GIFT ACCEPTANCE POLICY CONSIDERATIONS

When fundraising, nonprofits need to be agile and ready for opportunities as they are presented. Having a well-thought-out gift acceptance policy that addresses and mitigates potential risks will allow opportunities to be quickly assessed and determinations made about whether to accept or decline contributions.

1. VALUES ANALYSIS
   What are our values and the values of the donor? Are they out of alignment?

2. IMPACT ON OTHER FUNDS
   Would acceptance of this gift deter other donors or funders from continuing to support us?

3. LEGAL IMPLICATIONS
   Are there potential legal considerations? Are there ways to protect the organization against this or mitigate the risk?

4. COMMUNICATIONS - INTERNAL
   How will key members of the staff and the Board be notified? Will they have an opportunity to provide feedback?

5. METHOD OF GIVING
   What mechanisms are we willing to accept (think cryptocurrency, property, etc.)? Do we have the mechanisms set up for this?

6. MARKETING
   What expectations does the donor have about publicity of this gift? Do parameters need to be put in place?