

# How Effective Leaders Think!

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LEADERSHIP: Focusing the attention, skills, and  
resources of others to accomplish something specific.

# HOW EFFECTIVE LEADERS THINK.

## Personal Development Objectives

- **Attention Management** – When you control your attention, you control your life.
- **Thought Management** – Your organization moves in the direction of your strongest thoughts.
- **Mission Management** – Effective leaders move their teams from meaningful to mission critical.

# ATTENTION MANAGEMENT

**Attention Management** – When you control your attention, you control your life.



**The Lion Syndrome**

# ATTENTION MANAGEMENT

*What is important is seldom urgent and what is urgent is seldom important.*

- Dwight D. Eisenhower

*If you give your brain a destination, it will find a way to get there.*

– Tony Robbins

	Urgent	Not Urgent
Important	<b>Critical</b> Do Now	<b>Strategic</b> Proactively Plan
Not Important	<b>Not Critical</b> Delegate or Reject	<b>Distraction</b> Cease and Desist

# THOUGHT MANAGEMENT

**Thought Management** – Your life is always moving in the direction of your strongest thoughts.



**“For as he  
thinks in his  
heart, so is he.”  
- Proverbs 4:23**



**“The organization you  
lead is a reflection of the  
thoughts you think.”  
- Craig Groeschel**

# THOUGHT MANAGEMENT

**Cognitive Bias** – “mental filters or frameworks we create to make sense of the world.” Kendra Cherry

**Confirmation Bias** – Favoring information that confirms to your existing beliefs.

**Optimism Bias** – You overestimate what is possible and underestimate the potential risk.

**Projection Bias** – Overestimate how others view you and assume they agree with you.

**Preference Bias** – You obsess about some things and ignore other critical factors.

**Negativity Bias** – When you remember and obsess about what went wrong and forget what went right.

**Perfection Bias** – When you cannot settle for anything less than perfection from yourself and from others.

**Control Bias** – When you believe that you need to retain control over the outcome to be successful.

# Rewire or Replacement Principle

**What is the biggest mindset holding you back? Name it!**

Describe the **new mindset**, the declaration, that will be true about you. Create a new thought that is unique to you to **REPLACE** the old negative thought pattern.





# HOW EFFECTIVE LEADERS THINK.

## Let's Review

- **Attention Management** – When you control your attention, you control your life.
- **Thought Management** – Your organization moves in the direction of your strongest thoughts.
- **Mission Management** – Effective leaders move their teams from meaningful to mission critical.

# Four Tiers of Efficiency

**Absolutely Mission Critical**

**Very Important and Strategic**

**Meaningful but Not Vital**

**Externally Initiated and Lower Priority**

**SIGNIFICANT**

# Your Next Steps

# Thank You!



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