Engaging Your Board In Fundraising

Board members are sometimes reluctant to engage in fundraising, and yet their participation can be game-changing. This is a common source of frustration for Development Directors. Effective fundraising encompasses a broad spectrum of activities and processes. These can be used to harness the varied talents and strengths of board members in ways which go beyond simply asking people for money. This presentation will provide strategies for board engagement which can strengthen your organization’s overall fundraising initiatives. Please come to the session prepared to share your experiences. This will enrich the learning experience for everybody present.

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The Nonprofit Strategy Group’s mission is to support not-for-profit leaders with customized and cost-effective services to improve organizational performance. We are honest professionals who pride ourselves on dedicating our skills and time to each client with commitment and follow-through. Richard and Amanda lead the company with a combined 35+ years of experience managing, operating, and elevating nonprofit organizations.

Amanda Kearney-Smith, MS

Amanda completed degrees in psychology and human development before leaving Illinois to move west. Before forming TNSG her previous roles included working with individuals experiencing homelessness, teaching, program management, and founding and leading a statewide nonprofit organization here in Colorado. Amanda is a devoted volunteer and serves on a local board of directors. Working with and supporting nonprofit leaders is what she enjoys most about consulting.

Richard Eveleigh, MPA

Richard immigrated to the USA from the UK in 2001. He has degrees in education, philosophy, and public administration. Prior to coming to the USA, Richard worked as a teacher in the UK, the Dominican Republic, and Colombia. He discovered the nonprofit sector when he started his first job here in the States as a case-worker at a community mental health center near Philadelphia. He has since served as CEO for Colorado-based organizations in the areas of mental health and animal welfare. As a nonprofit consultant, Richard mostly enjoys writing grants and facilitating workshops for boards and staff.