Presenting a Logical Argument for Support

In this one-hour presentation, participants will learn how to create a logical argument for support by defining, substantiating and articulating the Problem, Causes, Outcomes, and Methods. Whether you are writing a proposal, soliciting an individual donor, presenting to your board of trustees, or recruiting volunteers, this training will help you develop a logical and compelling case for support that will educate, inspire and motivate your constituents to take action.

Every nonprofit should be able to articulate the core argument, the heart of every nonprofit. By focusing on the core argument, including impact and change, your organization will become an invaluable resource and a worthy cause to support.