a mama.

08:55:09 From Emily Stanley to Everyone:

So exciting! Where will they be going to Kinder?

08:56:26 From Drew Rees to Everyone:

Bittersweet for sure. Really does happen fast. Pinon Valley Elementary in Colorado Springs.

08:56:53 From Meghan Vargas to Everyone:

<3 <3 <3 Best of luck!

08:58:14 From Emily Stanley to Everyone:

Oh my! Indeed! Sending good vibes.

08:58:43 From Meghan Vargas to Everyone:

Welcome everyone!

08:58:51 From Meghan Vargas to Everyone:

We're muted but will begin very soon

09:00:13 From Anne Taylor Modler (she/her/hers) to Everyone:

Just dropped my daughter off at college in Chapel Hill - milestones for all of us

09:00:32 From Meghan Vargas to Everyone:

Oh, how exciting though!

09:00:39 From Emily Stanley to Everyone:

What a milestone!

09:00:51 From Drew Rees to Everyone:

Thank you! Excited for the session today. Thanks to all that put this together.

09:00:54 From Meghan Vargas to Everyone:

We're about to begin, Cindy will unmute. Please let me know if you have any issues hearing us

09:01:08 From Kerry Bishop to Everyone:

We can hear

09:01:13 From Meghan Vargas to Everyone:

Great!

09:12:03 From John Covert to Everyone:

Do DAF's Fall under Foundations?

09:13:49 From Meghan Vargas to Everyone:

Hi John, I'll be sure to ask Cindy your question when she pauses.

09:15:01 From Judy Calhoun (she, her, hers) - Pathways to Everyone:

Please repeat questions. Thanks!

09:15:20 From Meghan Vargas to Everyone:

Absolutely

09:18:59 From Derik @ Sparrow Solutions to Everyone:

Foundation giving increase probably tracked with the stock market increase as well, I'm guessing?

09:22:37 From Nia Wassink (She/Her/Hers) to Everyone:

YAY! For the Amazon Smile takedown!

09:24:13 From Emily Stanley to Everyone:

Cindy, will you be sharing these slides?

09:24:39 From Meghan Vargas to Everyone:

I believe she said she could share the slides she created. We're also recording this presentation.

09:31:42 From Emily Stanley to Everyone:

Fantastic! Thank you!

09:32:18 From Anne Taylor Modler (she/her/hers) to Meghan Vargas(Direct Message):

Hey Meghan - I thought she said she couldn't share the slides - but check on that - I could have heard wrong - she did say she would share her resources

09:32:55 From Meghan Vargas to Anne Taylor Modler (she/her/hers)(Direct Message):

I'll double check, I thought she said she could share the PPT deck she created.

09:33:06 From Meghan Vargas to Anne Taylor Modler (she/her/hers)(Direct Message):

Just not the greater PPT -- thanks!

09:33:11 From Anne Taylor Modler (she/her/hers) to Meghan Vargas(Direct Message):

Hoping I am wrong and totally could be

09:36:09 From Meghan Vargas to Carson Maczuzak(Direct Message):

Did I hear her right, she can share this PPT deck she created just not the bigger deck?

09:37:22 From Meghan Vargas to Everyone:

Cindy is able to share her deck starting from here but she's unable to share the more detailed charts.

09:47:38 From Meghan Vargas to Everyone:

We're going back to a requested pie chart - showing who is giving the money

09:48:39 From Nia Wassink (She/Her/Hers) to Everyone:

<https://nonprofitaf.com/>. <https://communitycentricfundraising.org/>.  
<http://agitator.thedonorvoice.com/the-vanishing-american-donor/>. <https://thenonprofitreframe.com/>

09:48:44 From Nia Wassink (She/Her/Hers) to Everyone:

Some of the resources Cindy listed!

09:48:56 From Meghan Vargas to Everyone:

Thanks Nia!

09:50:47 From Emily Stanley to Everyone:

Quick clarifying question - did you say that biggest increase was in individual donors who give \$200 or less?

09:56:18 From Emily Stanley to Everyone:

Great! Thank you!

09:56:48 From Meghan Vargas to Everyone:

Any additional questions? Did I miss anything? :)

09:57:17 From Kerry Bishop to Everyone:

Thank you for the great presentation!

09:57:38 From Carson Maczuzak to Meghan Vargas(Direct Message):

before you end the zoom, will you save the chat too?

09:57:49 From Meghan Vargas to Carson Maczuzak(Direct Message):

Yes!

09:57:54 From Carson Maczuzak to Meghan Vargas(Direct Message):

thank you!!

09:59:21 From Nia Wassink (She/Her/Hers) to Everyone:

Thanks, Cindy!!!

09:59:39 From John Covert to Everyone:

Thank you, great presentation.

09:59:44 From Emily Stanley to Everyone:

Thank you so much!

09:59:47 From Meghan Vargas to Anne Taylor Modler (she/her/hers)(Direct Message):

Thank you all for attending!

09:59:50 From Anne Taylor Modler (she/her/hers) to Everyone:

Cindy - thanks so much - so very helpful info

09:59:55 From Anne Taylor Modler (she/her/hers) to Everyone:

Thanks Meghan

10:00:11 From Drew Rees to Everyone:

Great job, thank you.