Information from June Coffee Chat on Colorado Gives Day and Colorado Gives365

Jordan Brown, Nonprofit Success Manager with Colorado Gives 365 joined us at Coffee Chat on June 8th. Here is some of the highlighted information:

Q: If we already have a robust year end giving program, is Colorado Gives Day just a distraction?
   Colorado Gives Day is a state-wide movement where Colorado Gives Foundation invest greatly in the campaign’s growth. Alongside our nonprofit and community partners we grow and celebrate philanthropy every year and believe everyone can ride the wave of generosity with us! Use the momentum and media attention of Colorado Gives Day throughout your end of year campaigns to drive excitement and set specific goals to motivate supporters.

Q: Can donors receive tax credits for gifts given to CGD?
   Yes, please read this article.

Q: Our organization isn’t a member of Colorado Gives 365 yet. How long does it take to put together an application?
   It’s a very short online form you submit here: https://www.coloradogives.org/p/nonprofits/enroll-now

Q: How can Colorado Gives Day help me meet my year end giving goals?
   New donors, $$$$ in prize incentives for NPOs to win, multi-channel media coverage and press campaign, free and easy to use platform for Colorado Gives and 365 days a year.

Additionally -
- Colorado Gives Day toolkits will be shared in July 2023: https://www.coloradogives.org/p/nonprofits
- Early Giving Begins Nov 1st – Dec 4th
- Colorado Gives Day is Dec 5th 2023
- 2023 Calendar of Training Webinars coming soon!