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GIFT ACCEPTANCE POLICY CONSIDERATIONS

When fundraising, nonprofits need to be agile and ready for opportunities as they are presented. Having a well-thought-out gift acceptance policy that addresses and mitigates potential risks will allow opportunities to be quickly assessed and determinations made about whether to accept or decline contributions.

1

VALUES ANALYSIS

What are our values and the values of the donor? Are they out of alignment?

2

IMPACT ON OTHER FUNDS

Would acceptance of this gift deter other donors or funders from continuing to support us?

3

LEGAL IMPLICATIONS

Are there potential legal considerations? Are there ways to protect the organization against this or mitigate the risk?

4

COMMUNICATIONS - INTERNAL

How will key members of the staff and the Board be notified? Will they have an opportunity to provide feedback?

5

METHOD OF GIVING

What mechanisms are we will to accept (think cryptocurrency, property, etc.)? Do we have the mechanisms set up for this?

6

MARKETING

What expectations does the donor have about publicity of this gift? Do parameters need to be put in place?

