




Video Updates:

 **Why Support the CDT?** / [CLICK HERE to watch interview with Pamela Underhill](#) With out a strong national non-profit partner, the Continental Divide Trail is at risk of being left behind. Pamela Underhill, former NPS Appalachian Trail Park Office Superintendent, shares why the CDT needs the same kind of partner as the Appalachian Trail Conservancy has been for the Appalachian Trail and why supporting this campaign helps make that happen.

 **Walking the Great Divide**  
A Journey Along the Continental Divide Trail  
[Watch Mark Flagler's "Finding My Way on the Continental Divide" video!](#)




**\$1,450**  
**Pie Town to Grants Ramble**  
Take a guest and join us for a fun 4 day excursion in either May or September of 2014 traveling and waiting along unique roadways and CDT enroute throughout Pie town, The El Mal Pais and Grants, New Mexico. Meet locally, connect with the CDT and eat pie. Bear Tumbler, Commemorative Pie Plate, goodie bag included!  
**Estimated delivery: September 2014**  
**1 out of 5 claimed**

**\$1,500** **SOLD OUT!**  
**Brewers for a Day & More!**  
We have an exclusive opportunity for 3 lucky people to be "Brewers for a Day" with the AC Golden Brewing Company in Golden, CO. Plus you'll receive a case of Colorado Native, 3 limited edition CDT beer tumblers, wooden commemorative CDT sign, map book, DVD, calendar and goodie bag!  
**Estimated delivery: October 2013**  
**1 out of 1 claimed**




**Who is the Continental Divide Trail Coalition (CDTC):**

CDTC formed to establish strong community-based relationships through activities that support the construction, maintenance and support of the CDT. The organization feels that cultivating local relationships with communities adjacent to the Trail and involving volunteers on the ground is the most powerful way to build our movement and preserve and protect the CDT. Through these networks of individuals, groups, and local communities, we will build a strong and healthy voice for the CDT that will help promote the vision for the CDT and ensure it remains a national landmark for generations to come.



**\$75 / Beer Lover Tumbler** You will receive a limited edition handmade CDT branded Beer Tumbler made high in the Rocky Mountains. Goodie bag included!



 **American Hiking Society**  
[www.americanhiking.org](http://www.americanhiking.org)

 **leave no trace™**  
CENTER FOR OUTDOOR ETHICS  
[www.LNT.org](http://www.LNT.org)

 **APPALACHIAN TRAIL CONSERVANCY®**  
[www.appalachiantrail.org](http://www.appalachiantrail.org)

 **VOL**  
Volunteers for Outdoor Colorado  
[www.voc.org](http://www.voc.org)

**Major Partners:**

Volunteers of Outdoor Colorado, Leave No Trace and Appalachian Trail Conservancy and American Hiking Society

 **THE TRAIL SHOW**  
LAST YEAR... THIS YEAR...

 **COLORADO NATIVE**  
LAGER  
BORN BREWED & SHIPPED LOCAL

 **Great Harvest**  
Bread Co.

 **WHOLE FOODS MARKET**  
Governor's Ranch

 **Wildfire Pottery**

 **EQUIPMENT**  
LOGAN, UTAH




**walk2connect**

 **Bear Creek Survey Service, LLC**  
[www.bearcreeksurvey.com](http://www.bearcreeksurvey.com)










**Major Sponsors:**

A huge thank you to our event and campaign sponsors!

The Trail Show, AC Golden Brewing Company - Colorado Native, Great Harvest Bakery, Whole Foods Governor's Ranch, Wildfire Pottery, ULA Equipment, Walk2Connect and Bear Creek Survey Service, Pie-o-neer Cafe

**Also Find This Campaign On:**  Facebook  Twitter  Website

**Team on This Campaign:**

 <b>Jonathon Stalls</b> Campaign Manager	 <b>Teresa Martinez</b> Partners, Vision & Incentives
 <b>Suzanne Gallo</b> Events	 <b>Josh Shusko</b> Content & Photo
 <b>Kerry Shakarjian</b> Video & Data	 <b>Dana Foulks</b> Marketing & Data
 <b>Chris Smith</b> IT & Content	 <b>John Hildreth</b> Sound & Video
 <b>DonOwen</b>	

## PROCESS & PLANNING

1. **Fundraising Goal** | Timeline
2. **Newsworthy, Urgency, Compelling** | Perk or Campaign
3. **Roles** | Priority & Secondary
4. **Phases** | Planning, Pre-Launch, Launch, Live, Post-Campaign
5. **Passion**

## CONTACT INFORMATION



**Teresa Martinez**  
tmartinez@continentaldividetrail.org | @cdnst1 | 540.449.4506  
**Continental Divide Trail Coalition** |  
CDT Stewardship, Protection, Maintenance

walk2connect 

**Jonathon Stalls**  
jonathon@walk2connect.com | @jonathonstalls | 303.908.0076  
**Walk2Connect** | Walking Trips, Walking Culture, Life@3MPH  
**Crowdfunding Consulting** | Strategy, Planning, Brand, Audience