Boost Your Fundraising with an AI Assistant

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Make Philanthropy Work

Please join Make Philanthropy Work for a pioneering discussion about how artificial intelligence is adding new tools to transform traditional fundraising.

Conversica, a long-time leader in AI for sales lead generation, selected Make Philanthropy Work and Colorado as “First in the Nation” to deploy a new application of AI for fundraising.

Presentation Topics
We will provide case studies of a university, a youth services agency and a cultural nonprofit who have already begun to use a Fundraising AI Assistant.

We will explore how fundraising teams have begun to leverage AI Assistants to connect with prospects at scale they previously couldn't reach on a personal level. The AI Assistant has been qualifying and building a major gift portfolio, driving giving society participation, and increasing interest in giving day campaigns.

Sample Questions:
Let's start to envision how we will transform traditional fundraising with AI technology:
  - What if you could arrange meetings with prospective donors at a greatly accelerated pace?
  - What if you could increase giving day participation and boost personalized event follow-up?
  - What if you could start a conversation with donors you haven't been able to reach or don't have the time to reach?

Colorado has an opportunity to shape the future of fundraising with AI technology.

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